

UIDP Academy Workshop: Strategic Roadmapping

As of July 16, 2019 and subject to change

Location

Keble College, Douglas Price Room
University of Oxford
OX1 3PG, United Kingdom

This workshop takes place immediately prior to the Oxford UIDP Summit.

Tuesday, July 30, 2019 1:30 – 6:00 PM	
1:30 – 1:35 PM	Workshop Check-In and Registration <i>Tony Boccanfuso, UIDP</i>
1:35 – 1:40 PM	Introductions, stage setting and overview <i>Mark Schmidt; John Deere</i>
1:40 – 2:10 PM	Strategic Roadmapping and Innovation Management <i>Nicky Athanassopoulou; IfM Education and Consultancy Services University of Cambridge</i>
2:10 – 2:40 PM	Overview, Techniques and Applications of Strategic Roadmapping <i>Angel Hedberg, Research Triangle Institute</i>
2:40 – 2:50 PM	Interest areas for Roadmapping Exercises* <i>Class</i>
2:50 – 3:15 PM	NETWORKING BREAK
3:15 – 3:45 PM	CASE STUDY – Use of Strategic Roadmapping at John Deere <i>Mark Schmidt, John Deere</i>
3:45 – 3:55 PM	Interest areas for Roadmapping Exercises* <i>Class</i>
3:55 – 4:25 PM	CASE STUDY – Technology Roadmapping in the Polymer/Materials Space <i>Evgeny Rezunenko – PACE Business Partners</i>
4:25 – 4:45 PM	NETWORKING BREAK
4:45 – 5:00 PM	Panel Discussion
5:00 – 5:45 PM	Small group exercises on Roadmapping <i>Class</i>
5:45 – 6:00 PM	Group report outs, feedback and discussion.

*Participants will be asked to bring problems for a roadmapping exercise to the class. We will periodically ask participants to share their problem with the class. This will be on a voluntary basis.