What is America's Seed Fund?

SBIR/STTR are federally funded contracts & grants designed to stimulate the commercialization of technological innovation using small businesses

























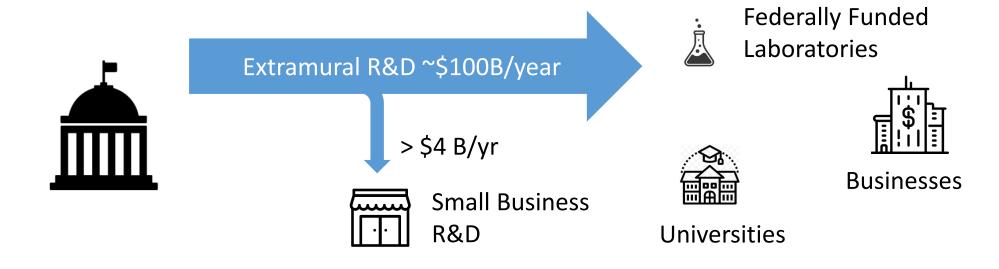
SBIR – Small Business Innovation Research

STTR – Small Business Technology Transfer



More about the Federal SBIR & STTR Programs...

- A >\$4 Billion early stage nondilutive R&D fund for US-based small businesses
- A mechanism to fund best early-stage high-risk innovation ideas
- Funds ideas that are too high risk for the private sector
- Use U.S. Small Businesses to stimulates technological innovation





Who is eligible for SBIR/STTR Funding?

- Small Business (<500 employees)
- >51% US Citizen or permanent resident owned & controlled.
- For Profit
- Principal Investigator primarily employed by Small Business at time of award
- Company Address / Facilities

SBIR/STTR Programs are mandated to foster and encourage participation in SBIR/STTR women, and socially/economically disadvantaged businesses



There are 11 SBIR/STTR Programs



The Small Business Administration (SBA) is mandated to provide oversight

SBIR & STTR



SBIR only



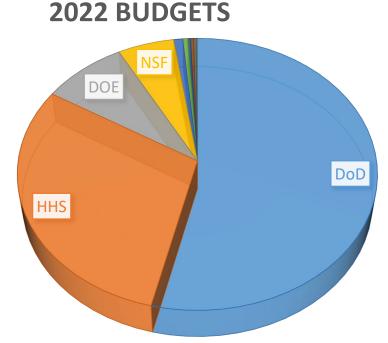


FY 2022 SBIR/STTR Budgets by Agency

Agency	idget Ilions)
Department of Defense (DoD)	\$ 2,240
Department of Health and Human Services (HHS), incl. National Institute of Health (NIH)	\$ 1,250
Department of Energy (DOE), incl. Advanced Research Projects Agency (ARPA -E)	\$ 348
National Science Foundation (NSF)	\$ 231
National Aeronautics and Space Administration (NASA)	\$ 215
Department of Agriculture (USDA)	\$ 38
Department of Homeland Security (DHS)	\$ 20
Department of Commerce: National Oceanic and Atmospheric Administration (NOAA), National Institute of Standards and Technology (NIST)	\$ 12
Department of Education (ED)	\$ 12
Department of Transportation (DOT)*	\$ 11
Environmental Protection Agency (EPA)	\$ 5

SBIR & STTR (> \$1B in extramural R&D)

SBIR only (> \$100M in extramural R&D)



SBIR: \$3.85 Billion

STTR: \$532 Million



Contracting agency
Granting agency
Both





U.S. Department of Energy's Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Programs

Eileen Chant, PhD
Outreach Program Manager
eileen.chant@science.doe.gov



DOE SBIR/STTR Programs – The Specifics

- Awards in excess of \$300 Million per year
- Grants not contracts your idea & your execution
- Topics are aligned with DOE Mission:
 - Leadership in Clean Energy
 - Leadership in Basic Energy and Engineering Sciences
 - Enhancement of Nuclear Security
- Topics are more wide ranging than most expect!
- Two Phase I solicitations per year
- Letter of Intent is required
- We offer an expansive application assistance program "Phase 0". It is open now for current release https://doephase0.dawnbreaker.com/



