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Facilitator John Kastanas Caltech



Karina Edmonds SAP



SAP Academies & University Alliances Overview

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SAP Academies & University Alliances

Our Vision

SAP is recognized as the leader in endto-end enterprise solutions with the best sales and engineering talent in the world

Our Mission

Amplify SAP's brand to engage and develop top talent and future leaders who are lifelong learners and enthusiastic about helping the world run better



Students all over the world know SAP as THE innovative technology leader enabling the intelligent enterprise from an end-to-end perspective and are enthusiastic to use SAP technology and work with and for SAP.

Inspire young people at school about digital technologies

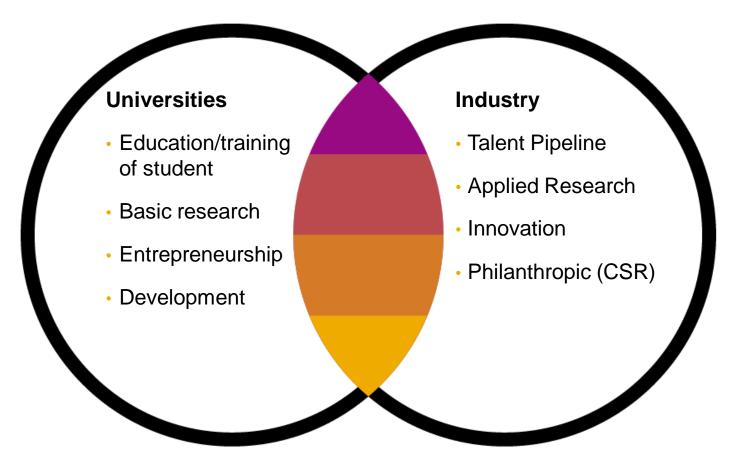


Create awareness, great experience, and enthusiasm about SAP technologies among university students globally

Collaborate with universities and research organizations to jointly develop new technology for industry use cases



Alignment of Universities and Industry



The adoption of research outcomes for public benefit and economic development

University Alliances at SAP

- University engagement activities
 - SAP curriculum development/deployment
 - Cloud product offering
 - Collaborations with SAP Labs
- Promote digital literacy for K-12
 - YoungThinkers Program
 - SNAP!Con 2020 with Berkeley
 - Free learning with OpenSAP
- Strategic partnerships
- Research collaborations via Innovation Center Network (ICN) [outside of UA]

CREATE MEASURABLE OUTCOMES AND IMPACT



Overview: SAP Next-Gen Projects



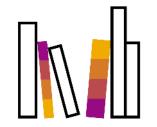
Academic Activities

SAP Next-Gen projects are academic activities that align with the purpose and opportunities of SAP Next-Gen Labs at universities.



Demos & Presentations

Projects could include academic presentations and/or demonstrations, for example how digital technologies within the SAP portfolio can enable disruptive innovation for various industries.



Source of Projects

Projects may come from, and be mentored by, university faculty.



Industry Partners

Projects may also be suggested by industry partners, though industry projects conducted in conjunction with an SAP Next-Gen Lab are limited by SAP University Alliances contractual terms and conditions.

THANK YOU!

On Twitter @dr_Karinae

