

## Maximizing the Outcomes of University-Industry Visits Workshop

As of 8/15/18 and subject to change

**All events at Shirley Ryan AbilityLab, unless otherwise noted.**

<b>Wednesday, September 12, 2018</b>	
7:00 AM – 12:30 PM	<b>Workshop Check-In and Registration</b> Shirley Ryan AbilityLab
8:30 AM – 8:50 AM	<b>Welcome, Introductions, and Overview</b> <i>Liz Kennell, UIDP</i>
8:50 – 9:35 AM	<b>Whether to Have a Visit</b> <i>Sacha Patera, Dartmouth, and Chris Hewitt, BASF</i>  Visits to a company site or to a university campus require a significant investment of time and resources. This session will discuss ways to evaluate the potential benefit and value from a visit.
9:35 – 9:45 AM	<b>BREAK</b>
9:45 – 10:30 AM	<b>Preparing for a Visit</b> <i>Thomas Kirsch, Givaudan, and Whitney Riley, Indiana</i>  Prior to a visit, site hosts must coordinate efforts to set expectations and ensure that the right people are in the room. Session leaders will provide recommendations and explore how participants prepare for visits.
10:30 – 11:15 AM	<b>During the Visit</b> <i>Chris Muldrow, University of Colorado Boulder</i>  Setting the stage for a successful visit is important, but the most important interactions will occur during the actual visit. This session will discuss best practices for executing a productive visit.
11:15 – 11:30 AM	<b>BREAK</b>
11:30 AM – 12:15 PM	<b>After the Visit</b> <i>Jackie Serviss, University of Waterloo</i>  Prudent internal and external follow-up is necessary in order to maximize the outcomes of a visit. After considering best practices for an effective visit, participants will discuss what should be done to continue the success of a good visit and how to move forward if the visit does not meet expectations.
12:15 – 12:30 PM	<b>Conclusion</b> <i>Liz Kennell, UIDP</i>