



## UIDP22 Meeting Agenda

### Monday, April 11, 2016

12:00 - 1:00 PM      **Registration**  
Location: Nebraska Innovation Campus (NIC) Conference Center, 1<sup>st</sup> Floor  
(Use main NIC Conference Center entrance facing north in the court yard.)

**\*\*\*All meeting events will be in the NIC Conference Center, except the Wednesday night reception\*\*\***

1:00 – 5:30 PM      **UIDP Academy: Co-Location Workshop**  
NIC Conference Center  
Breakout Room A2 & A3, 1<sup>st</sup> Floor

### Day 1 Tuesday, April 12, 2016

9:00 – 12:30 PM      **UIDP Academy: Co-Location Workshop**  
NIC Conference Center  
Breakout Room A2 & A3, 1<sup>st</sup> Floor

12:00 – 5:00 PM      **Registration**  
**NIC Conference Center, 2<sup>nd</sup> Floor**  
**(top of the stairs, outside the NIC Banquet Hall)**

**12:00 – 6:30 PM      Shuttles will run from the Courtyard Marriott to the NIC Conference Center every 30 minutes.**

12:30 – 3:30 PM      **UIDP Board Meeting (*invite only*)**  
Nebraska Innovation Commons, Board Room, 2<sup>nd</sup> Floor  
(building attached to the north of the Conference Center, follow 2<sup>nd</sup> Floor link)

1:00 – 1:30 PM      **UIDP Projects: A Presentation on UIDP's Current Initiatives**  
NIC Banquet Hall  
*Kristina Thorsell, UIDP; Paul Lowe, Kansas State University*

UIDP member representatives will brief other representatives on what to expect during project breakout sessions. Attendees will be given an overview of UIDP's projects and how UIDP is tackling different challenges.



1:30 – 2:30 PM

**UIDP Project Expo**  
NIC Banquet Hall

Posters, handouts, and UIDP publications will be available during this session. Attend to network and learn about recent publications and UIDP resources.

2:30 – 4:00 PM

**Project Breakout Sessions #1**

**NIC Banquet Hall and Breakout Rooms: A1, A2, A3, B1, & B2, 1<sup>st</sup> Floor**

Project working groups will meet to advance project goals. All meeting participants are welcome to attend breakout sessions. Find project descriptions at [uidp.org/projects](http://uidp.org/projects).

*BREAKOUT SESSIONS to ATTEND*

**Contract Accords**

**Breakout Room A1, 1<sup>st</sup> Floor**

*Elaine Brock, UIDP; Jilda Garton, Georgia Tech*

Review and discuss revisions to the Contract Accords on Copyrights, Software, and Confidential Disclosure. ([See UIDP Contract Accord 8 & 9.](#))

**Careers in Industry**

**NIC Banquet Hall, 2<sup>nd</sup> Floor**

*Andrew Cockerill, UIDP; Greg Grady, UNL Biochemistry (student); Shelbi Christgen, UNL Biochemistry (student); Melanie Simpson, UNL Biochemistry; Neal Bryan, UNL Graduate Studies; Krishnamoorthy Pitchai, NuTek Food Science, LLC; Brad Hunsley, Streck; Jeyam Subbiah, UNL Biological Systems Engineering & Food Science and Technology*

Attend a panel discussion to hear from students, new and seasoned industry professionals, university professors and a graduate student administrator, setting the stage for reviewing the draft quick guide scheduled for Project Breakout Sessions #2.

**Partnership Showcase**

**Breakout Room A3, 1<sup>st</sup> Floor**

*Michele Hujber, UIDP*

Learn about and share your own partnering best practices by being a part of interviews for new UIDP case studies.

**Leveraging the Triple Helix**

**Breakout Room B1, 1<sup>st</sup> Floor**

*Nick Nikolaides, UIDP*

Make recommendations on how universities and companies can be more competitive when leveraging funding from the federal government, state governments, and foundations



4:00 – 5:00 PM **Annual UIDP Meeting**  
NIC Auditorium  
*Karl Koster, MIT; Deborah Radasch, Boeing; Jilda Garton, Georgia Tech; Tony Boccanfuso, UIDP; Bob Starbuck, UIDP*

This serves as the annual meeting of the University Industry Demonstration Partnership, a 501(c)3 based in Washington, DC.

