

# Creating (and managing) consortia – 3 case studies

# Some things to keep in mind through the case studies

It is critical to understand incentives, so you can find a path to align them

1. When asked, industry research managers rank “ability to secure IP” low among the reasons to work with universities
2. Universities are rather homogeneous, but there is no such thing as “industry”
3. In general, national/state funders do not fund science as a public good, but to promote national interests, and often national economic interests

# Scenarios most appropriate for consortia

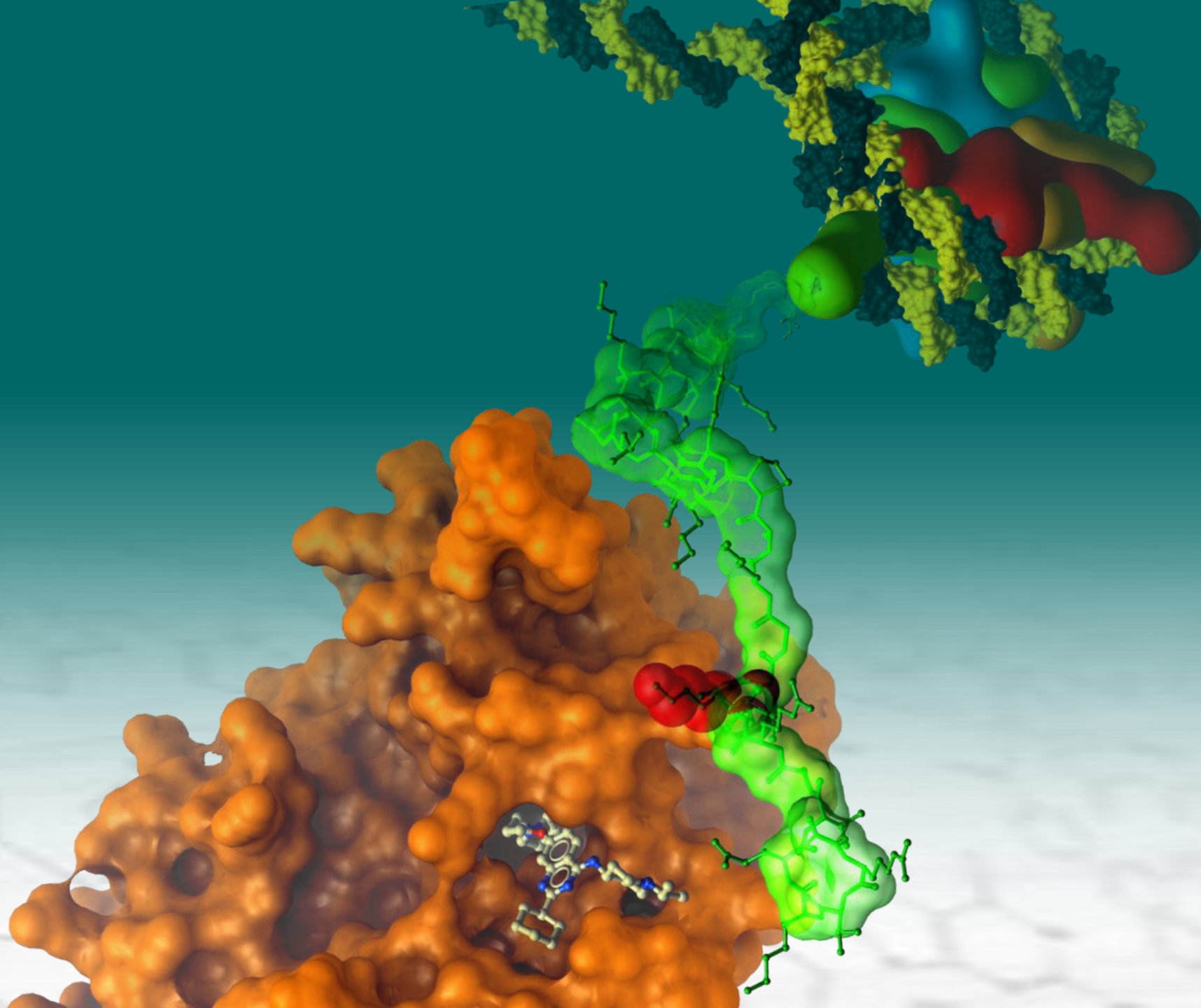
1. Solving the problem requires skill sets from multiple sectors
2. Problem can be decomposed into *quantifiable* units
3. Problem transcends corporate, institutional or national interests

# What I believe leads to successful consortia

1. Every participants can see a win
2. Leadership not linked to an institution
3. *Very* clear mission



# SGC



[www.thesgc.org](http://www.thesgc.org)

# SGC IS A MISSION-DRIVEN, OPEN SCIENCE RESEARCH ORGANIZATION



- **INTERNATIONAL PUBLIC-PRIVATE PARTNERSHIP (PPP)** WITH A MISSION TO ACCELERATE THE DISCOVERY OF NEW MEDICINES THROUGH PRECOMPETITIVE, OPEN SCIENCE
- **SGC HEAD OFFICE IS IN CANADA**, INCORPORATED IN THE UK, FOUNDED IN 2003
- **SGC FUNDS A NETWORK OF SCIENTISTS IN 6 UNIVERSITIES IN 5 COUNTRIES**
- **CONTINUOUSLY FUNDED FOR 19 YEARS BY 13 PHARMACEUTICAL COMPANIES** AND SEVERAL OF THE WORLD'S LARGEST FOUNDATIONS AND GOVERNMENT AGENCIES
- **SGC CO-AUTHORS ~125 PEER-REVIEWED PAPERS EACH YEAR, ~25 WITH INDUSTRY CO-AUTHORS**

# The problem in 1999

- The Human Genome Project revealed thousands of new proteins
- Their 3D structures are *enabling* to drug discovery
- Academics were avoiding working on human proteins in lieu of simpler bacterial proteins
- Biotechs and universities were jumping in and patenting human protein structures, and there was concern about a patent thicket and FTO

# The Structural Genomics Consortium concept

- Pharma (GSK, AZ and Pfizer) and Wellcome had the idea to create a charity to solve 3D structures and place the results in the public domain (no patents), creating "freedom to operate"
- I was recruited and formed the SGC as a two-site research operation at Toronto (CSO, Cheryl Arrowsmith) and Oxford (CSO, Michael Sundström)
- Initial funding was ~\$100M for 4 years (90% public and charitable) – only industrial partner that committed was GSK



# The SGC was set clear goals

- In 2003, we were given quantitative goals of 350 structures in 3 years
  - Quality criteria were pre-established and clear
  - Target List was pre-established
  - Starting in 2004, we determined 455 structures
- In 2007, we were given new goal of 650 structures in 4 years
  - Same level of funding, but two new pharma joined (Novartis and Merck)
  - We determined 692 structures
- At peak structural output, we accounted for >20% of world's output

# IMPACT OF SGC PROTEIN STRUCTURES TODAY



**4,000+**  
**DEPOSITED**  
**STRUCTURES**



**4,100+**  
**PLASMIDS**  
**DISTRIBUTED**



**1,500+**  
**DETAILED PURIFICATION**  
**PROTOCOLS**



**1,100+**  
**PEER REVIEWED**  
**PUBLICATIONS OF**  
**STRUCTURES**

# Emerging scenario in 2009

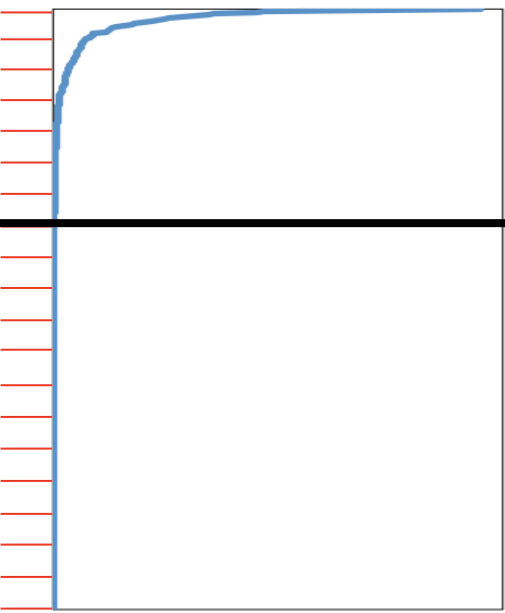
- Structural biology was becoming more routine
- We wanted to take learnings and apply them to arguably the biggest problem in biomedicine – determining the functions for all human proteins

