



## UIDP24 • INFORMATION/LOGISTICS

### UIDP Academy: Innovation Centers • April 24–25, 2017 UIDP24 • April 25–27, 2017 Baton Rouge, LA

#### Dates/Times

##### UIDP Academy: Innovation Centers

Mon. April 24 • 12 – 5:30 p.m.

Tues. April 25 • 8 a.m. – 12 p.m.

##### UIDP24 General Meeting

Tues. April 25 • 12 – 6 p.m.

Reception: 6:00 – 8:30 p.m.

Wed. April 26 • 8 a.m. – 6 p.m.

Reception 6:00 – 8:00 p.m.

Thurs. April 27 • 8 a.m. – 2 p.m.

##### UIDP Annual Meeting

April 25 • 4:30 p.m.

#### Locations

##### Workshop, UIDP24, and Tues. Apr. 25 Reception

[Hilton Baton Rouge Capital Center](#) 201 Lafayette Street  
Baton Rouge, LA 70801  
225-344-5866

##### Wed., Apr. 26 Annual Meeting and Reception

LSU Tiger Stadium Club South  
Baton Rouge, LA 70803  
*Please enter through Gate 20 on the Southwest corner of Tiger Stadium*

#### Optional LSU Tours

Tues. April 25, 2017 • 12 – 4:30 p.m.

Tours leave from the Hilton Baton Rouge Capital Center.

- Laser Interferometer Gravitational-Wave Observatory (LIGO)
- Center for River Studies – LSU Water Campus and Petroleum Engineering Research & Technology Transfer (PERTT) Lab

#### Registration

Registration information can be found at <https://www.uidp.org/event/uidp24-general-meeting/>

For questions regarding registration, please contact the LSU Innovation & Technology Commercialization (ITC) Team at 225-615-8967.

##### UIDP Academy: Innovation Centers Workshop

Early registration through Tues. Feb. 28, 2017

Members - \$225.00

Non-Members - \$450.00

Regular registration begins Wed. Mar. 1, 2017

Members - \$325.00

Non-Members - \$650.00

##### UIDP24

Early registration ends Tues. Feb. 28, 2017

Members - \$373.00

Non-Members - \$2,250

Regular registration begins Wed. Mar. 1, 2017

Members - \$475.00

Non-Members - \$2,500.00

**Registration Deadlines: Mon., Apr. 17, 2017**

#### Lodging

[Hilton Baton Rouge Capital Center](#)

201 Lafayette Street  
Baton Rouge, LA 70801  
225-344-5866

A block of rooms has been reserved for UIDP24 at the Hilton Baton Rouge Capital Center.

**Please mention UIDP to receive the conference rate of \$139.00/night. You must book by April 2 to receive this special rate.**



Attendees are encouraged to make use of the daily breakfast voucher included in this rate.

The Hilton Baton Rouge Capital Center is located in the heart of downtown Baton Rouge and within walking distance to restaurants, art galleries, museums, shops, and the Mississippi River. The hotel is also less than 3 miles from the Louisiana State University campus and Tiger Stadium.

Amenities include:

- Complimentary Breakfast
- Complimentary Wireless and DSL Internet in the Guest Rooms
- Complimentary Shuttle Services to/from the Baton Rouge Airport
- Complimentary On-site Hilton PreCor Fitness Center
- Hotel pool
- Business Center

## Travel/Transportation

When making your travel plans, please note that Baton Rouge is in the Central Time Zone.

The Baton Rouge Metropolitan Airport (BTR) is the closest airport, followed by the Louis Armstrong New Orleans International Airport (MSY), located approximately 1hr 15min from Baton Rouge. BTR is serviced by the following airlines that offers nonstop flights from the following cities:

- American Airlines: Dallas/Fort Worth (DFW) and Charlotte (CLT) hubs
- Delta Airlines: Atlanta (ATL) hub
- United Airlines: Houston (IAH) hub

BTR is conveniently located just 8 miles (15 minutes) northeast of the Hilton Baton Rouge Capital Center.

**For those staying at the Hilton, complimentary airport shuttle service is available by request.**

Cab service is also available; for more information on ground transportation services, please visit:

<http://www.flybtr.com/CaseStudies/CaseStudies.asp>

Baton Rouge is also an Uber friendly city.