Specific Topics Aligned with DOE Mission

Leadership in Clean Energy

- Advanced Turbine Technology
- Clean Coal, Oil and Gas Technologies
- Advanced Materials/Technologies for Nuclear Energy
- Smart Grid Technologies
- Cyber Security
- Energy Storage
- Bio-energy & Biofuels
- Hydrogen & Fuel Cells
- Solar Power
- Water Power
- Wind Energy
- Advanced Manufacturing
- Efficient Buildings & Vehicles

Leadership in Basic Energy and Engineering Sciences

- Advanced Detectors
- Accelerator technology
- RF Components and Systems
- Data Acquisition, Processing and Analysis
- Fusion Energy Systems
- High Performance Computing & Networking
- Quantum Information Sciences
- Modeling and Simulation
- Atmospheric Measurement Technology
- Genomic Science and Related Biotechnologies
- Advanced Sources: neutron, x-ray, electron

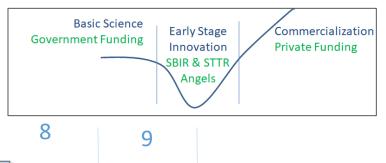
Enhancement of Nuclear Security

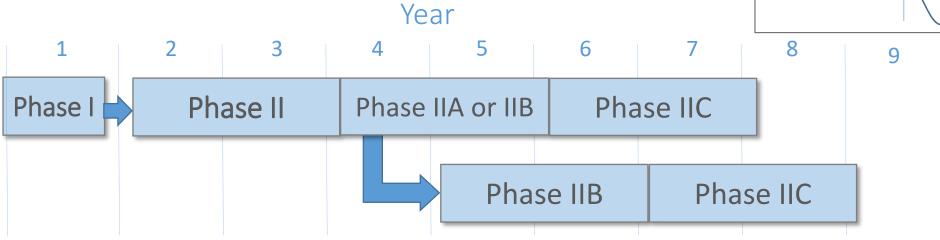
- Advanced Detectors
- Novel Radiation Monitoring Concepts
- In Situ Remediation
- Facility Deactivation and Decommissioning
- Remote Sensing
- Global Nuclear Safeguards R&D
- Nuclear Detonation

Specific – but many more topics than you would expect



How does our funding work?





Phase I	Phase II	Phase IIA/IIB	Phase IIC
 Two annual Funding Opportunity Announcements Focused, mission-aligned topics Feedback provided on letters of intent \$200,000/\$250,000 6 - 12 months duration ~ 350-400 awards per year 	 Phase I awardees apply for Phase II the following year \$1,100,000/\$1,600,000 2 years duration ~ 160 awards per year 	 For projects that require additional R&D funding to transition to commercialization \$1,100,000 2 years duration ~30 awards per year 	 Pilot program to leverage 1:1 matching funds for commercialization \$1,100,000 2 years duration

Application Assistance

<u>Phase 0 application assistance</u> for first-time DOE applicants (open now for Phase I Release 1!)

Email us!

General questions: sbir-sttr@science.doe.gov

Get Connected!

Subscribe to our mailing list: https://science.osti.gov/sbir

Stay Connected!





Recorded Topic and FOA Webinars

Ask-Us Anything During the Application Process





Being on our mailing list is the most important way to stay up to date on our funding opportunities!



What makes you a good fit with DOE?

Application Review Criteria

1/3 Technical Merit

Ability to Carry Out the Project

1/3 Impact

- Must be technology development R&D!
- Idea is novel
- Solid work plan to prove feasibility
- Responsiveness to the topic & subtopic
- Your team is composed of the right expertise
- Potential impact if R&D is successful



Awardee Resources

- New for Applicants and Awardees! <u>DOE SBIR/STTR Partnering Resources</u>
 - Looking for SMEs, collaborators, subcontractors?
 - Understand related research being done at research institutes
 - Email carol.rabke@science.doe.gov to discuss your partnering needs















Technical and Business Assistance (TABA)

\$6,500 above maximum award amount in Phase I

- a) Select your own vendor
- b) Use DOE vendor

\$50,000 above maximum award for Phase II

Energy I-Corps

- 40 are selected
- Designed to educate on entrepreneurial concepts
- 2 months training at no cost to participants
- Customer discovery process