# Why is there need for a consortium to study human proteins?

Academia resists change and most of us are redundant

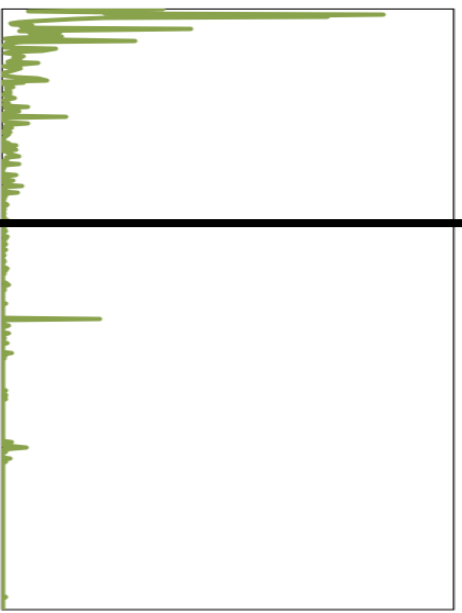
Science pre-2000

Scientific activity



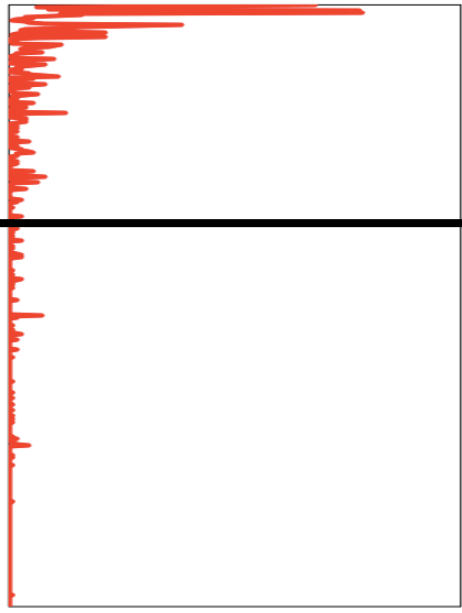
Science in 2017

Scientific activity



Canadian science in 2017

Scientific activity



### Too many roads not taken

Most protein research focuses on those known before the human genome was mapped. Work on the slew discovered since, urge Aled M. Edwards and his colleagues.

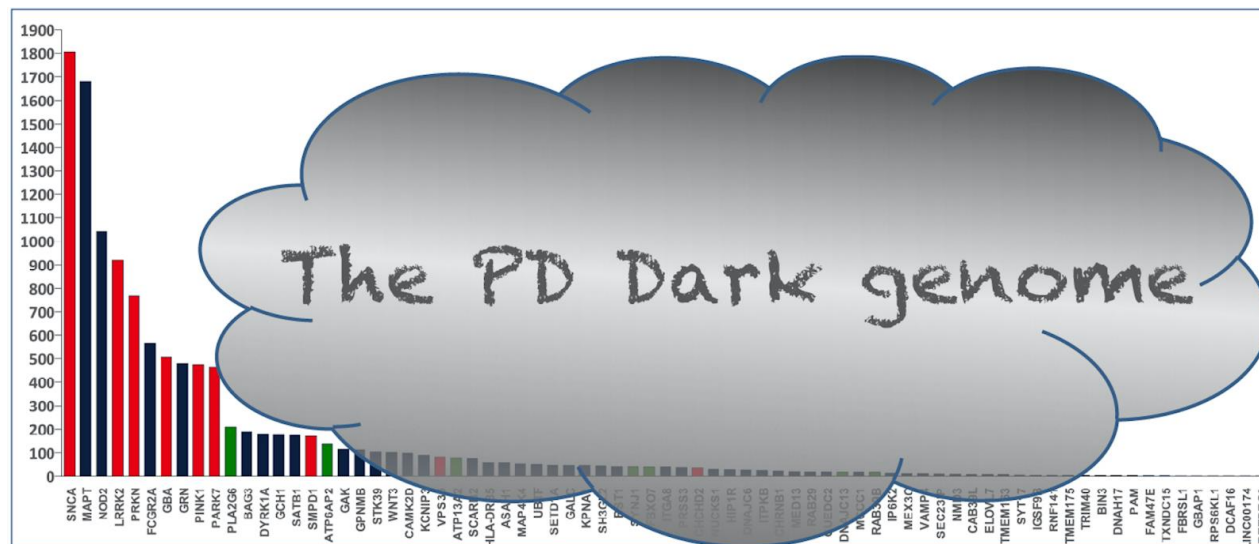
When a draft of the human genome was announced in 2000, scientists, governments, industry and researchers made grand promises about how genome-based discoveries would revolutionize science. They promised that it would transform our understanding of human biology and disease, and provide new targets for drug discovery. Yet more than 70% of protein research still focuses on the 10% of proteins that were known before the genome was mapped — even though many more have been genetically linked to disease.

We performed a bibliometric analysis to assess how research activity has altered over time for three protein families that are central to disease and drug discovery: kinases, ion channels and nuclear receptors. For all three, we found very little change in the pattern of research activity — which proteins are associated with the highest number of publications — over the past 20 years. Even these proteins that have been directly associated with disease remain 'hidden to plain sight', with scientists proving very reluctant to study them.

Where there has been a shift in research activity, it was often spurred by the emergence of tools to study a particular protein, not by a change in the protein perceived importance. We believe that emerging high-quality tools are developed for all the proteins discovered over the past 20 years — even the uncharted parts of the human genome — even within funding and peer-review systems that are inherently conservative. We searched for mention of every human

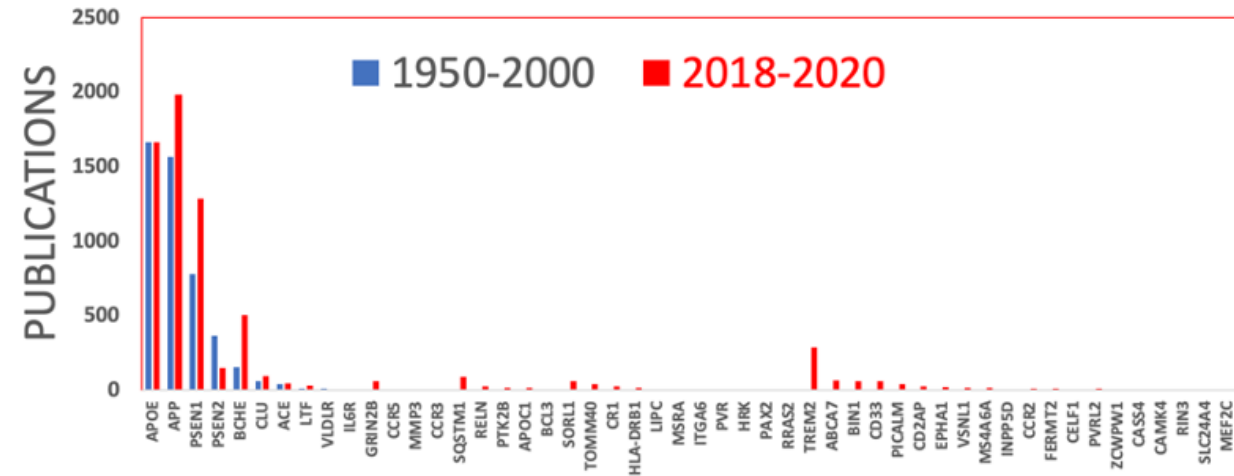
# Every disease has same feature

## Parkinson's



**Figure 1:** PD-associated genes (x axis) ranked by Pubmed gene function citations (y axis). Mendelian PD genes (red), genes associated with PD-like syndromes (green) and GWAS PD risk loci (dark blue).

