



University Industry  
Demonstration Partnership

## UIDP27 Conference • INFORMATION/LOGISTICS

September 11–14, 2018 • Evanston & Chicago, IL

Hosted by [Northwestern University](#)

In partnership with [The University of Chicago](#) and [The University of Illinois at Chicago](#)

### Conference Locations at a Glance

*Please note the locations  
of UIDP27 activities detailed below:*

#### September 11: UIDP Academy Workshops [Technological Institute](#)

Northwestern Evanston Campus

[2145 Sheridan Road](#)  
[Evanston IL 60208](#)

#### September 12: UIDP Academy Workshops General Meeting Evening Reception

[Shirley Ryan AbilityLab](#)

[10<sup>th</sup> Floor](#)  
[355 E. Erie Street](#)  
[Chicago IL 60611](#)

#### September 13, 14: General Meeting (cont.)

[Technological Institute](#)

Northwestern Evanston Campus

[2145 Sheridan Road](#)  
[Evanston IL 60208](#)

#### September 13: Evening Reception

[Segal Visitor Center](#)

[1841 Sheridan Road](#)  
[Evanston, IL 60208](#)

*The reception site is a 15-minute walk  
from the Technological Institute.*

### UIDP Academy Workshops

Workshops are each half a day in length.  
Please choose only one workshop per day  
as they will run concurrently.

*Please note that the locations of the  
workshops are different on each day.*

#### Tuesday, September 11

1:30 p.m. – 5:30 p.m.

- Reducing the Time to Trial Activation
- Working with Corporate Technology Scouts

[Technological Institute](#)

[Northwestern Evanston Campus](#)

[2145 Sheridan Road](#)  
[Evanston IL 60208](#)

#### Wednesday, September 12

8:30 a.m. – 12:30 p.m.

- Risk Assessment in the Negotiation of Contract Terms
- Maximizing Outcomes from U-I Visits

[Shirley Ryan AbilityLab](#)

[10<sup>th</sup> Floor](#)  
[355 E. Erie Street](#)  
[Chicago IL 60611](#)

### UIDP General Meeting

*Please note that the event location is  
different on Wed. than on Thurs. and Fri.*

#### Wednesday, September 12

3:30 p.m. – 7:30 p.m.

[Shirley Ryan AbilityLab](#)

[10<sup>th</sup> Floor](#)  
[355 E. Erie Street](#)  
[Chicago IL 60611](#)

*On-Site Reception: 5:45 p.m. – 7:30 p.m.  
(heavy hors d'oeuvres)*



University Industry  
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## UIDP General Meeting (cont.)

Thursday, September 13

7:30 a.m. – 6:00 p.m.

Northwestern University Evanston Campus

[Technological Institute](#)

[2145 Sheridan Road](#)

[Evanston IL 60208](#)

Reception: 6:00 p.m. – 8:00 p.m.

(heavy hors d'oeuvres)

Segal Visitor Center

[1841 Sheridan Rd.](#)

[Evanston, IL 60208](#)

The reception site is a 15-minute walk from the Technological Institute.

Friday, September 14

7:30 a.m. – 3:00 p.m.

Northwestern Evanston Campus

[Technological Institute](#)

[2145 Sheridan Road](#)

[Evanston IL 60208](#)

## Tours

Pre-registration is required.

Wednesday, September 12

12:45 p.m. – Departs from Shirley Ryan AbilityLab

- **University of Illinois Chicago's Electronic Visualization Lab**
  - UIC's Electronic Visualization Laboratory (EVL) enables interdisciplinary scientific discovery and collaboration. Among EVL's achievements is production of CGI for *Star Wars – A New Hope (Episode IV)*, creation of VR tools, and visual data analytics.

1:30 p.m. – 3:15 p.m.

- **Shirley Ryan AbilityLab & SIM Lab**

- SRAL boasts a 27-year history of being ranked the #1 rehab hospital by *US News and World Report*. SRAL is a state-of-the-art space that features 5 Innovation Centers, 5 AbilityLabs, and research labs.
- The Northwestern Simulation tour will feature highlights from the surgical, clinical, and user satisfaction laboratories.

5:45 p.m. – 6:15 p.m.

- Shirley Ryan AbilityLab short tour

## Registration

**Online registration is now closed, however walk-in/on-site registration will still be available.**

For questions regarding an existing registration, please contact 803-777-9444 or [confs@mailbox.sc.edu](mailto:confs@mailbox.sc.edu).

