



Strengthening
University-Industry
Partnerships

Membership

Organizations join UIDP to strengthen their university-industry partnerships.



Membership affords me the opportunity to connect with academic and corporate R&D leaders; we all have common interests in adopting better practices and developing meaningful partnerships.

Our membership comprises some of the finest innovation companies and best research universities in the world; organizations committed to action in pursuit of excellence in U-I collaboration, partnership and workforce development. UIDP is a recognized leader in addressing issues impacting research collaboration because of the active participation and engagement of our members.

UIDP membership is institutional, not individual, which means UIDP member organizations can be represented by many different people with distinct functions, scopes of work, and areas of responsibility. Any employee of a UIDP member organization can access UIDP resources and participate in our activities. For many of our members, UIDP is a place to access and engage with other decision makers, formally and informally, where opportunities to do so would not otherwise exist. We're the right size for our member representatives to really get to know one another and build long-lasting relationships. Learn more at uidp.org/membership.

What our members say:

Our members identify the major benefits of UIDP membership as:

- Sharing best practices and engaging in dialogue with counterparts in industry and academia
- Networking with representatives from leading universities and corporations
- Developing a diverse network that spans functional responsibilities and industry sectors
- Problem-solving through participation in projects and working group meetings
- Sharing knowledge and experience
- Understanding different perspectives
- Accessing and utilizing UIDP resources

Becoming a member:

Organizations interested in membership are encouraged to consider the following:

- Are we willing to share our experiences in U-I collaboration and partnership, so others can learn from them?
- Can our organization contribute constructive input to UIDP discussions?
- Are we willing to be active participants in UIDP Projects and activities?

We invite organizations committed to action to contact us at info@uidp.net to discuss membership.



The UIDP brings together fantastically skilled, creative people across sectors who better each other with every meeting. The UIDP also generates indispensable tools that support meaningful engagement inside organizations and between organizations. The quality of the people and the member-developed tools in UIDP are what first drew me to it.

Five ways to make the most of UIDP membership:

Because membership in UIDP is institutional, not individual, any employee of a member organization can access UIDP resources and participate in projects and activities. The benefits our member organizations realize depend on the specific interests and needs of those who represent them.

- 1. Participate in UIDP projects.** UIDP projects address a specific challenge or need affecting U-I partnerships and collaboration and we have many diverse projects underway at any given time. Project working groups meet throughout the year, virtually and in person, developing practical products and unique insights for U-I collaboration. For a complete list of active projects and to participate, visit uidp.org/projects.
- 2. Access UIDP resources.** Representatives of our member organizations can access all UIDP resources at no cost through web-based platforms including our online Resource Center at uidp.org/resource-center. Register and enjoy unlimited access to UIDP content (including publications, quick guides, webinars, and videos, as well as a monthly subscription to *Industry-Sponsored Research Management News*). Learn more at uidp.org/2market.
- 3. Attend UIDP events.** UIDP holds two conferences, a Project Summit and many other specialized events every year in locations across the United States. We recommend at least one representative from every organization attends in-person meetings; multiple attendees increase the value further. We also offer members the ability to host regional networking events in partnership with UIDP, delivering networking and professional development opportunities. We add events to the UIDP calendar at uidp.org/events throughout the year. Sign up at uidp.org/listserv-signup to receive event information in your inbox.
- 4. Use the UIDP network.** UIDP members can connect with one another through several social networks (LinkedIn, Facebook, Instagram, and Twitter) and our online community, myUIDP. The myUIDP platform facilitates collaboration and connection beyond UIDP's in-person events, and is a space where member representatives can join groups to engage with others on topics of mutual interest; crowdsource solutions to issues they face; and promote opportunities within their own organizations (from jobs to research activities). Login to myUIDP at my.uidp.org.
- 5. Use our expertise.** Team UIDP has strong connections and experience at the U-I interface. We share our knowledge openly, delivering practical support to members in many ways:
 - Facilitating introductions
 - Identifying opportunities to build and strengthen connections between sector representatives
 - Providing advice and counsel on partnership and collaboration issues
 - Sharing content on our online community, myUIDP and social networking channels

If you need help, ask us.

At UIDP, we have different perspectives and one focus: strengthening university-industry (U-I) partnerships. Our membership comprises some of the finest innovation companies and best research universities in the world – organizations committed to active participation in pursuit of excellence at the U-I interface. At UIDP, we don't just talk about problems, we solve them.