## Alzheimer's



There is strong evidence (Edwards et al, Nature 2011) that the community will start to study a new proteins if they have open access to a high quality chemical probe

# PROBLEM: THE SKILLS TO GENERATE PROBES ARE IN INDUSTRY

Solution: Create an open science environment to collaborate

## Pre-competitive (no IP)

Industry

SGC

Academia

- Early lead compound series
- Functionally active biologic

## Competitive or collaborative (file for IP if desired)

Industry

Product Development Partner

- Clinical candidate (compound or biologic)

## SGC CHEMICAL PROBES BY THE NUMBERS



**DISCOVERED**

**173+**

Novel chemical probes developed in collaboration with industry and academic partners



**DISTRIBUTED**

**42,662+**

Samples of chemical probes distributed globally by SGC and trusted vendors



**CITATIONS**

**10,000+**

SGC chemical probes used by scientists around the world



**CLINICAL TRIALS**

**50+**

Clinical trials and late-stage preclinical programs based on therapeutic hypotheses generated with SGC chemical probes

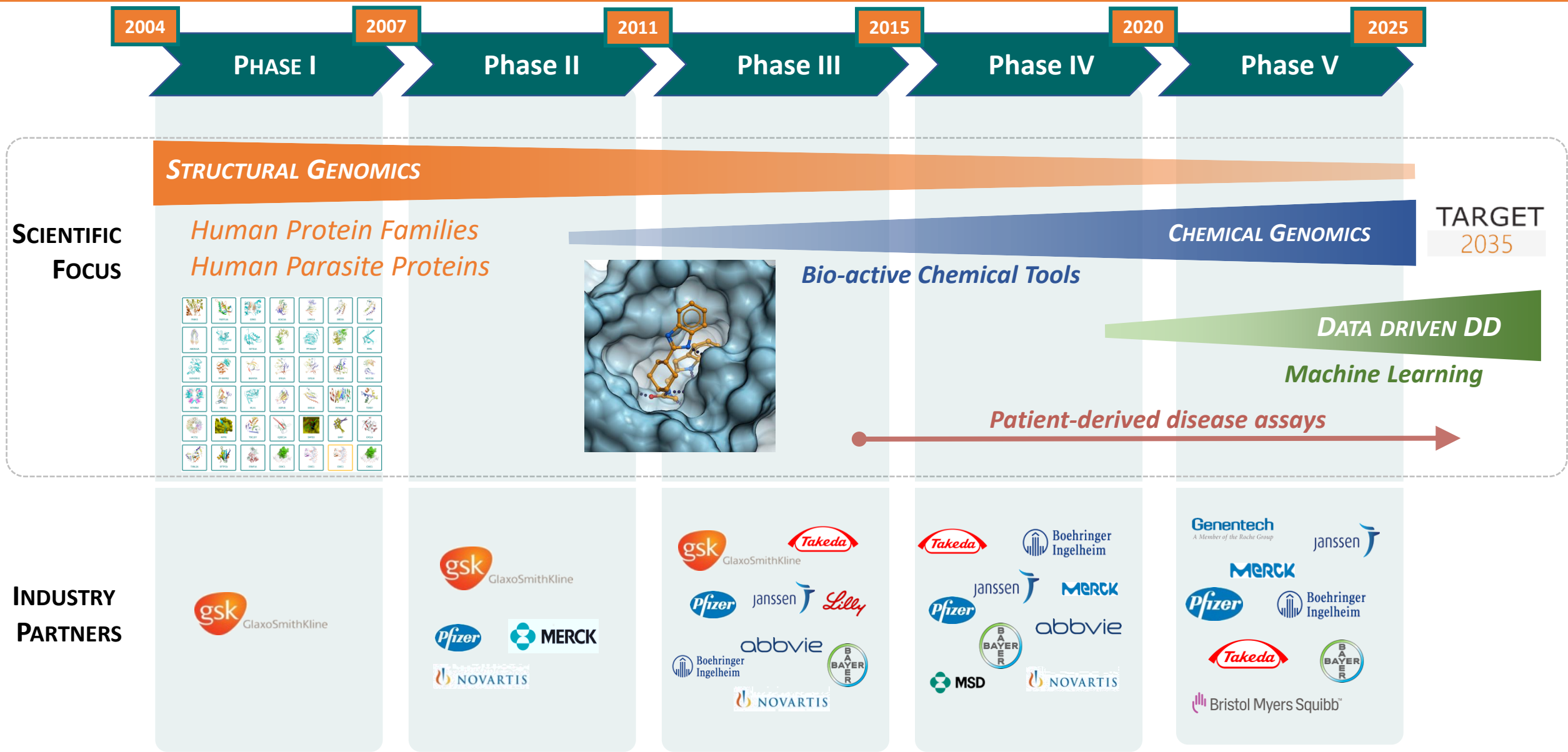
**HUNDREDS OF PAPERS USING SGC PROBES RESULTING IN THERAPEUTIC HYPOTHESES**



# SGC TAKE-HOME LESSONS



# Industry interest tracks with more openness



## ➤ Winner of the 2021 Mitacs Award for Exceptional Leadership - Industry

SGC CANADA-WIDE INDUSTRY  
PARTNERED TRAINING PROGRAMS



**Melissa Landon**  
Chief Strategy Officer  
**Cyclica, Canada**



**Fabien Marino**  
Vice President Industrial  
Affairs & Site Head  
**Sanofi, Toronto, Canada**



**Sujata Sharma**  
Global Head, Protein and  
Structural Sciences,  
**Janssen R&D, PA**

The Mitacs logo, consisting of the word "Mitacs" in a blue, sans-serif font with a small blue dot above the 'i'.

**NSERC  
CRSNG**

**CREATE PROGRAM**



**Anthony Bradley**  
VP, Design Development  
**Exscientia, UK**



**Kong Nguyen**  
VP, Computer Aided Drug  
Design, **Atomwise, CA**



**Ekatarina Kusnetsova**  
Director of Product Development,  
**Reaction Biology Corporation, PA**

## COMMUNITY INITIATIVES



### CHEMICAL PROBES PORTAL

Online resource to promote best practices in chemical biology and drug discovery



### TARGET 2035: TOWARDS MEDICINES FOR ALL

A pharmacological modulator for each human protein by 2035



### CACHE: CRITICAL ASSESSMENT OF HIT FINDING EXPERIMENTS

To benchmark and enable the best methods for prediction of protein-ligand binding



### PANDEMIC PREVENTION PROJECTS

Non-profits to coordinate our anti-viral discovery efforts

## COMMERCIAL SPIN-OFFS: ABILITY TO TRANSLATE OPEN SCIENCE TO THE MARKET



### WDR5 OPEN SCIENCE DRUG DISCOVERY PROGRAM

**\$1B deal between OICR & Celgene** with a commitment to ongoing clinical development in Canada



### AN OPEN SCIENCE SPIN-OFF DRUG DEVELOPMENT COMPANY

**\$4M raised** to develop effective therapeutic treatment for rare pediatric brain cancer



### YCHAROS: OPEN SCIENCE CHARACTERIZATION OF ANTIBODIES

**\$2M+** in inward investment to Canada and awarded the **"2021 Irv and Helga Cooper International Open Science Prize"**



