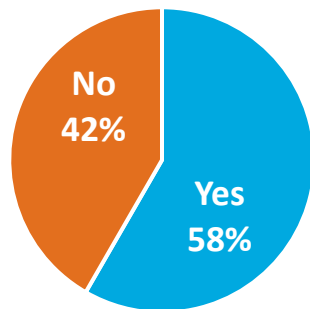


Use of Commercial Feasibility Reports to Justify Research Funding

May 21-June 8, 2020 | n=12 Industry Primary Representatives

Do you prepare a commercial feasibility report to justify funding for a proposed research and development project?

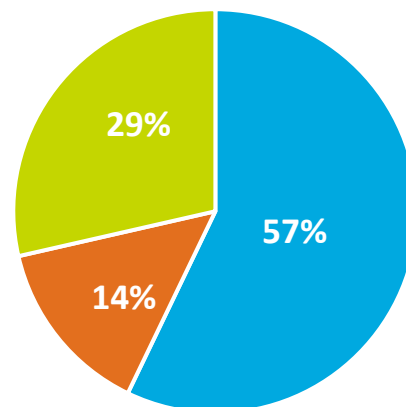


In a poll of UIDP industry primary representatives, a majority of respondents (58%) said they use a commercial feasibility report to justify funding proposed projects

The majority require them for every proposed research project (no financial threshold indicated). One participant indicated the threshold for requiring a feasibility report is for projects requesting a minimum of \$50,000.

Under the “other, please specify” option, one participant said that, while the feasibility report (or a business case) is a powerful factor, it is not the sole determinant for project selection. Another participant said It depends on the strategic business unit involved in the R&D project, but generally a report is required for all projects unless they're exploratory in nature.

Is there a financial threshold ?



- Yes, required for every proposed R&D project.
- Required if the proposed R&D project is at least \$50,000.
- Other (please specify)