## Driving Directions to Hilton Baton Rouge Capital Center

**from Baton Rouge Metropolitan Airport:**

Take I-110 South to Laurel Street Exit. Head West towards the Mississippi River. Turn left on Lafayette Street. The hotel is located on the right, 2 blocks down in downtown Baton Rouge.

**Distance from Hotel:** 8 mi.

**Drive Time:** 12 min.

**Typical taxi fare:** \$20 USD

### From New Orleans International Airport

Take I-10 West through Baton Rouge and take I-110 North to North Street. Head West towards the Mississippi River. Turn left on Lafayette Street. Go 2 blocks and the hotel is on the right at 201 Lafayette Street.

**Distance from Hotel:** 70 mi.

**Drive Time:** 1 hr., 15 min.

**Typical taxi fare:** \$100 USD

### from I-10E

Take I-10 East through Baton Rouge and exit 155A for LA-30/Nicholson Drive. Keep right, follow signs for LA-30N and merge onto LA-30 W/Nicholson Drive. Turn left onto Government Street. Government Street will veer right and turn into S. River Road. Continue on S. River Road and then turn right onto Florida Street. Turn right at the first cross street onto Lafayette Street. Hotel will be on the right at 201 Lafayette Street.

## Parking

### Hilton Baton Rouge Capital Center

Overnight guest valet parking with in/out privileges is \$18.00 per day plus tax and is available 24 hours.

**Event parking** is available for \$10 per day plus tax. Rates are subject to change without prior notice and parking is subject to availability.

## Attire

Business casual.

## Weather

The weather in Baton Rouge during the spring months range for sunshine to sporadic thunderstorms with temperatures in the upper 70s to low 80s F. Please check the weather prior to arrival in case an umbrella is needed for your trip.



## Special Needs

Louisiana State University is committed to providing appropriate accommodations to guests with disabilities. In order to ensure that appropriate arrangements are made, guests with disabilities who need reasonable accommodations must contact the LSU Innovation & Technology Commercialization (ITC) Team at 225-615-8967 at least two weeks before the conference begins.

Attendees will have the ability to indicate any special dietary needs during the online registration process. For additional dietary assistance, please contact us at 225-615-8967.

## Things to Do

Whether you're new to the city or simply exploring your own backyard, we hope you will visit all of the historical and cultural attractions the Capital City has to offer. There's plenty to do in the Red Stick, so if you have time and you're looking to get out and explore, the UIDP24 Meeting and the Hilton is located in the heart of downtown Baton Rouge so check out the city's nightlife, shopping, arts scene and more. From touring Tin Roof Brewery to visiting the Shaw Center for the Arts, there are activities for travelers of every age. While you're here, immerse yourself in the city's history by touring Plantation Country, visiting both the New and Old State Capitol buildings and checking out the vast number of local attractions.

**USS KIDD** - While you are in the Capital City, visit the USS KIDD, a Fletcher-class destroyer (DD-661), also known as the "Pirate of the Pacific." Located in the heart of scenic downtown Baton Rouge, Louisiana, the USS KIDD is the centerpiece of a memorial which serves to honor the men and women of our American armed forces. For more information, please visit: [www.usskidd.com/](http://www.usskidd.com/)

**Louisiana Art & Science Museum** - Featuring exhibitions of internationally renowned artists, a permanent art collection, innovative programming in the state-of-the-art Pennington planetarium, and

interactive children's galleries, LASM seeks to enhance the understanding and appreciation of art and science for general audiences and students. LASM is a place where art and science connect to encourage discovery, inspire creativity, and foster the pursuit of knowledge. For more information, please visit: [www.lasm.org/](http://www.lasm.org/)

**Shaw Center** - Whether you are traveling to the city or looking for new ways to experience the arts scene, the Shaw Center for the Arts is the hub of art in downtown Baton Rouge. The Shaw Center for Arts is a contemporary visual and performing arts facility. It features the Manship Theatre, LSU Museum of Art, LSU School of Art Gallery, Forward Arts, as well as dining and retail options. For more information, please visit: [www.shawcenter.org/](http://www.shawcenter.org/)

**LSU Museum of Art** - The LSU Museum of Art is a dynamic venue located on the fifth floor of the Shaw Center for the Arts in downtown Baton Rouge. In addition to holding one of the largest university-affiliated art collections in the South, the museum presents world-class touring exhibitions of regional, American, and European painting, sculpture, decorative arts, works on paper, and photography. The Museum's 5000-work collection is highlighted in galleries of American and British portraiture and decorative arts, American Arts and Crafts pottery, Chinese Jade, and modern and contemporary paintings and sculptures, with a focus on Southern artists. For more information, please visit: [www.lsumoa.org/](http://www.lsumoa.org/)