### STRUCTURE-GUIDED DRUG DISCOVERY COALITION

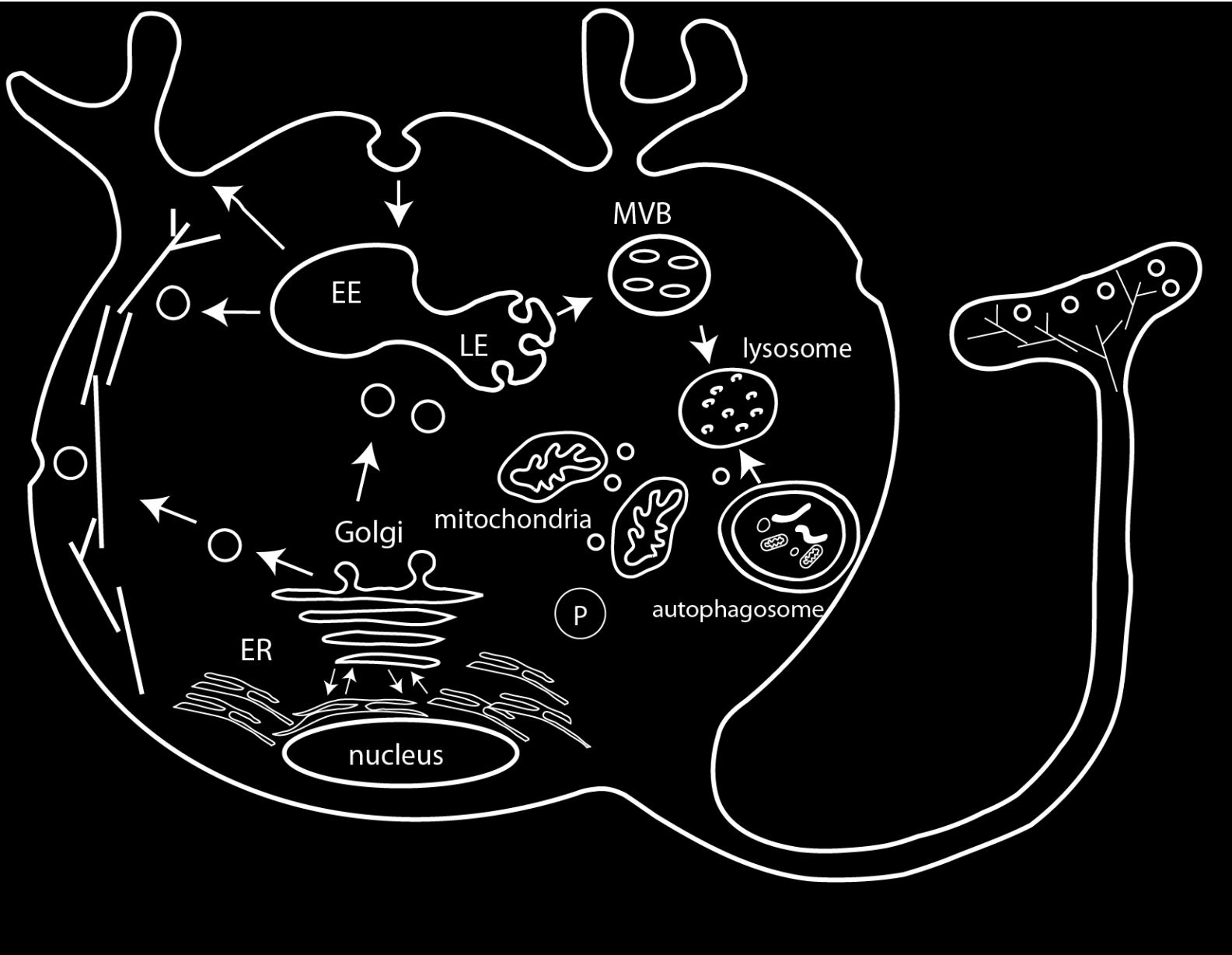
Malaria enzyme lysyl-tRNA synthetase project awarded the **"2018 MMV Drug Discovery Project of the Year"**

# A NON-PHARMA CONSORTIUM

# Antibodies

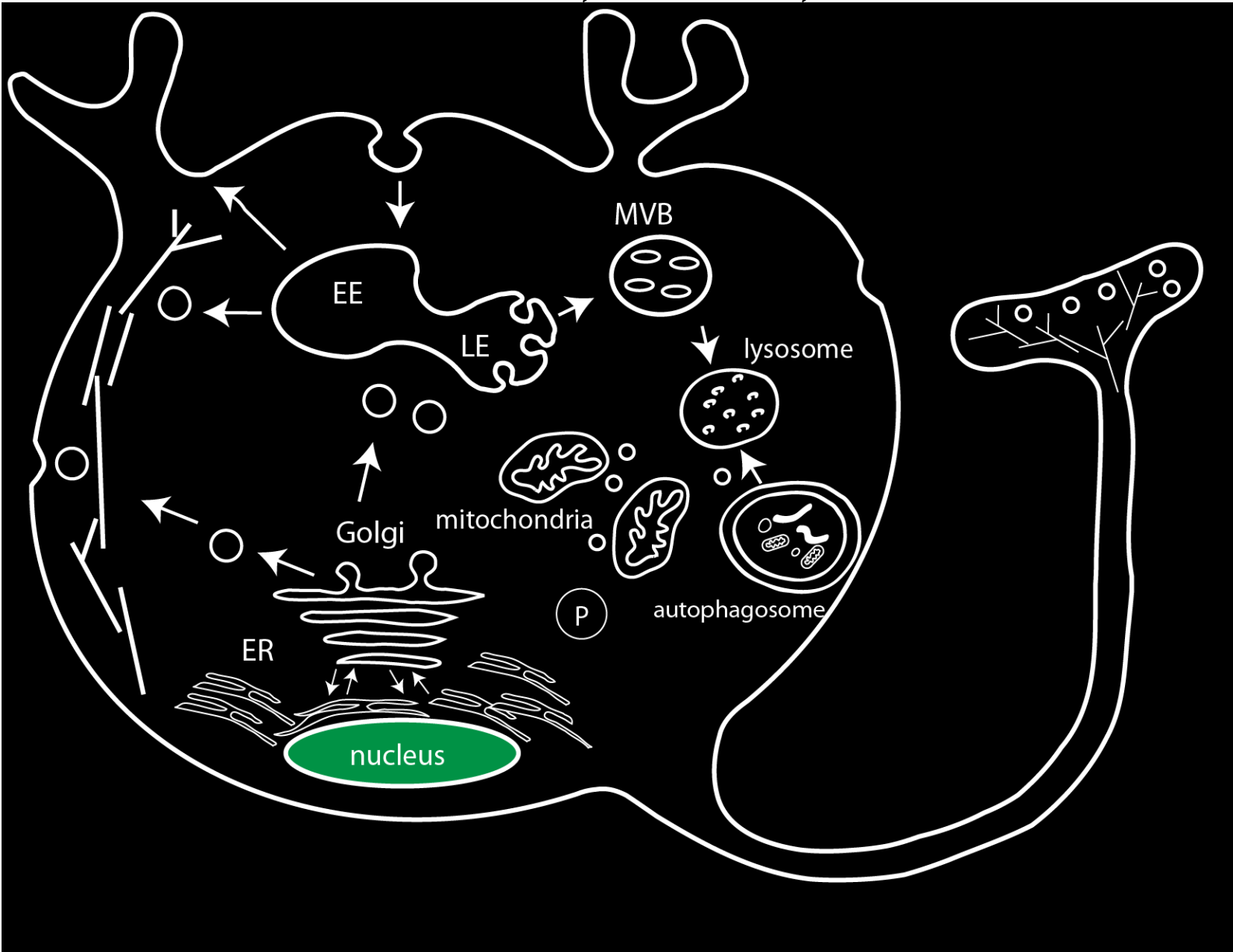
*Among the most common reagents used in biomedicines*