**UIDP Academy Workshops: Sept. 11 – 12**

Members – \$250.00

Non-Members – \$500.00

**General Meeting: Sept. 12 – 14**

Members – \$500.00

Non-Members – \$2,500.00

## Lodging

*Hotels are filling up quickly. Please reserve your accommodations as soon as possible.*

**Recommended Hotels**

**Hyatt House Evanston**

1515 Chicago Avenue  
Evanston, IL 60201

**Hilton Garden Inn Chicago North Shore**

1818 Maple Avenue  
Evanston, IL 60201



## Lodging (cont.)

### Hilton Orrington **(SOLD OUT)**

1017 Orrington Avenue  
Evanston, IL 60201

### Holiday Inn Chicago North

(7-minute drive)\*\*

(847) 491-6400

1501 Sherman Avenue  
Evanston IL 60201

### Hampton Inn Chicago North

(20-minute drive)\*\*

(855) 470-1611

1209 West Albion Avenue  
Chicago, IL 60626

### DoubleTree by Hilton

(20 minute drive)\*\*

North Shore Conference Center  
9599 Skokie Blvd  
Skokie, IL 60077

### The Margarita European Inn

(8 minute drive)\*\*

(847) 869-2273

1566 Oak Avenue  
Evanston IL 60201

*\*\*Please note that all estimated drive times are to the Technological Institute on Northwestern's campus in Evanston.*

## Conference Transportation

### Hotel Shuttle/Bus Service

#### to and from the Shirley Ryan AbilityLab

Bus service will be provided from the Hilton Orrington Hotel to the Shirley Ryan AbilityLab the morning of 9/12. The Hilton Orrington Hotel is the central pickup location for the conference buses. Those staying at a different hotel should walk, cab or

Uber/Lyft to the Hilton Orrington to take advantage of the buses.

Buses will return to the Hilton Orrington Hotel, Hyatt House Evanston and the Hilton Garden Inn Chicago North Shore after the reception that evening.

### **Bus Schedule:**

**Morning** buses to Shirley Ryan AbilityLab in Chicago depart Hilton Orrington Hotel in Evanston at

**7:00 a.m. • 7:15 a.m. • 11:30 a.m.**

**Evening** buses depart from the

Shirley Ryan AbilityLab in Chicago and will drop off at the Hilton Orrington Hotel, Hilton Garden Inn Chicago North Shore, and the Hyatt House Evanston

**7:00 p.m. • 7:15 p.m. • 7:30 p.m.**

### **Complimentary Rides via Lyft**

**Please use code UIDP27NU** in your Lyft app for conference travel on **September 13th &**

**14th.** Benefit is maxed at \$25 total (covers several trips) and is limited to travel between conference venues and preferred hotels between 7:00 AM and 10:00 PM.

We recommend using Sargent Hall parking lot (immediately north of the Technological Institute – 2245 Sheridan) for rideshare pickup/drop-off.

## Public Transportation

**CTA** the famous Chicago “El” rail system and bus service

**Metra** commuter rail service

**Both O’Hare International Airport and Midway Airport feature CTA “El” stations** attendees can access for travel to Shirley Ryan AbilityLab and Northwestern’s Evanston campus.



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From the Evanston campus please allow an hour drive time from Chicago O'Hare and an hour and a half for Midway.

**Northwestern University Technological Institute** is a **20-minute walk** from the Hilton Orrington and the Hyatt House hotels.

## Driving Directions

**Shirley Ryan AbilityLab**  
**Northwestern's Evanston campus**

### RideShare

There are many convenient pull-in areas for car drop-off in front of the Technical Institute and Shirley Ryan AbilityLab

## Parking

### Evanston

- Daytime parking is only available in Northwestern's North Garage (2311 North Campus Dr. Evanston, IL 60208) for \$8 daily.
- Cars will be towed on surface lots.
- Thursday evening reception parking in Northwestern's South Garage (1841 Sheridan Road, Evanston, IL). Parking free after 4:00pm

### Chicago

- The Shirley Ryan AbilityLab offers attendee parking and will have discount parking tickets available for \$11 (1/2 day) to \$15 (full day) daily.
- Northwestern Memorial Hospital also offers public parking for \$24 to \$33 daily.

## Attire

### Casual

Thursday evening reception is a 15-minute walk from conference programming – wear appropriate shoes.

## Weather

During September, Chicago averages a daily maximum temperature between 72-78 °F (22-25 °C). The minimum temperature usually falls between 52-57 °F (11-14 °C). The days in Chicago cool down quickly during September.

## Accessibility

UIDP is committed to creating an accessible environment for all attendees. Please contact [CorporateEngagement@northwestern.edu](mailto:CorporateEngagement@northwestern.edu) if you have any special physical, communication, or dietary needs.

## Local Restaurants

Chicago and Evanston offer a variety of premier dining and libation options for every palate. Check out these guides for the hottest venues:

- [Time Out Chicago](#)
- [Chicago Magazine](#)
- [Chicago Reader](#)
- [Check Please Chicago](#)

## Questions

If you are experiencing difficulties with the registration process or have general questions regarding the conference please contact Conference and Events Services at 803-777-9444 or [confs@mailbox.sc.edu](mailto:confs@mailbox.sc.edu).

Program questions can be directed to [info@uidp.net](mailto:info@uidp.net).