5:00 – 6:00 PM **Welcome Remarks**  
**Conference Chair Talk: Contemporary University – Industry Issues**  
NIC Auditorium  
*Harvey Perlman, Chancellor, University of Nebraska - Lincoln; Jim Linder, Chief Strategist, University of Nebraska; Karl Koster, MIT; Deborah Radasch, Boeing; Tony Boccanfuso, UIDP*

6:00 – 7:30 PM **Reception & Concurrent NIC Tours**  
NIC Banquet Hall  
(1) Greenhouse Innovation Center, (2) Food Science & Tech. Pilot Plants, & (3) Nebraska Innovation Studio

6:30 – 8:00 PM **Shuttles from NIC to Courtyard Marriot every 15 minutes**

## Day 2 Wednesday, April 13, 2016

7:30 – 9:30 AM **Shuttles from Courtyard Marriot to NIC every 15 minutes**

7:45 – 12:00 PM **Registration**  
NIC Conference Center, 2<sup>nd</sup> Floor  
(top of the stairs, outside the NIC Banquet Hall)

7:45 – 9:00 AM **Continental Breakfast**  
NIC Banquet Hall

8:00 – 9:00 AM **New Member/Visitor Orientation** (Concurrent with UIDP Resources session)  
Breakout Room A2 & A3, 1<sup>st</sup> Floor  
*Megan Brogan, Cisco; Steve Harsy, University of Arizona*  
This session will provide an overview of the UIDP and our operational model. It is recommended to the representatives of new UIDP member organizations and all the first time meeting participants.

8:00 – 9:00 AM **UIDP Resources: Tools for Members** (Concurrent with New Member Orientation)  
NIC Banquet Hall  
*Kristina Thorsell, UIDP; Goran Matijasevic, University of California, Irvine; Paul Lowe, Kansas State University*



UIDP has over 50 publications, projects, webinars, and videos available to members. Learn how to access these resources online and learn the tips and tricks for using UIDP resources as training materials.

- 9:00 – 9:15 AM     **Welcome Remarks**  
NIC Auditorium  
*Governor Pete Ricketts, 40<sup>th</sup> Governor of the State of Nebraska*
- 9:15 – 9:45 AM     **Evolution at the Industry – University Interface**  
NIC Auditorium  
*Carol Mimura, University of California – Berkeley*  
*Introduction by Prem Paul, Vice Chancellor for Research and Economic Development, University of Nebraska – Lincoln*  
Hear about the maturation of a relationship-based approach to industry relations at UC Berkeley and what it means for the future.
- 9:45 – 10:15 AM     **Company Issued RFPs**  
NIC Auditorium  
*Jilda Garton, Georgia Tech*  
“Experience shows that companies with good intentions have developed RFPs less attractive to universities, thereby limiting responses,” states the UIDP Corporate RFP Quick Guide. This session will focus on UIDP’s recently completed project on this topic.
- 10:15 – 10:45 AM     **UIDP Project Ideation Session**  
NIC Auditorium  
*Katie Morris Fox, Indiana University; Elizabeth Adams, University of Virginia*  
UIDP Projects result in robust resources that assist member representatives in addressing the challenges of working with companies and universities. Ideation sessions are an opportunity to propose topics that you would like to see UIDP tackle through their project process.
- 10:45 – 11:15 AM     **BREAK**
- 11:15 – 11:35 AM     **Master Agreements**  
NIC Auditorium  
*Dennis Fortner, Northrop Grumman Corporation; Ryan Anderson, University of Nebraska - Lincoln*  
Another recently completed project, Master Research Agreements are increasingly being considered as a way to catalyze partnerships. Done at the right time and under the right conditions, all parties can benefit from the negotiation of these agreements.



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- 11:35 – 11:55 AM     **Intel Patent Subscription Program**  
NIC Auditorium  
*Paul Meyer, Intel Corporation*  
This presentation will provide an overview of Intel’s University Patent Subscription Program. The Program establishes a streamlined process that allows Intel and the University partner to enter into recurring non-exclusive licenses under available University patents.
- 12:00 – 1:00 PM     **Lunch**  
NIC Banquet Hall
- 1:00 – 2:15 PM     **Panel Discussion: Food Security & Safety**  
NIC Auditorium  
*Garth Hodges, Bayer Crop Science; Stephen Baenziger, University of Nebraska - Lincoln; Ric Gonzalez, ConAgra Foods; Rolando Flores, University of Nebraska - Lincoln; Brad Roth, NUtech Ventures & University of Nebraska - Lincoln*  
This session will explore unique attributes of the food manufacturing and crop breeding sub-sectors and the evolution of the University of Nebraska - Lincoln’s relationships with ConAgra Foods and Bayer Crop Science. Panelists will focus on the impact of individual relationships on transactions and long-term collaborations, the importance of trust as the foundation of a deal, and the challenges associated with alignment and change management.
- 2:15 – 3:30 PM     **Panel Discussion: U-I Social Sciences Collaborations**  
NIC Auditorium  
*Fay Lomax Cook, NSF; Lauri Kanerva, Facebook; Denise Bulling, University of Nebraska Public Policy Center; Mario Scalora, University of Nebraska - Lincoln; Neal Patel, Google*  
Many companies seek to partner with universities in a myriad of ways. (See the [UIDP Partnership Continuum](#), 2012). This session will explore how companies partner with the social science programs at leading universities.
- 3:30 – 3:45 PM     **Overview of Project Breakout Sessions**  
NIC Auditorium  
*Kristina Thorsell, UIDP*
- 3:45 – 4:00 PM     **BREAK**
- 4:00 – 5:30 PM     **Project Breakout Sessions #2**  
**NIC Breakout Rooms: A1, A2, A3, B1, & B2, 1<sup>st</sup> Floor**  
Project working groups will meet to advance project goals. All meeting participants are welcome to attend breakout sessions. Find project descriptions at [uidp.org/projects](http://uidp.org/projects).
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*BREAKOUT SESSIONS to ATTEND*