# Antibodies can be used to discover where proteins are in the cell



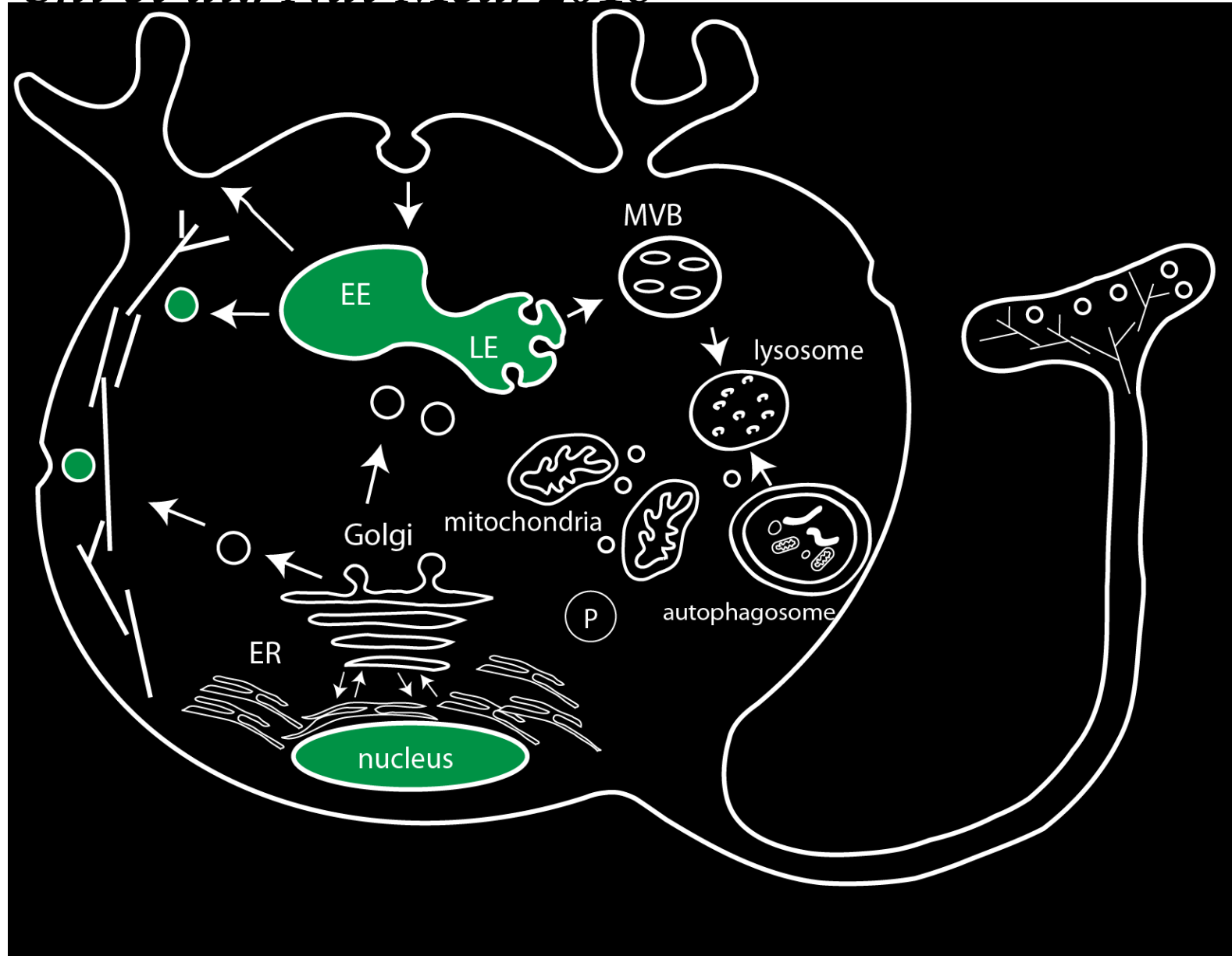
# Where is C9ORD72?

