Technology Square: Co-location of Talent, Research, Innovation and Technology Development
Atlanta is a Top City for Corporate Innovation

- Global 1000 companies with R&D labs or innovation centers, and their R&D investment levels.
- Trend-setting tech companies with large partner ecosystems.
- Startup density, including accelerator programs, incubators, and co-working spaces.
- The presence of top-tier research universities.
- Events that foster interactions among corporate executives, entrepreneurs, and academic researchers.
pro·pin·qui·ty
noun
the state of being close to someone or something; proximity, proximity, closeness, nearness, adjacency;
close kinship, close relationship,
Technology Square Corporate Labs

- Boeing Manufacturing Development Center
- KPMG Ignition Lab
- Elavon (Westside)
- Abbott Lab CDRM
- Coca Cola HQ (Innovation Group)
- Flex Atlanta Design Center
- Stanley Black & Decker Digital Accelerator
- Anthem Innovation Studio
- Accenture Innovation Hub
- AT&T Drive Studio
- AT&T Foundry
- Chick-fil-A Rev Innovation Center
- CR Bard Innovation Program
- Delta Air Lines Hangar Innovation Lab
- Digital Scientists
- Dover Mindsparq
- Emerson Helix Innovation Center
- Ferguson Ventures Innovation Lab
- Home Depot OrangeWorks Center
- Point A Center for Supply Chain Innovation
- Keysight Technologies Software Design Center
- NCR World HQ
- Nationwide Innovation Center
- Microsoft Product Engineering Center
- Pratt Industries Lab
- Pivot Labs
- Siemens Data Analytics and Application Center
- Southern Company Energy Innovation Center
- Southwire Spark @ Tech Sq
- ThyssenKrupp Research and Innovation Center
- UCB Solutions Accelerator
- Honeywell Software Development Center
- Anthem IT Center of Excellence
- Coda
Technology Square: People, Programs, & Places

100+ Technology Start-Ups & Programs
- CREATE-X
- Venture Lab
- The Advanced Technology Development Center (ATDC)
- Engage
- Tech Square Ventures
- Technology Association of Georgia
- Sandbox ATL Community

2 Million+ Sq Ft Dedicated to Innovation
- Coda Building
- The Biltmore
- Centergy Building
- Global Learning Center
- Scheller College of Business
- Tech Square Research Building
- The Garage (Co-working)
- GT Hotel & Conference Center

40+ Labs & Corporate Headquarters
- Corporate Innovation, Research, Technology and Development sites
- Interdisciplinary Research Institutes
- Living Laboratories on and adjacent to campus
Open Communities of Research and Innovation

INCUBATORS | ACCELERATORS | RESEARCH LABS | DESIGN SPRINTS | HACK EVENTS
Coda: Innovation Hub for Advanced Computing

Georgia Tech Research Concentrations:
- Machine Learning
- Artificial Intelligence
- Data Science and Engineering
- Information Privacy & Cybersecurity
- Digital Energy Management
- Computational Science & Engineering
- Health Analytics
- Sensors, IoT, Industrial Internet
- Smart Cities | Mobility

Data Center (80K sf)
Corporate Tenant Spaces
Co-working spaces (WeWork)
Work with the EVPR in the planning and creation of a roadmap (strategic initiatives, planning and partnerships) that support the growth of innovation areas on campus.

- Large Companies
- Small Companies
- Georgia Tech Research
- Experiential Learning
- Active Collaborative Communities

Linking Research, Innovation & Commercialization
Innovators Learning from Innovators

“Collaborating with members from other industries creates an interchange of ideas broader than any of us could develop alone”
Some Things We Are Learning

- **Ways to Work**: Embedded Labs, Research Centers, Software Development Centers, Design Centers, Technology Labs & Innovation Centers
- **Definitions Inform expectations**: Does the company plan to use the space for research, as an accelerator, for testing, prototyping, talent etc?
- **How do they think about innovation?** Categories and horizons of innovation drive campus partnerships and community interests.
- **Onboarding**: What is the right level - how to use planning tools to be helpful and create momentum
- **Co-located programming** can look different from some traditional university – industry partnerships.
- **Communities of innovations will be numerous**: Innovation hubs provide opportunities for innovators to learn from each other – high value of peer to peer engagement.
Advancing the Model

The Global Health Innovation District

Create a 3rd place to anchor the network of existing nodes in Atlanta’s Global Health ecosystem:

- Global Health
- Health Technology
- Life Sciences

District participants will be curated and blocks of space selected and structured to optimize the connectivity and economics for all participants.
Global Health District as a Network

Legend

Innovation Centers ALL

Corporate Partners

Global Health - Health Tech - Life Sciences
- Life Sciences
- Global Health
- Health Technology

Research University Footprints
- Emory University
- Georgia Tech
- Georgia State University
- Atlanta University Center
  - Morehouse
  - Spelman
  - Clark Atlanta
  - Morehouse School of Atlanta

Target Hub
Thank You!

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