**Contract Accords**

**Breakout Room A1, 1<sup>st</sup> Floor**

*Elaine Brock, UIDP; Jilda Garton, Georgia Tech*

Continue the discussion on revisions to existing Contract Accords and the development of new ones. This is an opportunity to better understand the different perspectives involved in U-I contracting. (Different from first session.)

**Careers in Industry**

**Breakout Room A2, 1<sup>st</sup> Floor**

*Andrew Cockerill, UIDP*

Review the draft quick guide and provide feedback.

**Collaboration Scorecard – Metrics**

**Breakout Room A3, 1<sup>st</sup> Floor**

*Kristina Thorsell, UIDP*

Review practitioner input on how to measure the success of U-I partnerships and discuss the next steps for the project.

**National Lab – Data Analytics**

**Breakout Room B1, 1<sup>st</sup> Floor**

*Nick Nikolaidis, UIDP; Elizabeth Adams, University of Virginia*

Assist in the experimental design and the development of hypotheses for an objective assessment of how to select cross-sector partners (partners in national labs, universities, or companies).

**Communicating U-I Research**

**Breakout Room B2, 1<sup>st</sup> Floor**

*Tony Boccanfuso, UIDP*

Get in on the ground floor as UIDP starts discussions around how to communicate U-I collaborations more effectively. This session will lay the groundwork for an in-person working group meeting in June 2016.

5:30– 6:00 PM

**Wrap-Up**

**NIC Banquet Hall**

**Load Buses to Reception. Exit the main NIC Conference Center door. Shuttles will be across the court yard on North 21<sup>st</sup> St. Last Bus Leaves at 6:30 PM.**

6:00 – 7:30 PM

**Reception & Concurrent Tours**

**Location: West Memorial Stadium**

(1) Nebraska Athletic Performance Laboratory, (2) Center for Brain, Biology, & Behavior

6:30 – 8:15 PM

**Shuttles from Memorial Stadium to the Courtyard Marriot every 15 minutes.**



Day 3 Thursday, April 14, 2016

**7:30 – 9:30 AM** Shuttles from the Courtyard Marriot to the NIC Conference Center will run every 15 minutes. Luggage storage and security will be provided at NIC from 7:30 – 3:30 PM.

**7:45 – 8:15 AM** Continental Breakfast  
NIC Banquet Hall

**8:15 – 9:00 AM** Sector Specific Breakout Sessions  
**NIC Breakout Rooms: A1, A2, A3, B1, & B2, 1<sup>st</sup> Floor**  
The UIDP typically undertakes projects that are not tied to any technical area; however, we know that some issues are specifically tied to a sector. These breakout sessions will explore these matters through open discussion and will consider how UIDP can meet these opportunities or challenges.

*BREAKOUT SESSIONS to ATTEND*

***Agriculture/Food***

**Breakout Room A1, 1<sup>st</sup> Floor**

*Robin Habeger, Pioneer; Paul Lowe, Kansas State; Joe Rainey, Coca-Cola; Mark Schmidt, John Deere*

***Defense***

**Breakout Room A2, 1<sup>st</sup> Floor**

*Dennis Fortner, Northrop Grumman; Bob Hinson, National Strategic Research Institute, University of Nebraska; Tom Wells, Harris Corporation*

***Chemical***

**Breakout Room A3, 1<sup>st</sup> Floor**

*Chris Hewitt, BASF; Werner Kaufmann, BASF; Karsten Keller, DuPont*

*(Additional sessions on next page.)*

***Data Science & Computing Technologies***

**Breakout Room B1, 1<sup>st</sup> Floor**

*Megan Brogan, Cisco; Paul Meyer, Intel; Stewart Tansley, Facebook; JoAnn Winson, IBM*