*Renton et al., Neuron, 2011*

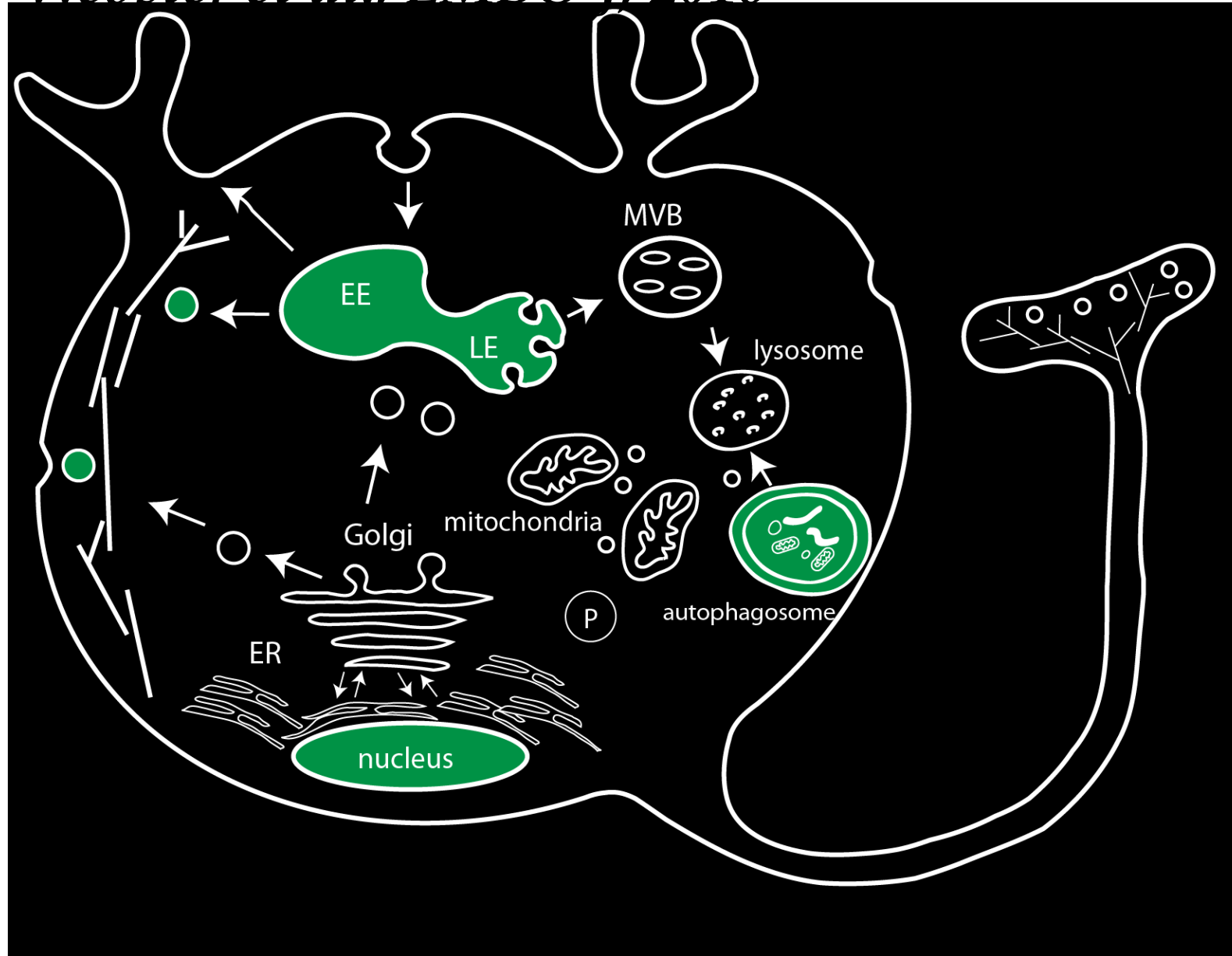




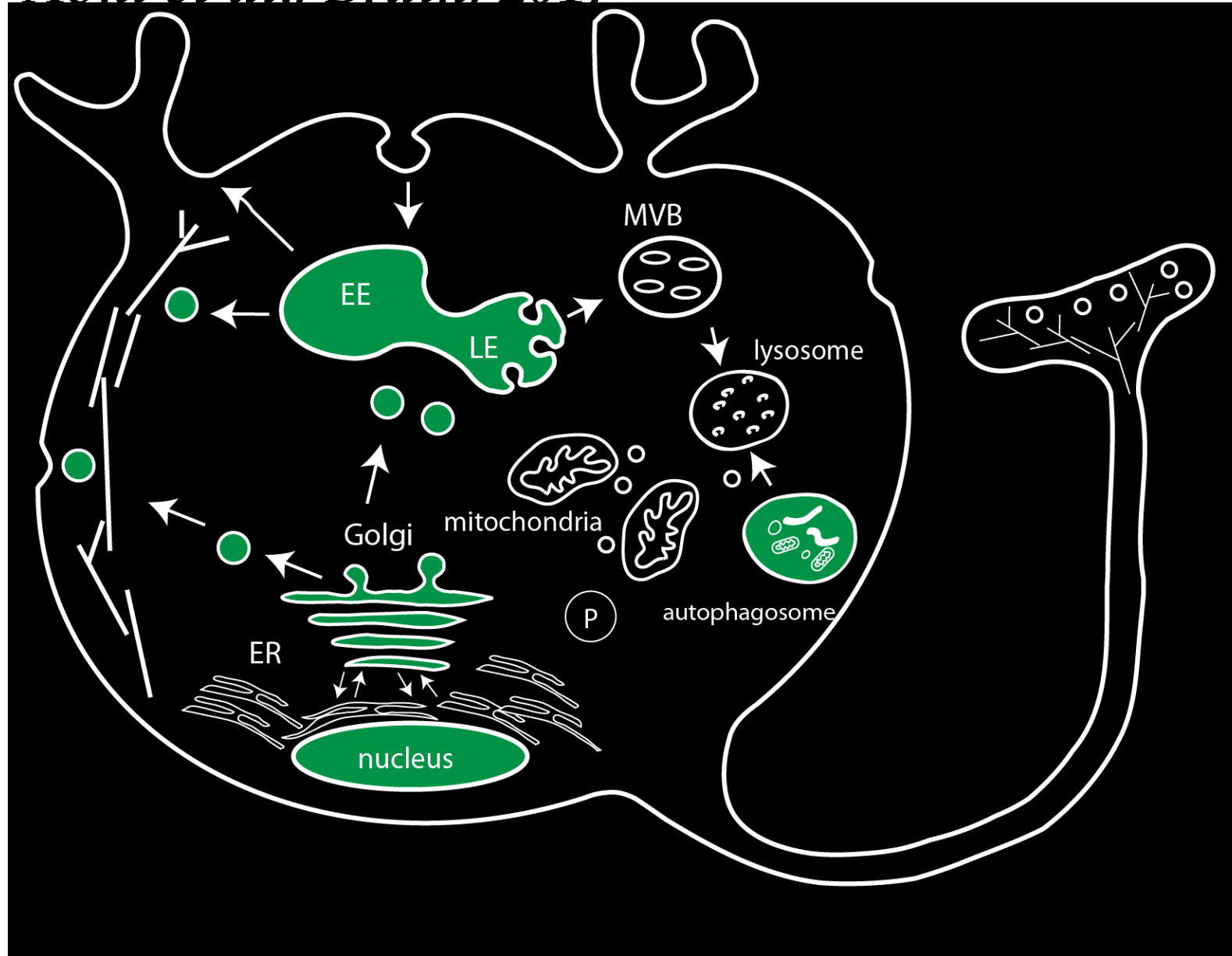
*Farg et al., Hum Mol Genet, 2014*  
*Shi et al., Nat Med, 2018*