## Nightlife / Downtown Eateries

**Tin Roof Brewery** (1624 Wyoming Street) - This local brewery uses only the finest American and European malts, freshest hops and pure parish well water to craft its beer. Tin Roof currently has five regular brews to choose from: Juke Joint IPA, Turnrow Coriander Ale, Tin Roof Blonde Ale, Perfect Tin Amber Ale and Voodoo Bengal Pale Ale. Additionally, they continuously produce seasonal brews for visitors to try throughout the year. While you visit, make sure to take a free tour of the brewery. For



more information, please visit:  
[www.tinroofbeer.com/](http://www.tinroofbeer.com/)

**Stroubes Seafood and Steaks** (107 3rd Street) - Enjoy a night out downtown that starts off with some delectable food from one of Baton Rouge's finest seafood and steak menus featuring Chef Mark Reilly and Chef Ross Ford's take on southern cuisine that is inspired by local ingredients and the abundance of fresh seafood that the Gulf of Mexico provides for Louisiana. Hand cut steaks, seared duck breast, fresh seafood, and unique take on classic preparations are a tribute to their attention to detail that will provide you with a dining experience that is second to none. For more information, please visit: [www.stroubes.com/](http://www.stroubes.com/)

**Tsunami** (100 Lafayette Street, 6th Floor) - The ultimate sushi dining experience located on the Shaw Center for the Arts rooftop in downtown Baton Rouge. Enjoy a full sushi menu as well as a popular grill menu. Tsunami is known for its unique grilled Sea Bass and Sumo Ribeye. Dine on the outdoor terrace while toasting sake to the sunset over the river. For more information, please visit: [www.servingsushi.com/](http://www.servingsushi.com/)

**Schlitz & Giggles** (301 3rd Street) - Schlitz & Giggles pizzeria offers a rustic vibe serving up heavenly slices of thin pizza, fabulous paninis and ice cold beer mugs. This is the perfect place to catch the game with plenty of wide screen TVs and killer specials for every night of the week. Come pull up a chair, relax and enjoy a slice of the Schlitz life. For more information, please visit: [www.schlitzbr.com/](http://www.schlitzbr.com/)

**Jolie Pearl** (315 North Boulevard) - Jolie Pearl Oyster Bar provides a culinary feast that exceeds the highest standards of the most discerning oyster aficionados. Jolie Pearl features select oysters from renowned oyster beds throughout coastal United States and Canada, from the Pacific to the Atlantic to the Gulf. Raw, charbroiled, roasted, and in shooters, our oysters will be served your favorite ways to provide each guest with the ultimate oyster

experience. For more information, please visit:  
[www.jolieoysterbar.com/](http://www.jolieoysterbar.com/)

**Restaurant IPO** (421 N. 3rd Street) - Restaurant IPO's menu focuses on tapas with Louisiana ingredients—nearly everything comes from within 150 miles of Baton Rouge—but with some worldly flair thrown in. Between the coconut-currried mussels, bleu cheese wings, redfish ceviche tacos and fried shrimp tossed over Asian noodles, it's a world tour on small plates. For more information, please visit: [www.restaurantipo.com/](http://www.restaurantipo.com/)

**Blend** (214 3rd Street) - Blend creates an atmosphere that blends exceptional wines, exquisite tastes, and freshly-mixed specialty cocktails with great company. While the architecture and amazing service will never change at Blend, their wine and food menu will change and change often, hand selecting new wines to put on the menu on a weekly basis, and experimenting with recipes to add to the food menu on a monthly basis. For more information, please visit: [www.blendbr.com/](http://www.blendbr.com/)

## **New Orleans Jazz & Heritage Festival**

**April 28 – May 7, 2017**

The **New Orleans Jazz & Heritage Festival**, often known as **Jazz Fest**, is an annual celebration of the music and culture of New Orleans and Louisiana.

This important event has great cultural significance and popular appeal worthy of the city's legacy as the birthplace of jazz. Past performers include Stevie Wonder, Neil Young, Red Hot Chili Peppers, Elvis Costello, Trombone Short and Orleans Avenue.

**For more information go to [nojazzfest.com/](http://nojazzfest.com/)**