

STRENGTHEN & MODERNIZE U-I Partnerships

A Global Imperative

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The global research funding landscape is rapidly evolving as funders from companies and nonprofits increase their investment alongside traditional government funding. These shifts present opportunities and challenges for stakeholders to create a future for public-private partnerships that adapt and thrive.

We stand at an inflection point. UIDP sees this as an opportunity to galvanize a critical mass of stakeholders across the sectors who can lend their expertise and answer this call to action.

UIDP's year-long effort will produce strategic recommendations—both pragmatic and aspirational—to guide the research and innovation community in its efforts to act on this global call to action. Lessons learned from this initiative will propel industry innovation and workforce development goals while catalyzing the economic development missions of multinational research and engagement. The developed resources from this effort will be:

- **Market-sourced.** We are engaging leading practitioners to learn about successful contemporary approaches and identify new strategies and tactics with potential for profound impact.
- **Comprehensive.** Address the full scope of U-I collaborations, including partnerships with government, nonprofit, and private sector funders.
- **Strategic and tactical.** Be forward-looking, with bold, actionable steps to advance the state of U-I partnerships.
- **Benchmarking.** Incorporate global perspectives on this truly international issue.

The resulting body of knowledge will include actionable and diverse recommendations that organizations can consider for adoption. The content will align with these key focus areas:

- **Cross-sector partnerships.** Identifying opportunities, new models, and best practices for cross-sector partnerships.
- **Talent.** Building a future-focused talent pipeline through innovative preparation and recruitment approaches.
- **Infrastructure.** Strengthening innovation ecosystems, expanding research capacity, and design and use of shared research space
- **Administrative and regulatory.** Reducing conflicts of interest, informing policy, and increasing timeliness and transparency.



Strengthening
University-Industry
Partnerships

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Get Involved

This initiative requires effort, insights, and support from companies, universities, nonprofits, and governments (both at the national and regional levels) to inform action steps at every point. The voices of engaged stakeholders will continuously inform the process through facilitated, in-person sessions at strategic locations around the world, augmented by online events. This effort will include UIDP Europe 2025, a thought leadership event in Basel, Switzerland, and a culminating event in Washington, DC, designed to seed projects and catalyze pilots within and beyond the UIDP community.

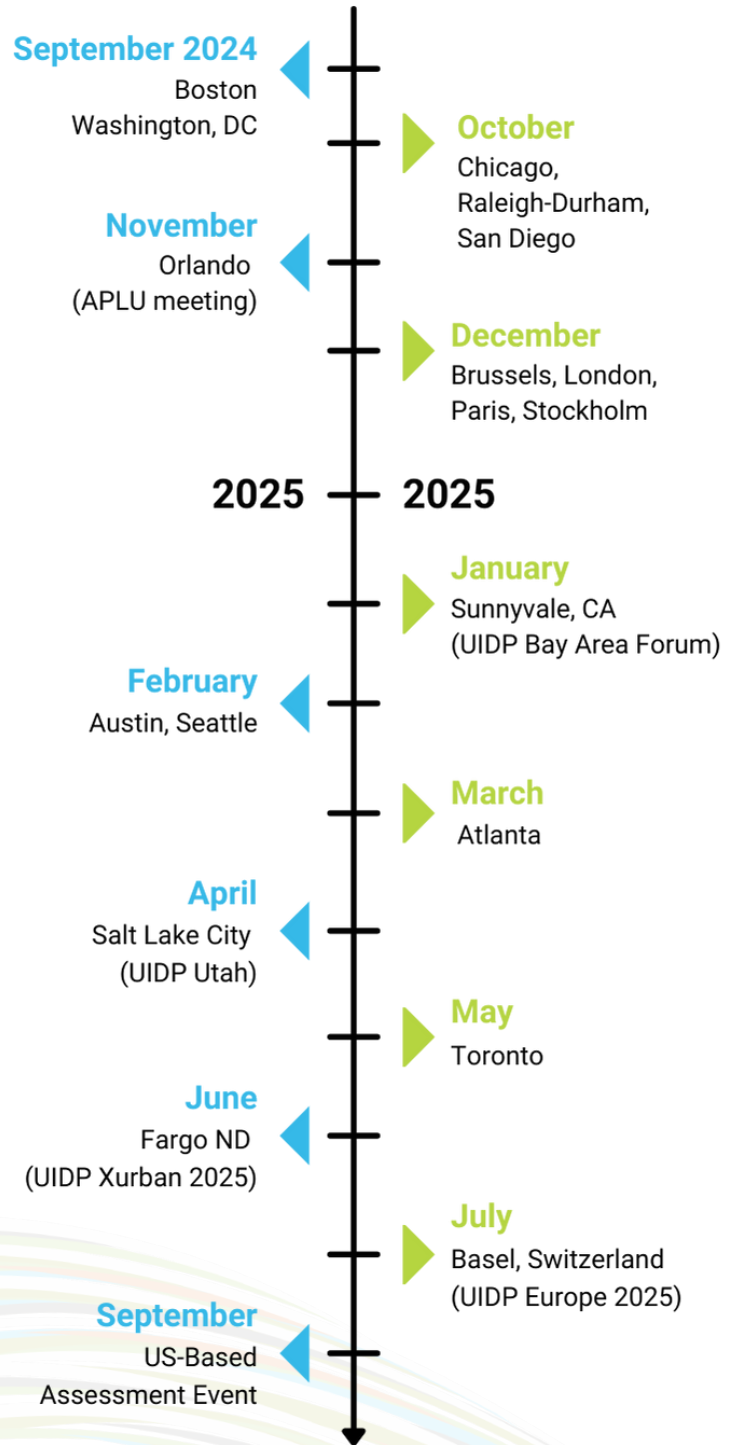
There are myriad ways to support this effort – propose or participate in listening sessions, provide case studies from today’s most innovative partnerships, or invest in these activities.

Why UIDP?

Based on its nearly 20 years in the university-industry collaboration space and building upon a repository of successful approaches to increase the impact of these partnerships, UIDP is the logical leader, convener, and partner for this bold, pragmatic initiative. From metrics for evaluating U-I partnership value, to foundational work on contracting for sponsored research agreements, to innovative approaches for joint employment, co-location, and strengthening innovation ecosystems, UIDP has identified and developed a range of practical approaches to improving cross-sector partnerships that have become canon collaborations.

UIDP also possesses an extensive history of convening thought leaders from diverse sectors to evaluate new approaches to academic-corporate-government-nonprofit partnering that have broken new ground. As a global network of organizations across the partnership enterprise that regularly teams with government and private sector funders in areas of mutual interest, UIDP can leverage its connections to ensure this effort is comprehensive, objective, and representative of the entire research community. By catalyzing the academic and corporate communities (in partnership with other interested parties) to respond to contemporary calls to action, UIDP will realize the vision to strengthen and modernize U-I partnerships and ultimately improve the state of science and engineering collaboration for greater societal impact.

Listening Sessions



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Share your question, comment, or an approach to strengthen and modernize U-I partnerships [here](#) or email UIDP at info@uidp.net.