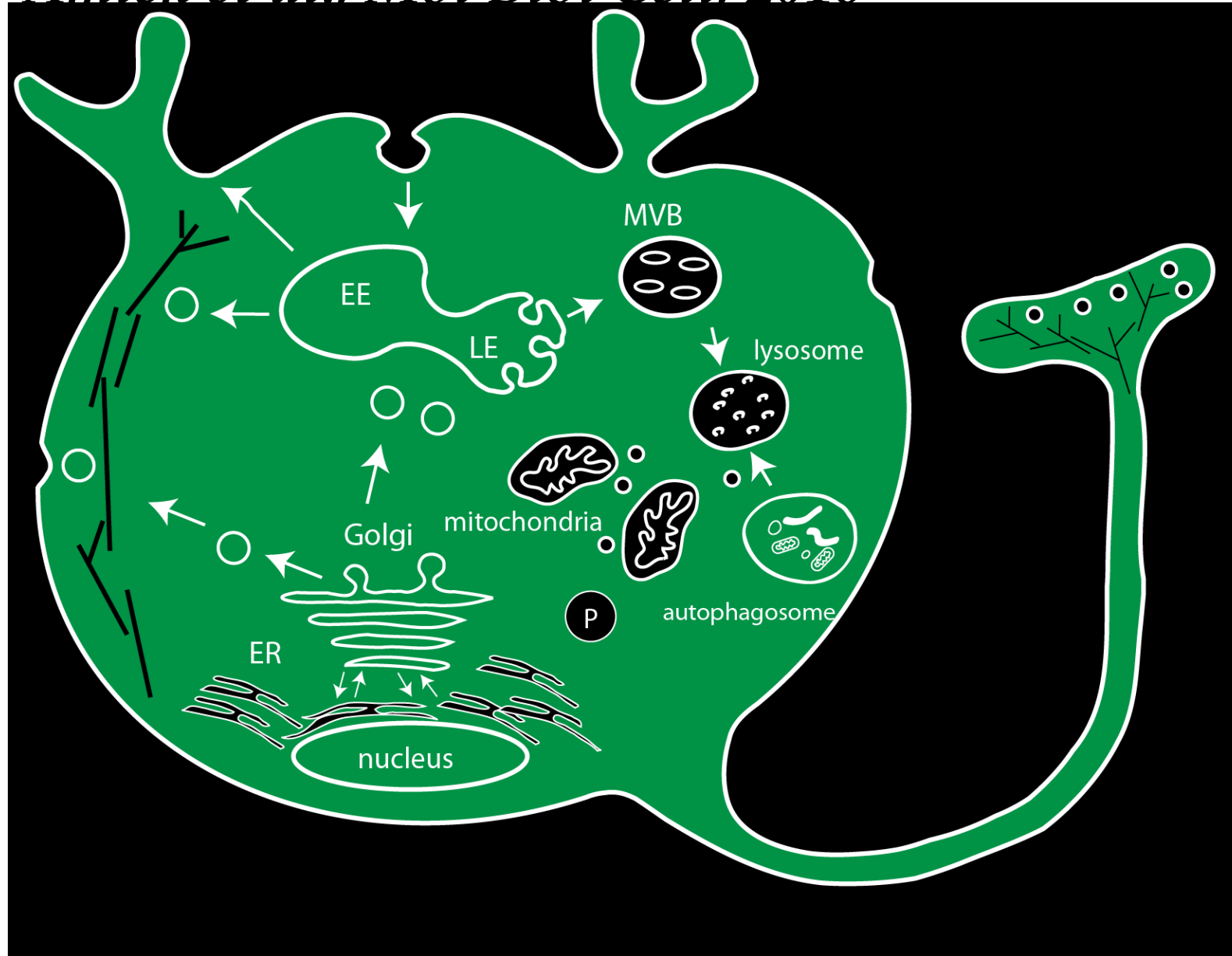
*Webster et al., EMBO J, 2016*



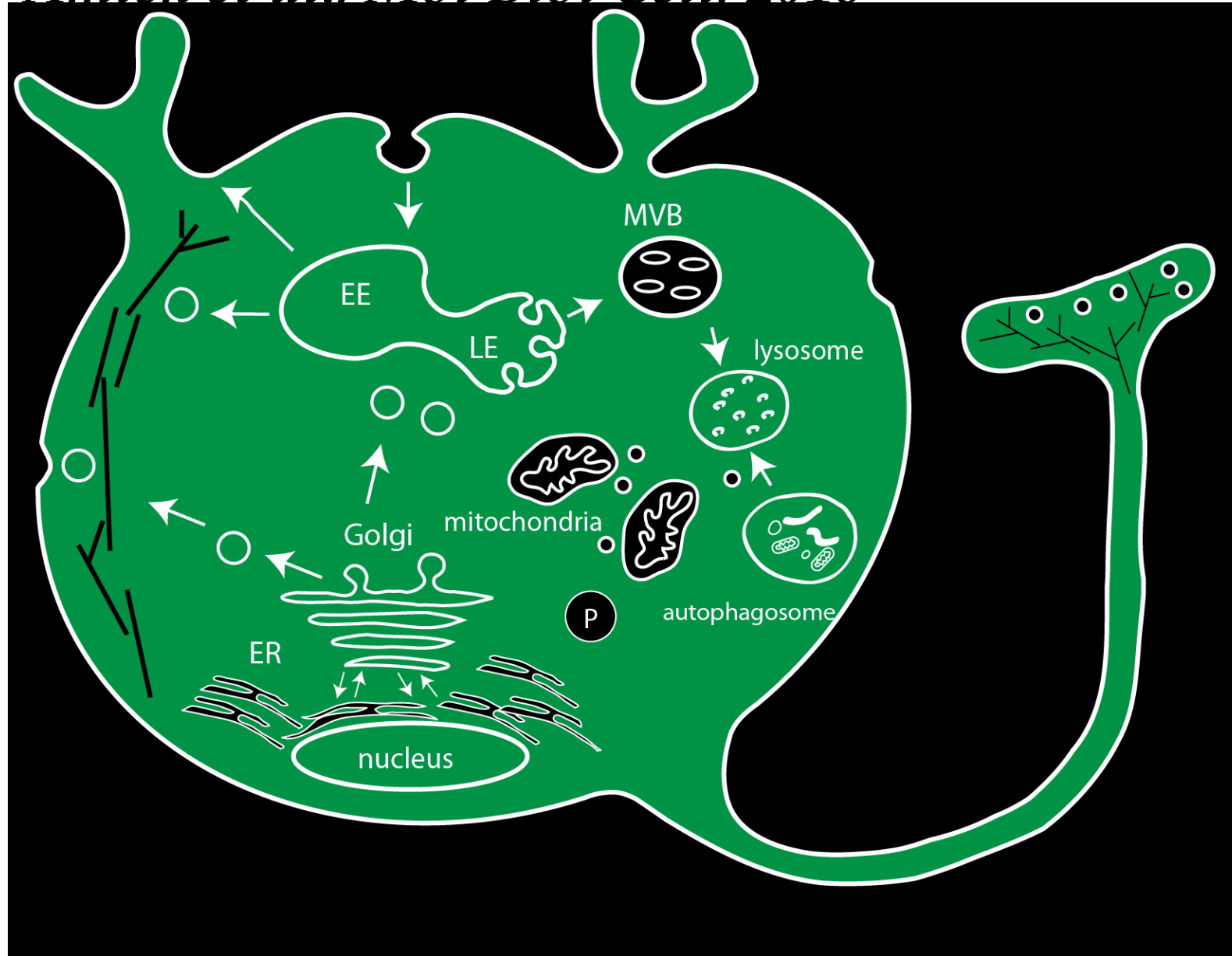
*Aoki et al., Brain, 2017*



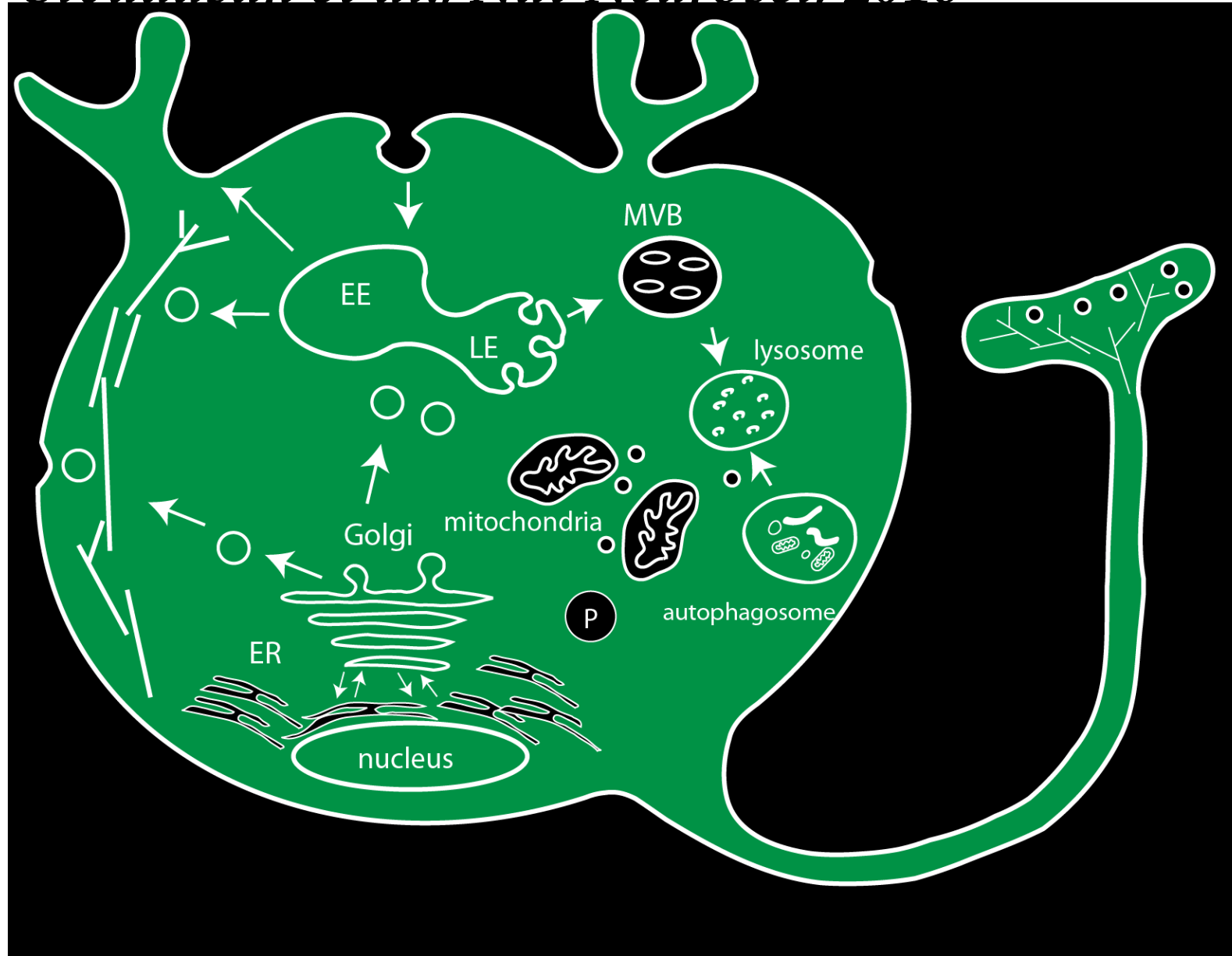
*Yang et al., Sci Adv, 2016*  
*Amick et al., Mol Biol Cell, 2016*



*Amick et al., Mol Biol Cell, 2016*



*Sivadasan et al., Nat Neurosci, 2016*



**WTF?**

It's the antibodies, dummy.