***Medical Device***

**Breakout Room B2, 1<sup>st</sup> Floor**

*Kevin Anderson, University of Minnesota; Bruce Gingles, Cook Medical; Jay Schrankler, University of Minnesota; Matthew Kreifels, Streck*



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9:00 – 9:05 AM	<b>Change Rooms</b>
9:05 – 9:50 AM	<b>Sector Specific Breakout Sessions (repeat same breakout sessions as above)</b>
9:50 – 10:20 AM	<b>BREAK</b>
<b>10:00 – 2:15 PM</b>	<b>Shuttles from NIC to Courtyard Marriott &amp; from NIC to Lincoln Airport will run every 30 minutes. Luggage storage and security available at NIC from 7:30 – 3:30 PM.</b>
10:20 – 11:30 AM	<b>Project Breakout Sessions #3</b> <b>NIC Breakout Rooms: A1, A2, A3, B1, &amp; B2, B3 1<sup>st</sup> Floor</b> Project working groups will meet to advance project goals. All meeting participants are welcome to attend breakout sessions. Find project descriptions at <a href="http://uidp.org/projects">uidp.org/projects</a> .  <i>BREAKOUT SESSIONS to ATTEND</i> <b>Effective U-I Engagement Practices</b> <b>Breakout Room A1, 1<sup>st</sup> Floor</b> <i>Kristina Thorsell, UIDP; Paul Reeder, Ohio State University; Dennis Fortner, Northrop Grumman</i> Need to know what your partner is looking for? This project seeks to provide answers. Participate in the <a href="#">survey</a> and share your insights during the session.  <b>Corporate Structures</b> <b>Breakout Room A2, 1<sup>st</sup> Floor</b> <i>Nick Nikolaidis, UIDP</i> Help universities understand how companies operate in order to develop and maintain active, effective engagement in partnerships.  <b>Partnership Continuum</b> <b>Breakout Room A3, 1<sup>st</sup> Floor</b> <i>Andrew Cockerill, UIDP</i> The revised content is here! Review new introductory content reflecting the shift in how companies and universities perceive the progression of U-I partnerships.  <b>Contracting with National Labs</b> <b>Breakout Room B1, 1<sup>st</sup> Floor</b> <i>Elaine Brock, UIDP; Elizabeth Adams, University of Virginia</i> Assist in preparing a guide to help UIDP member representatives understand the contracting language and options available when working with DOE national laboratories.  <i>(Additional sessions on next page.)</i>

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**Multi-party Contracts**

**Breakout Room B2, 1<sup>st</sup> Floor**

*Bob Hardy, COGR; Nikki Simmons, University of North Carolina, Charlotte; Karsten Keller, DuPont*

Tell us which contracts challenge you the most! UIDP heard your requests and wants to launch a new project. Help us understand how to shape this project to be most beneficial to our membership.

**Innovation Centers**

**Breakout Room B3, 1<sup>st</sup> Floor**

*Tony Boccanfuso, UIDP*

Participate in a discussion about these new, emerging centers. Does UIDP need to do a project exploring them? What would that project look like?

11:30 – 12:45 PM

**Lunch Presentation:**

**Student & Early Industry Career Perspectives**

NIC Banquet Hall

*Andrew Cockerill, BP (retired); Victoria Henry, University of Iowa; Ian Cottingham, Jeffrey S. Raikes School at the University of Nebraska - Lincoln; Brad DeBlauw, Northrop Grumman*

UIDP has a project investigating what guidance is available to students who are considering a career in industry, with a view to highlighting and sharing best practice. This panel will explore the issues from student, university, and industry perspectives and contribute to the scope and direction of this UIDP project.

12:45 – 1:45 PM

**Panel Discussion: Third-party (Federal, State, Foundation) Support for University – Industry Collaborations**

NIC Auditorium

*Barry Johnson, National Science Foundation; Nisha Avey, Nebraska Department of Economic Development; Derek Newton, University of Toronto; Nick Nikolaidis, P&G (retired)*

Third parties are seeking to incentivize U-I collaboration to advance economic development and innovation locally, and drive economic competitiveness nationally. At the same time, companies and universities are seeking third party (federal, states and other) sources to support their collaborations. This session will consider how these sources promote partnerships. The session will also provide opportunities for meeting attendees to share their perspectives.

1:45 – 2:00 PM

**Concluding Remarks**

NIC Auditorium

10:00 – 2:15 PM

**Shuttles from NIC to Courtyard Marriott & from NIC to Lincoln Airport will run every 30 minutes.**