



As of 3/27/2017 and subject to change

All sessions will be held in the Governor Room, Hilton Baton Rouge Capitol Center

Monday, April 24, 2017	
	<b>Lunch on Your Own</b>
12 – 1 p.m.	<b>UIDP Academy Workshop Registration</b> Lobby
1 – 1:20 p.m.	<b>UIDP Kickoff and Introductions</b> <i>Stewart Witzeman and Tony Boccanfuso, UIDP</i>
Theme 1: Innovation Center Case Studies from the Perspective of the Partners	
1:20 – 2:05 p.m.	<p><b>Solving Societal Problems with Collaboration: Overview of the GSK/UNC Partnership</b> <i>Mary Napier UNC and Brian Johns GSK</i></p> <p>Finding a cure for HIV remains an elusive goal with an immense societal impact. To address this problem GSK and the University of North Carolina at Chapel Hill partnered to establish the HIV Cure Center. This presentation will cover the case for change in establishing this center, the business structure that was set up to facilitate success and key learnings on the human side of the interactions.</p>
2:05 – 2:50 p.m.	<p><b>Focusing on the 90% in Common to Produce Tangible Results: Overview of Laboratory for Analytical Sciences</b> <i>Michael Bender, National Security Agency</i></p> <p>Our nation’s cyber security is an ever-changing challenge that requires both attention to confidentiality and bringing new thinking to a problem. The Laboratory for Analytical Sciences was established at North Carolina State University to enable the NSA to develop key underpinning and support programs for this ever-changing challenge. Key learnings about how to gauge success by regular ‘experiments’ and a portfolio approach are among the factors that will be shared in this presentation.</p>
2:50 – 3:05 p.m.	<b>Networking Break</b>
3:05 – 3:50 p.m.	<p><b>Building Innovation Centers – A Global Model</b> <i>Bill Gerry, Boeing</i></p> <p>Boeing has a long history in university partnerships and working globally. This presentation will focus on the global model Boeing has established, what can be translated across geographies and what unique features must be considered in each engagement.</p>



Theme 2: Creating Innovation Centers	
3:50 – 4:35 p.m.	<p><b>Creating a Community of Innovation: the Georgia Tech Technology Square</b> <i>Greg King, Georgia Institute of Technology</i></p> <p>Technology Square, located in Midtown Atlanta, was established to bring together talent and research from campus, corporation innovation and start-ups to partner in “creating the next.” Aspects of the partnerships, community, evolution of the model based on learnings, as well as ongoing management and development will be discussed.</p>
4:35 – 4:55 p.m.	<p><b>Considerations in Establishing Innovation Centers</b> <i>Dennis Kekas, North Carolina State University</i></p> <p>Establishment of an innovation center presents unique challenges due to the specific situation. Examples of how some of these situations have been addressed in a variety of situations will be discussed.</p>
4:55 – 5:55 p.m.	<p><b>Roundtable Discussion with Presenters</b> <i>Mary Napier UNC and Brian Johns GSK; Michael Bender NSA; Bill Gerry, Boeing; Greg King, Georgia Institute of Technology and Dennis Kekas, North Carolina State University</i></p>
5:55 – 6 p.m.	<p><b>Day 1 Wrap Up</b> <i>Stewart Witzeman, UIDP</i></p>

## Tuesday, April 25, 2017

### Theme 2 (cont.): Creating Innovation Centers

8 – 8:05 a.m.	<p><b>Welcome Comments</b> <i>Stewart Witzeman and Tony Boccanfuso, UIDP</i></p>
8:05 – 8:50 a.m.	<p><b>Questions to Ask When Building an Innovation Center</b> <i>Carolyn Stephens, University of California, Irvine</i></p> <p>As there are no set rules to the formation of a university innovation center, clarity with respect to the envisioned outcome, unique regional ecosystem dynamics, and the guiding operational principles are critical. Any number of questions should be addressed, ranging from the center’s legal structure, to internal and external constituencies, financing, partner rules of engagement and supporting structure and policies. Some of these will be defined by university administration and other stakeholders while others need to be collaboratively engaged and cultivated by the founders of the innovation center. While there is no single answer, understanding the issues and trade-offs presented by these choices is essential in establishing a successful innovation center. This session will focus on some of those inflection points both in concept and practice.</p>
8:50 – 9:15 a.m.	<p><b>LSU Innovation Park</b> <i>Charlie D’Agostino – LSU Innovation Park</i></p>



	<p>The LSU Innovation Park includes facilities to enable partner engagement with the university community, an economic development function for the state of Louisiana and the Louisiana Emerging Technology Center for community engagement. The establishment of and learnings from these various entities will be discussed.</p>
9:15 – 9:35 a.m.	<b>Break</b>
<b>Theme 3: Beyond Facilities: Design, Finance and Other Factors</b>	
9:35 –10:35	<p><b>Human Factors in Facility Design</b> <i>Steve Blair and Patricia Bou, CannonDesign</i></p> <p>Innovation centers are no longer just for Silicon Valley startups. Many universities are adopting similar principals in the way innovation centers are designed and programmed. These centers focus on breaking down departmental silos and encouraging multi-disciplinary inquiry to foster industry partnerships, fully leveraging available grants and funding for research. Advancing these new models allow universities to recruit fresh talent, establish new partnerships for success and promote an environment where emerging leaders can explore solutions to the complex social challenges of our time. But how do universities best design and utilize these spaces to attract and retain their students? How can these spaces address unique requirements, encourage and increase interactions, while addressing the challenges of boundaries and privacy?</p>
10:35 – 11:15 a.m.	<p><b>Beyond Financing</b> <i>Kevin Byrne, The University Financing Foundation (TUFF)</i></p> <p>Key factors and considerations associated with the development and financing of spaces cohabitated by industry and academia will be discussed. This includes financing structures, support of economic development initiatives and other issues associated with university parks and surrounding innovation districts.</p>
11:15 a.m. – 12 p.m.	<p><b>Final Panel Discussion</b> <i>Carolyn Stephens, University of California, Irvine; Charlie D’Agositino, LSU Innovation Park; Steve Blair and Patricia Bou, CannonDesign; Kevin Byrne, TUFF</i></p>

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