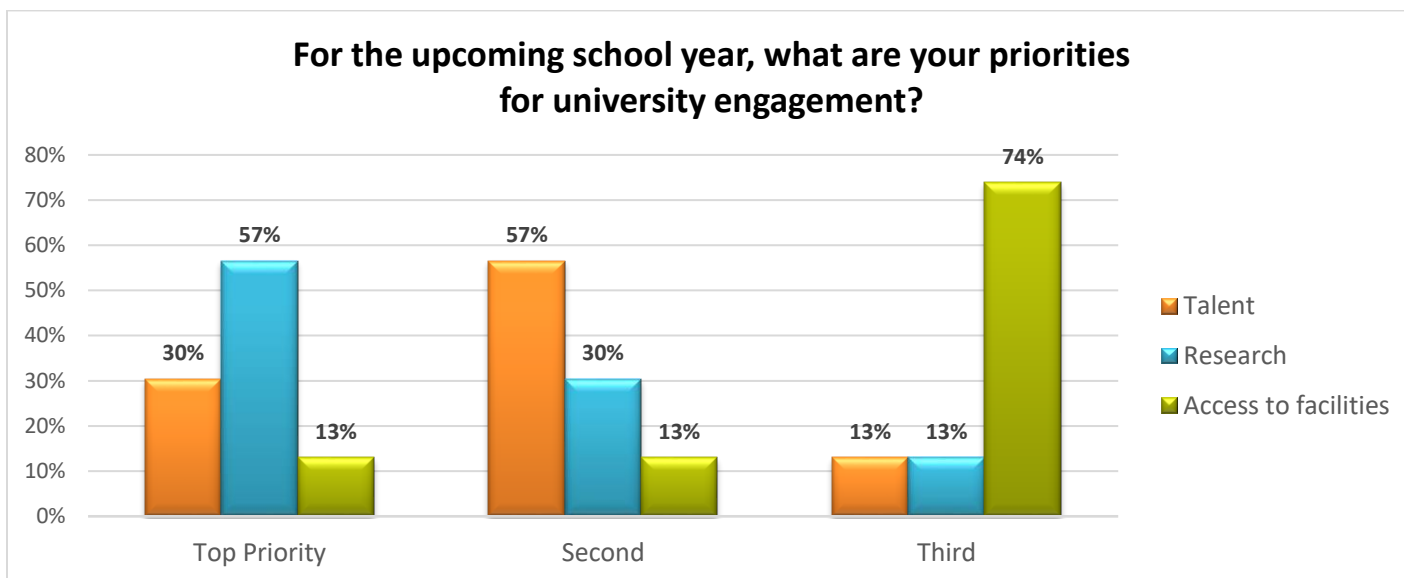


Industry Priorities for University Engagement Fall 2020

April 30-May 6, 2020 | n=23



Research emerged as the top priority, and access to facilities ranked lowest.

What are your other priorities for university engagement for the upcoming school year?

In response to this open-ended question, several respondents offered specific areas of research:

- Functional genomics; data analytics; AI & ML
- Long-range radar on emerging technologies
- Low-carbon transition

Others responded with answers about managing research programs and U-I partnership relationships.

- Workforce development/training
- Interns, co-ops, post docs
- University-industry-government science and technology partnerships
- Judicious use of external dollars
- Actually, our highest priority is advocating for technical skills development over the three above (talent, research, access to facilities).
- Managing costs vs. returns