Diversity, Equity and Inclusion

- Our office collaborates across the Office of Science (SC) to advance organizational best practices for promoting diversity, equity, and inclusion (DEI) in SC's business practices for awarding and managing competitive research
- We are always looking for opportunities to elevate awareness to underrepresented (UR) groups, feel free to reach out to us to speak at your event!
- We have a number of new-ish DEI initiatives
 - Tracking diversity performance
 - Phase 0 for first-time applicants
 - Diversity Supplement for Phase II awardees
 - Improving accessibility of application process
 - Using software tools such as LinkedIn to identify and reach out to UR entrepreneurs who are a fit with DOE



Small Business Administration SBIR/STTR Resources

- Many resources on navigating the federal SBIR/STTR programs at https://www.sbir.gov
 - Your state support programs
 - What awards have been issued
 - Events
- SBIR/STTR funding programs info for all 11 agencies and links at https://www.sbir.gov/solicitations
- FAST Assistance for SBIR/STTR Proposals in most states, including Delaware
- If you decide that DOE SBIR/STTR is not a good fit for you, try other agencies!



Finding Topics

What problem are you currently interested in solving and how an you apply your technology in this area?

Examples:

- Your company builds a detector that analyzes particle size of solids produced in the cosmetic industry, such as powders, etc. You want to understand if there are different markets for your technology and R&D funding to develop your analyzer for new applications.
- Your company develops metal organic frameworks (MOFs) for controlling humidity in HVAC systems, by adsorbing water from the environment at low temperatures. You want to conduct R&D to see if the materials can be used for carbon capture at higher temperatures in a flue stack.
- Your company develops a coating mitigating biofouling for boat hulls. You want to know if your coating can be used in other marine and hydro environments



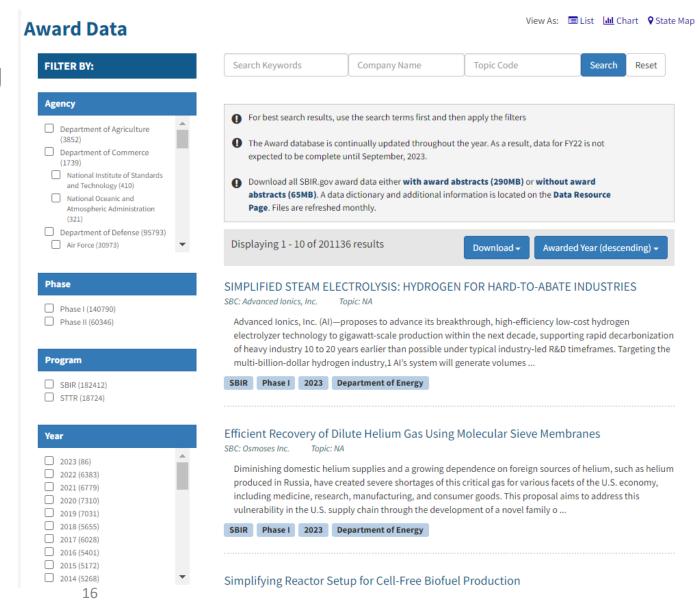
Award Keywords & Topic Searching - SBA

Brainstorm 5-10 keywords that represent the problem you are trying to solve and your area of expertise, technology or innovation

