

# Oxford UIDP Summit

July 13–16, 2021



SPONSORSHIP PROSPECTUS



## Oxford UIDP Summit The University of Oxford July 13–16, 2021

UIDP would like to invite you to support and participate in the second Oxford UIDP Summit at the University of Oxford in the summer of 2021. This event will bring together global businesses, top universities, and government agencies from around the world to discuss the need for new policies, processes, and approaches for addressing research and commercialization priorities in areas such as AI, talent and workforce development, and broader societal interests.

The 2019 Oxford UIDP Summit attracted high-level thought leaders across government, industry, university, and non-profit sectors. Diverse representation ensured the CEOs, academic VPs and federal agency directors in attendance could share both knowledgeably and authoritatively. This prospectus shares details about how your organization can support the Oxford UIDP Summit in 2021 and achieve your organizational goals.

## The Program

Summit sessions will:

- Identify collaboration and partnership issues, as well as key strategies shared by government, academia, industry, and the public at large.
- uncover effective strategies for the role of government and how it can effectively co-invest with industry in university research
- Share company leaders' experiences of new models to develop global partnerships.
- Explore best practices and evolving guidance for workforce and talent development.

### Oxford UIDP Summit 2019 Stats

**Attendees:** 154

#### Attendee Job Titles Included:

**Director, Enterprise and Commercialization**  
**Head of Industrial Research Partnerships**  
**Corporate Global S&T Manager**  
**Director of Knowledge Exchange**  
**Head of Innovation Policy**  
**Senior Research Officer**

#### Participating Organizations Included:

**National Institute of Standards and Technology**  
**University of Cambridge**  
**Cisco Systems, Inc.**  
**Facebook**  
**GlaxoSmithKline**  
**Australian National University**  
**Massachusetts Institute of Technology (MIT)**

#### Sectors Represented:

**Medical**  
**Defense**  
**Government**  
**Chemical**  
**Data Science & Computing Technologies**

## Sponsorship Opportunities

### VIP: \$25,000 (1 available)

- Two event registrations
- Logo recognition in pre-event promotional materials, event signage and printed materials
- Recognition in event-related posts on website and social media
- Promotion in the event app
- Opportunity to propose and present a session; topic must be submitted 8 weeks in advance of the conference and approved by UIDP
- Promotional banner included in UIDP email newsletter (2 opportunities)
- Promotional item included in attendee bags (to be provided by the sponsor)
- Day 2: Session introduction (up to 5 minutes) OR moderate a high-level panel (topic must be submitted and approved by Event Committee)
- Placement of two company pop up banners at the event

### Platinum: \$20,000 (1 available)

- Two event registrations
- Logo recognition in pre-event promotional materials, event signage and printed materials
- Recognition in event-related posts on website and social media
- Promotion in the event app
- Opportunity to propose and present a session; topic must be submitted 8 weeks in advance of the conference and approved by UIDP
- Promotional item included in attendee bags (to be provided by the sponsor)
- Promotional banner included in UIDP email newsletter (1 opportunities)
- Promotional video up to 1 minutes to be played at the event

### Gold: \$15,000

- Two event registrations
- Logo recognition in pre-event promotional materials, event signage and printed materials
- Recognition in event-related posts on website and social media
- Promotional item included in attendee bags (to be provided by the sponsor)
- Promotional banner included in UIDP email newsletter (1 opportunities)

### Silver: \$10,000

- Two event registrations
- Logo recognition in pre-event promotional materials, event signage and printed materials
- Recognition in event-related posts on website and social media

### Bronze: \$5,000

- One event registration
- Logo recognition in pre-event promotional materials, event signage and printed materials

### Custom Packages available starting at \$15,000

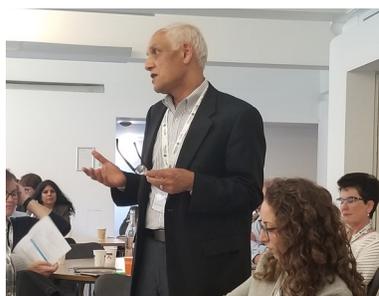
Contact Linda Toro, UIDP Events Manager at [linda@uidp.net](mailto:linda@uidp.net).





**“We’ve made sure the people get some of the Oxford experience while they’re here but also that there’s a great working focus on positive and maximal outcomes that people can take back.”**

**— Phil Clare**  
**Deputy Director**  
**Knowledge Exchange and Engagement**  
**University of Oxford**



## Payment Information

Upon written commitment, sponsors will receive an invoice from UIDP via email. Payment may be made by one of three methods:

### Check

Please make checks payable to UIDP or University Industry Demonstration Partnership and mail them to the attention of:

Julie Chavis  
Scott & Company  
1441 Main St., Suite 800  
Columbia, SC 29202

**NOTE: Please include  
“Oxford UIDP Summit Sponsorship”  
on the memo line.**

### Credit Card

A direct link to pay via credit card will be provided to you in the email containing your sponsorship invoice.

### Wire Transfer

Please contact  
info@uidp.net  
to set up bank transfers

### For additional information, please contact:

Linda Toro  
linda@uidp.net