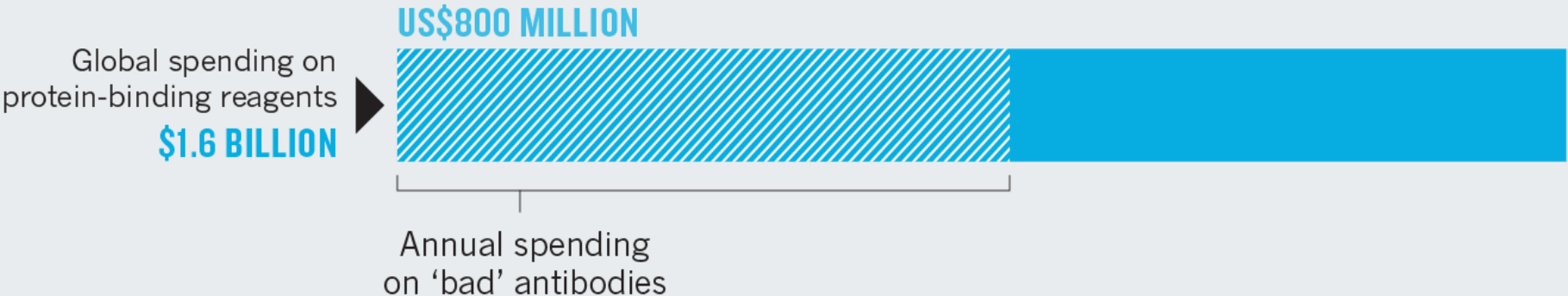
# Quality reagents – the foundation of good science



**Reproducibility crisis: Blame it on the antibodies**  
Baker, *Nature*, 2015

## MONEY DOWN THE DRAIN

The use of poorly characterized and ill-defined antibodies wastes materials, researcher time and money.



Bradbury and Pluckthun, *Nature*, 2015



# This been a “wicked” problem for >30 years

## Industry

- It costs \$30,000 to characterize an antibody properly, but only 10% of the antibodies in their catalogues generate \$1,500 in revenue
- There are also no community-accepted quality criteria to work toward

## Academia

- Few labs have skill sets or resources to characterize antibodies properly
- They expect industry to QC their products

## Funders and journals

- Reticent to impose criteria on their constituents
- Looking for community to come up with solution or standards

# There have been some (failed) attempts at finding a solution

- Create new antibodies (though >1 million available)
- One community effort tried to impose quality criteria on industry
- Journals asking for evidence of characterization

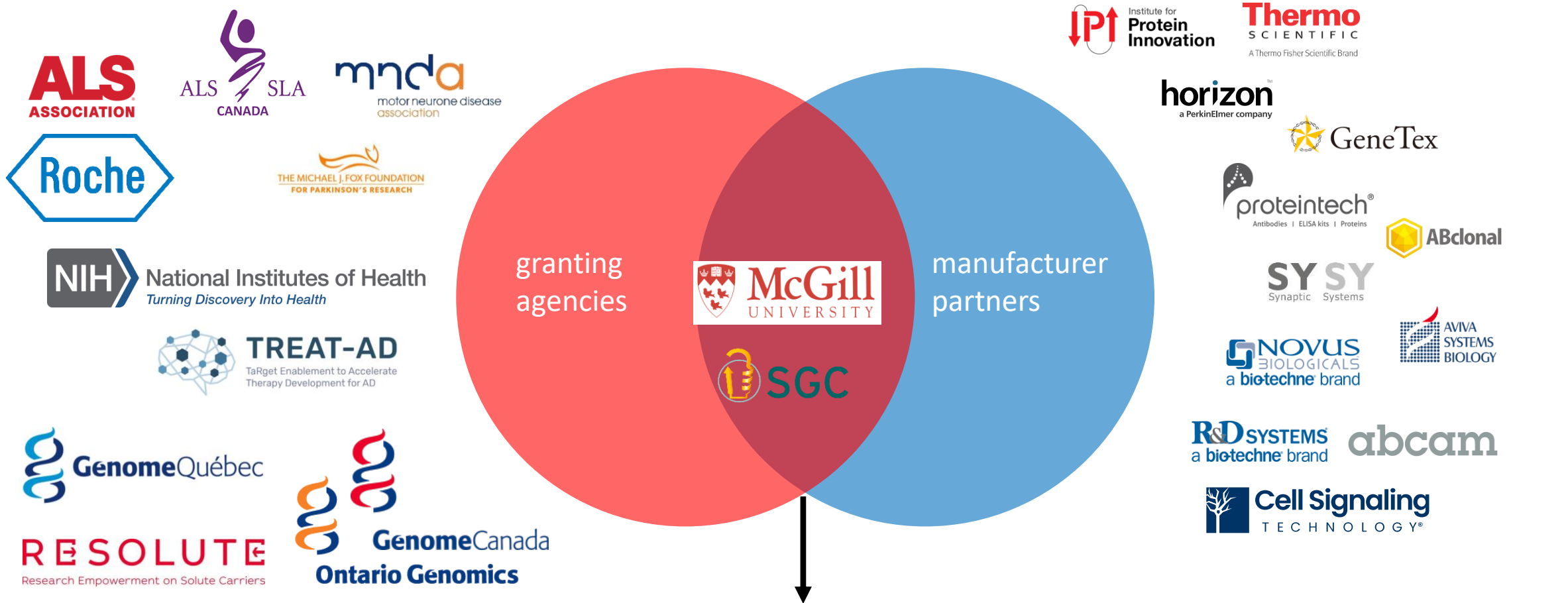
# YCharOS Consortium - process and concept

- Many companies want to do the right thing
- Concept to work with these industry partners to create a common characterization platform that can test company products in parallel (more cost-effectively)
- Get buy-in from a few industry partners to start, and then expand
- Organize as an open science initiative
  - Sends clear message that the effort will not change business model and try to monetize the science

# YCharOS governance

- Gain trust with monthly calls with industry partners to go over data, and to design strategy
- Industry contributes funding, and massive in-kind
- All data made available on Zenodo, without restriction (including the right of companies to use the data for marketing)

# How is our “cunning plan” going?



Data placed on Zenodo, an open access data sharing site CERN  
<https://zenodo.org/communities/ycharos/>  
<https://ycharos.com/>



- Total # of public antibody reports: **48**
- Total # of antibodies tested: **432**
- In-kind contribution to the project: **~\$1.3m USD**
- Cash funds obtained so far: **~\$3.2m USD**

# Other open science university/industry consortia to ask me about

- CACHE – Benchmarking AI in drug discovery (SGC and ~10 companies)
- Open Plastic - Plastic degradation (Three universities and 4 companies)
- Pulp and Paper Consortium – Training in this sector (Toronto and >10 companies)