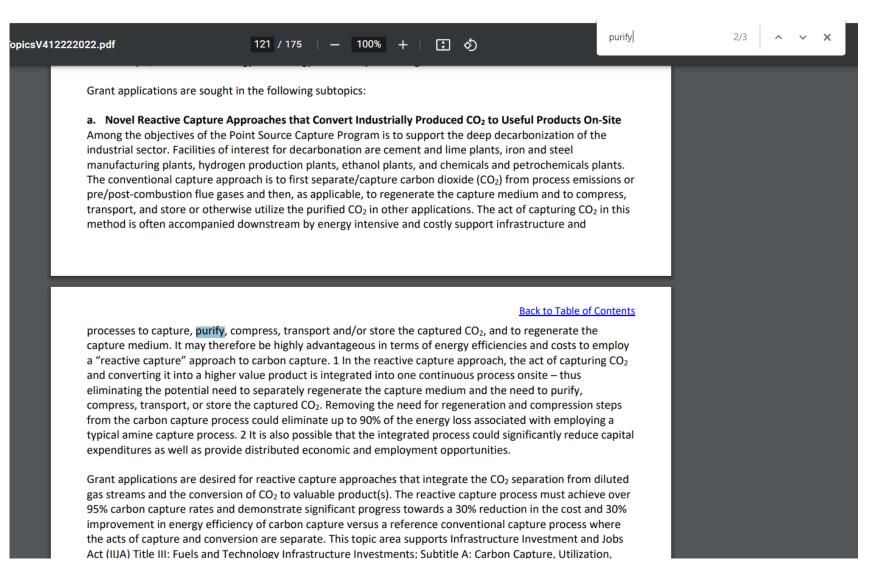
- nanomaterials, sorbents, energy,
- water, purification, remote, renewable energy, filter
- artificial intelligence, software, inequality
- Detectors, monitoring

https://www.sbir.gov/sbirsearch/topic/current/



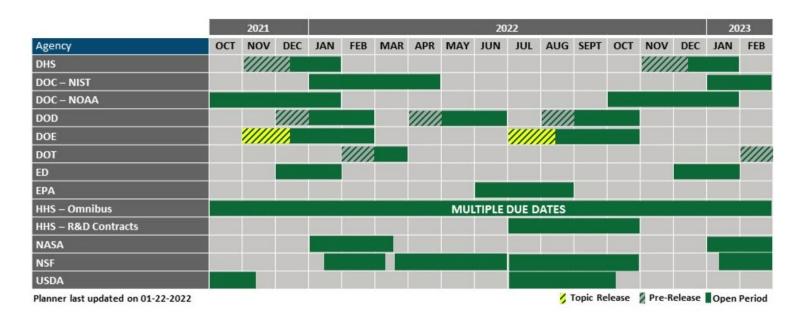


Topic Searching - DOE





Estimated SBIR Topic Release Schedule



https://www.sbir.gov/solicitations

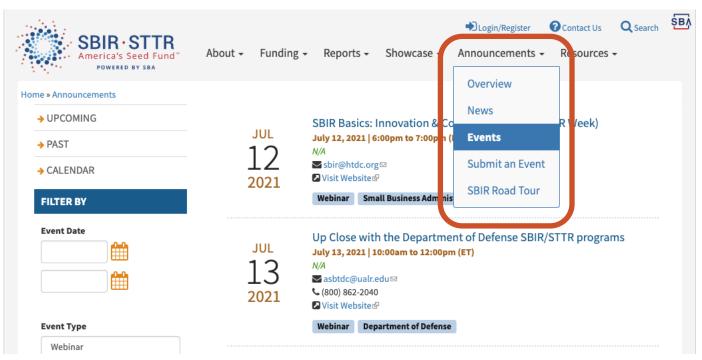
While there are core parts of solicitations that are the same across the SBIR/STTR programs, solicitation guidelines are quite different at different agencies, especially between agencies that provide awards as grants and those that use contracts. The solicitations and topics listed on this site are copies from agencies to be used for general planning purposes, but they may not be the most up-to-date.

For these reasons, you should <u>visit the agency SBIR program sites</u> to read the official version of the solicitations and download the appropriate forms and rules.



Take the Next Step

- Attend SBIR/STTR training events https://www.sbir.gov/events
- SBIR.gov tutorials https://www.sbir.gov/tutorials
- Review <u>Is SBIR/STTR A Source of Funding for My Company?</u>



Action Items:

- Registrations, especially SAM.gov
- 5-10 keywords → Initial topic search
- Research SBIR support in your state/region





