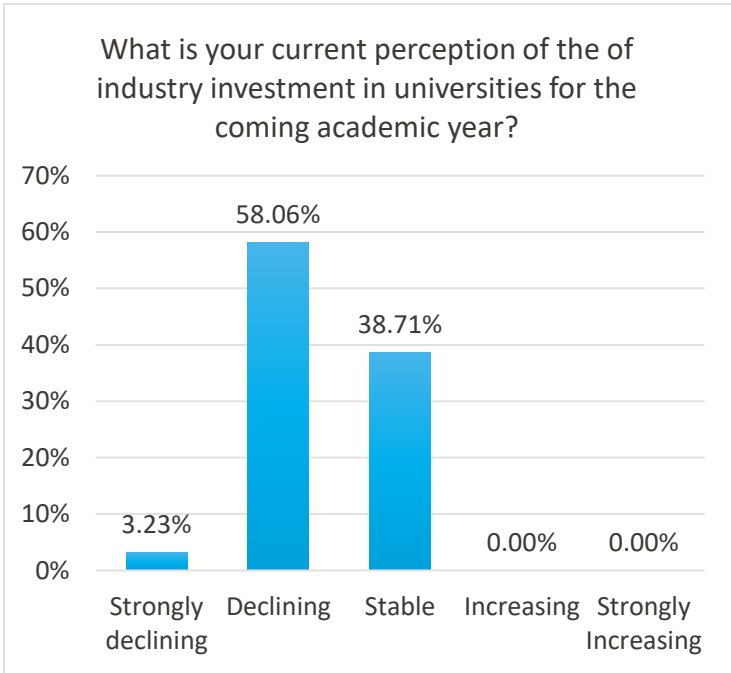
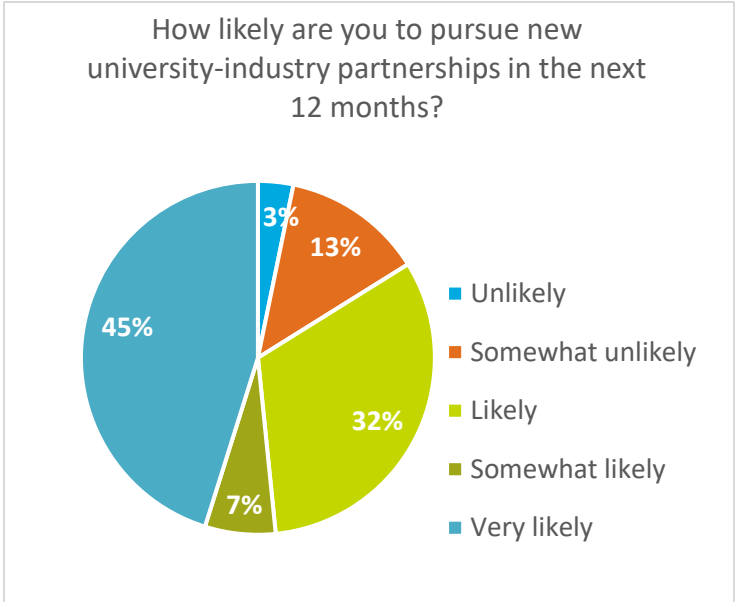


## Perception of Industry Engagement in Universities 2020-2021

May 18-May 25, 2020 | n=31

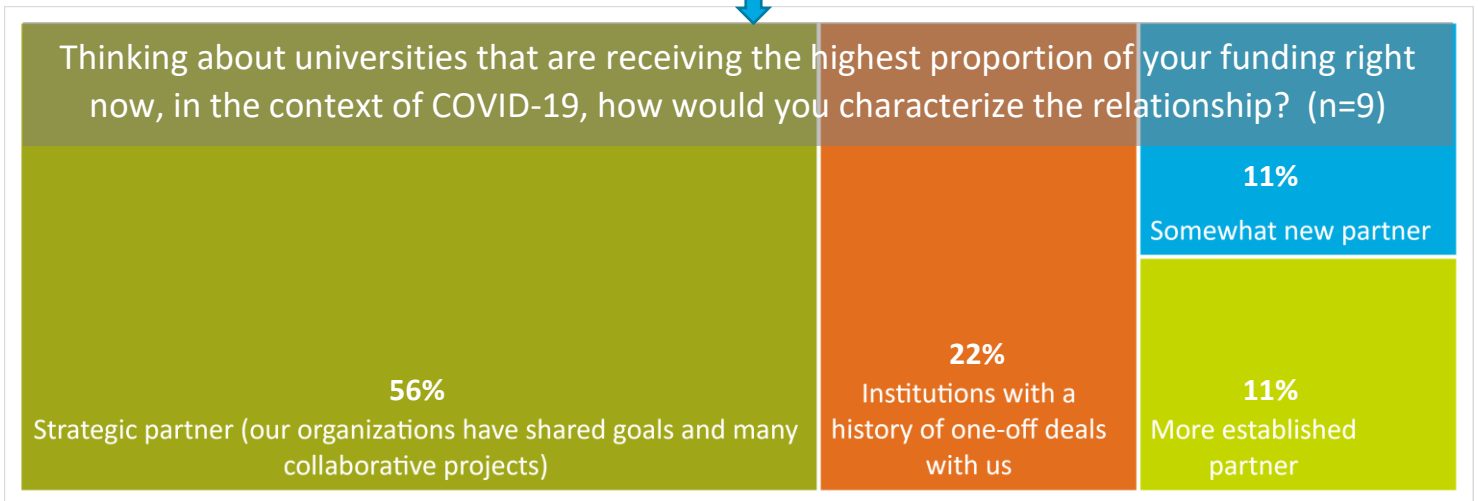


A majority of academic and industry respondents (61%) believe industry investment will decline in the coming year, and the rest say it will remain stable. **No respondents said they believe it will increase.**



**A strong majority of industry and academic respondents (84%) said they were likely or very likely to pursue new partnerships.**

**Among industry members only, the strength of the strategic partnership plays a clear role in which partners are receiving the most funding now.**



### Breakdown of industry sector types responding to the survey:

Utilities, energy & extraction	2	Healthcare & Pharmaceuticals	1
Automotive	2	Telecom, Tech, Internet, Electronics	1
Airlines & Aerospace	1	None of the above	1
Food and Beverages	1		