

Want to present a webinar? UIDP can host!

UIDP provides webinar services to both members and non-members who want to share information and ideas that are relevant to the academic and corporate sectors and other interested parties. Each webinar is tailored to meet the needs and goals of both the presenters and anticipated attendees. UIDP assists in the planning, publicizing, and execution of the live event. We offer both free (for members) and premium webinars that are designed to maximize attendance and bring increased value to all involved. If you are interested, please complete the [webinar proposal form](#) or contact UIDP directly (info@uidp.net) for more information.

“We recently completed a webinar with UIDP to promote our planned IUCRC, Center for Quantum Technologies. This webinar attracted over 130 registrants and the subsequent response from the webinar proved to be beneficial for the Center and helped attract industry interest and additional avenues for future collaborations.”

– Dr. David Stewart, Managing Director of the Purdue Quantum Science and Engineering Institute at Purdue University

Benefits of Presenting a Webinar

- The best, most efficient way to connect quickly with large groups of key stakeholders and share relevant information.
- Showcase your research center/research needs and promote your programs to vetted audiences composed of top-tier universities, companies, government agencies, and other organizations.
- Promote and invite discussion of your RFP, new product, research initiative, or collaborative project.
- Provide a valued resource to the U-I community, establishing you and your organization as a catalyst to fruitful cross-sector collaborations.
- Strengthen current partnerships, and
- Forge new partnerships.

Choose Your Webinar Service

UIDP webinars are typically held mid-week from 1 to 2 p.m. Eastern to best accommodate varying time zones. Presentations generally last between 30 to 40 minutes, allotting the remaining time for Q&A with the audience. UIDP is flexible in adjusting the time and date; however, please keep in mind that this may affect registration numbers and live attendance. Our webinar offerings are detailed below.

	Free UIDP Member Webinar	Premium UIDP Webinar Member: \$1,500 Non-member*: \$4,000
Presentation Format	UIDP will host the webinar, which will include a moderated Q&A session with the audience. You will also receive: <ul style="list-style-type: none"> • A slide template to develop materials 	UIDP will host the webinar, which will include a moderated Q&A session with the audience. You also receive: <ul style="list-style-type: none"> • A slide template to develop materials; and • Assistance in creating presentation graphics.

<p>Coaching</p>	<p>UIDP will conduct an internal review of the slide deck and schedule a prep call to take place two weeks prior to the webinar.</p>	<p>UIDP will provide a consultant to help you create a high-impact presentation. This includes:</p> <ul style="list-style-type: none"> • A prep call scheduled to take place two weeks prior to the webinar; • Slide deck review one week prior to the webinar; and • A practice webinar 3 to 5 days before the webinar.
<p>Marketing</p>	<p>Standard two-week marketing period to include:</p> <ul style="list-style-type: none"> • Two professionally developed emails to our proprietary targeted members; and • Two social media posts to the UIDP X, LinkedIn, and Facebook accounts. 	<p>Premium marketing package over one month. This includes:</p> <ul style="list-style-type: none"> • Assistance in creating graphics for social media promotion; • Targeted email lists for specific audiences; • Three professionally developed emails to our proprietary list; • Three social media posts to the UIDP X, LinkedIn, and Facebook accounts; and • UIDP marketing content for use by your organization for promotion to its own lists and channels.
<p>Post-Webinar Recording and Contacts</p>	<ul style="list-style-type: none"> • You will receive the registration and attendee lists, including name and organization (no email addresses) • Link to webinar recording. 	<ul style="list-style-type: none"> • UIDP will provide you with a copy of the recording to use for future promotional purposes • You will receive registration and attendee lists, including name and organization (no email addresses unless the registrant opted-in) • UIDP will conduct a post-webinar survey and provide the results to you. You may add customized questions to this survey.

Free member webinar services are recommended for organizations with dedicated, experienced resources to produce a successful webinar. For members who do not have dedicated professional presentation and communication resources, it is highly recommended you utilize UIDP’s premium services to make your presentation impactful, highly interactive, tailored, and customer centric.

***Non-member webinars must be paid in full before planning and promotion.**

Why should UIDP produce your Premium Webinar?

We are a forum with global reach and impact. Our network includes a broad cross-section of industry sectors, academic institutions, and other organizations, with many different functions, scopes, and areas of responsibility. Breadth is key to the outreach and overall success of your webinar, because it enables us to reach

large, interested, and qualified audiences.

UIDP regularly offers webinars on topics of interest to our audience as part of our mission to strengthen university-industry partnerships. We have a proven track record, with [150+ webinars presented](#) to interested, vetted audience.

We are an information exchange hub, so we expect participation and engagement. We are an organization of information gatherers and problem solvers. Working together, we share information to tackle the most challenging issues impacting U-I relations, through creative—and sometimes disruptive—problem-solving. We offer practical resources to help our members in the work they do.

Our outreach encompasses about 3,000 organizations and thousands of potentially interested professionals. UIDP webinars are a channel for members and non-members to showcase opportunities for partnership, including new technologies, products, and funding opportunities.