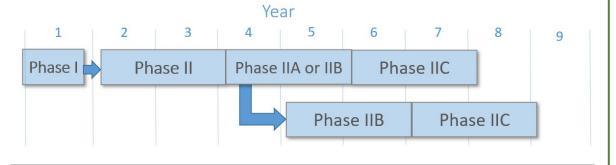
DOE SBIR/STTR Programs



The Basics

- Grants in excess of \$300 million/year
- Focused topics are aligned with DOE Mission:
 - Leadership in Clean Energy
 - Leadership in Basic Energy and Engineering Sciences
 - Enhancement of Nuclear Security
- **Grants** not contracts Your idea & your execution
- Letter of Intent is required prior to application
- Responsiveness to topics, novel R&D, team, & work plan are key elements of your application
- <u>Phase 0 application assistance</u> for first-time applicants

About Our Grants



Phase I

- Two annual <u>Funding</u>
 <u>Opportunity</u>

 <u>Announcements</u>
- \$200,000/\$250,000
- 6 12 months duration
- ~ 300 400 awards/year

Phase II

- •\$1,100,000/\$1,600,000
- 2 years duration
- ~ 160 awards per year

Join our mailing list! https://science.osti.gov/sbir

Email us: sbir-sttr@science.doe.gov

eileen.chant@science.doe.gov

Phone: 301-903-5707

Follow us on social media!





Tech-2-Market & Partnering Assistance

carol.rabke@science.doe.gov

USDA IS AN EQUAL OPPORTUNITY PROVIDER, EMPLOYER, AND LENDER



USDA SBIR/STTR: TABA Budget

Phase I

\$6,500

To develop a Commercialization Plan

Phase II

\$50,000

To accelerate commercialization of the innovation into the market

USDA SBIR/STTR Topic Areas

QU)	8.1	Forests & Related Resources	8.6	Rural & Community Development*
編集	8.2	Plant Production & Protection (Biology)	8.7	Aquaculture
	8.3	Animal Production & Protection	8.8	Biofuels & Biobased Products
	8.4	Conservation of Natural Resources	8.12	Small & Mid-Sized Farms*
O COMP	8.5	Food Science & Nutrition	8.13	Plant Production & Protection (Engineering)

Typical Program Timelines

Phase I

RFA Solicitation Released July

Proposal Deadline September

Reviews & Award Notifications

Nov- Dec

Start Date
July

Phase II: Only open to Phase I awardees

RFA Solicitation Released

December

Proposal Deadline

March

Reviews & Award Notifications

April - June

Start Date

September

CONTACT US

Thank You!

Visit our website:

NIFA.USDA.GOV/SBIR

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Program Specialist SBIR@usda.gov



SBIR/STTR Funding for Technologies to Improve Human Health

Stephanie Davis, Ph.D.

Small Business Program Coordinator
The National Heart, Lung, and Blood Institute (NHLBI)
National Institutes of Health (NIH)

April 19th, 2023



NIH Mission









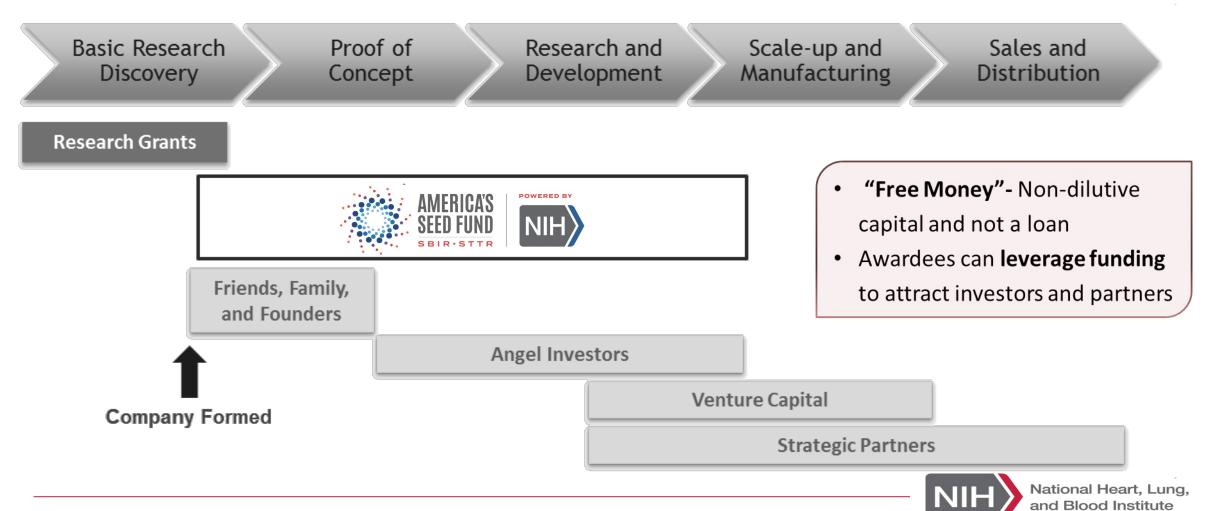
To seek fundamental knowledge about the nature and behavior of living systems and the application of that knowledge to enhance health, lengthen life, and reduce illness and disability.

