



UIDP Academy: Strategic Roadmapping

Agenda as of March 25, 2019 and subject to change

This workshop will be held immediately prior to general meeting at the UIDP28 Conference at NC State University.

Monday, April 1, 2019 • 1 – 5 p.m.

11:30 a.m. – 5 p.m.	Workshop Check-In and Registration
1 – 1:05 p.m.	Welcome from UIDP <i>Tony Boccanfuso, UIDP</i>
1:05 – 1:20 p.m.	Introductions, stage setting and overview <i>Stewart Witzeman (session facilitator)</i>
1:20 – 1:55 p.m.	Overview, Techniques and Applications of Strategic Roadmapping <i>Angel Hedberg, Research Triangle Institute</i>
1:55 – 2:05 p.m.	Class Exercise: Interest Areas for Roadmapping Participants will be asked to bring problems for a roadmapping exercise to the class. We will periodically ask participants to share their problem with the class. <i>This will be on a voluntary basis.</i>
2:05 – 2:40 p.m.	Case Study: Use of Strategic Roadmapping at John Deere <i>Mark Schmidt, John Deere</i>
2:40 – 2:50 p.m.	Class Exercise: Interest Areas for Roadmapping
2:50 – 3:20 p.m.	NETWORKING BREAK
3:20 – 3:55 p.m.	CASE STUDY – Technology Roadmapping in the Polymer/Materials Space <i>Jaap Schut – PACE Business Partners</i>
3:55 – 4:05 p.m.	Panel Discussion
4:05 – 4:45 p.m.	Small Group Exercises on Roadmapping
4:45 – 5 p.m.	Group Report Outs, Feedback and Discussion