The Small Business Program helps NIH accelerate discoveries from bench to bedside

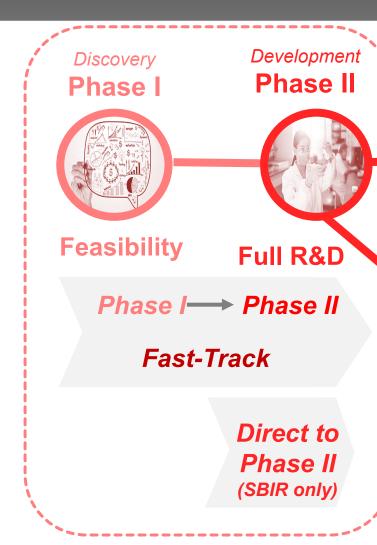


Benefits of NIH SBIR/STTR Funding

The largest source (\$1.4B) of early-stage capital for life sciences in the US



Phased Investigator-Initiated Grant Programs



Partner or Investor

Competing Renewal
Award
Phase IIB



Commercial Market

No Phase III
Program at
the NIH

Commercialization Readiness Pilot (CRP)

*NIH and CDC have a waiver from the Small Business Administration to exceed these budgets for selected topics

Only Some NIH
Institutes/Centers
Participate

Phase I: \$295,924/1-2 years*

Phase II: \$1,972,828/1-3 years*





















America's Seed Fund powered by NOAA

Derek Parks

Deputy Director, NOAA Technology Partnerships Office April 2024







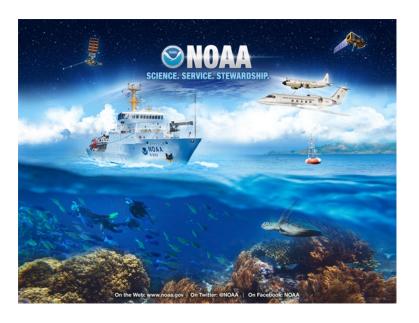








National Oceanic and Atmospheric Administration (NOAA)



Science

Understand and predict changes in climate, weather, oceans, and coasts

Service

Share that knowledge and information with others

Stewardship

Conserve and manage coastal and marine ecosystems and resources



















NOAA 101

National Marine Fisheries Service



National Environmental Satellite, Data, and **Information Service**



National Weather Service



National Ocean Service



Office of Marine and **Aviation Operations**



Oceanic and **Atmospheric Research**







SBIR at NOAA

NOAA seeks proposals for highly innovative technologies with strong commercial potential that fit within the NOAA mission areas







NOAA SBIR Program Overview

Estimated Annual Budget: ~\$15M

Award type: Grants

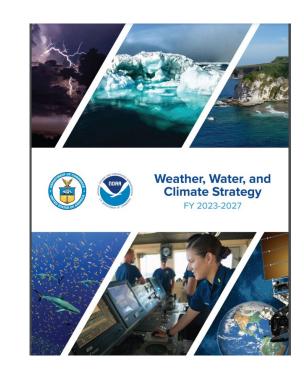
Solicitations per FY: One per phase





FY23 SBIR Topic Areas

- Extreme Events and Cascading Hazards
- Coastal Resilience
- The Changing Ocean
- Water Availability, Quality, and Risk
- Effects of Space Weather
- Monitoring and Modeling for Climate Change Mitigation

















NOAA Science and Technology Focus Areas

- Science and Technology Focus Areas:
 - **Uncrewed Systems**
 - **Data and Cloud Computing**
 - Artificial Intelligence
 - Citizen Science
 - 'Omics
- Other priority areas include:
 - New Blue Economy
 - Climate Ready Nation

















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Commercialization Support

- In addition to funding, we also provide support and education about commercialization and navigating the development process.
- Phase I and II Commercialization Assistance Programs
- NOAA SBIR team includes commercialization expertise





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Other resources for Entrepreneurs

- Innovation funding
 - Grants and contracts
 - Prize challenges
- Contracting with the Government
- Cooperative Research and Development Agreements (CRADAs)
- Technology available to license
- NOAA Data as a resource for innovation



Connect with us

- Email us at <u>noaa.sbir@noaa.gov</u>
- Visit our website: techpartnerships.noaa.gov
 - Sign up for our NOAA SBIR email list
 - Browse NOAA SBIR success stories
 - Learn more about NOAA's R&D partnerships
- Follow the NOAA Technology Partnerships Office on LinkedIn and on Twitter @NOAAinnovate



2023 Focus Areas

All topics are SBIR unless denoted by a * indicating both SBIR and STTR

1.	In-Space Propulsion Technologies	11.	Spacecraft and Platform Subsystems	20.	Airspace Operations and Safety
2.	Power, Energy, and Storage	12.	Entry, Descent, and Landing Systems	s* 21 .	Small Spacecraft Technologies
3.	Autonomous Systems for Space Exploration*	13.	Information Technologies for Science Data	e 22.	Low Earth Orbit Platform Utilization and Microgravity Research
4.	Robotic Systems for Space Exploration*	14.	(n/a) Focus Area not solicited for in 2023	23.	Digital Transformation for Aerospace (STTR only)*
5.	Communications and Navigation	15.	Materials Research, Advanced Manufacturing, Structures, and Assembly*		Dust Mitigation and Extreme Lunar Environment Mitigation Technologies
6.	Life Support and Habitation Systems*				Environment witigation reciniologic
7.	Human Research and Health Maintenance	16.	Ground Launch & Processing*		
		17 .	Thermal Management Systems		
8.	In-Situ Resource Utilization*	18.	Air Vehicle Technology*	For more information on SBIR STTR Focus Areas, review	
9.	Sensors, Detectors, and Instruments*				STIR Focus Aleas, review

Integrated Flight Systems

n SBIR and review **Chapter 9 of each solicitation:** sbir.nasa.gov/solicitations

Advanced Telescope Technologies

Backup

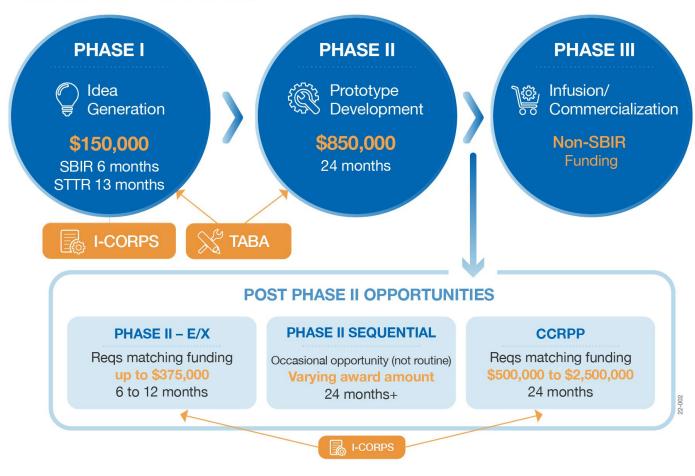


What exactly do you get?



Up to \$1 million for Phase I and II and nearly \$3 million or more for Post Phase II opportunities!

NASA SBIR/STTR PHASES



Who can join?



- The SBIR/STTR program's focus is on R&D, funding ideas that have the potential to solve some of NASA's most pressing challenges
- You must be a Small Business Concern (SBC) with 500 employees or less and legally established in the U.S. (visit our website for the full criteria)
- For STTR, the partnering research institution must be in the U.S. and be a nonprofit college or university, domestic nonprofit research organization, or a federally funded R&D Center (FFRDC)
- If NASA is not the right fit, there are 10 other government agencies that have SBIR/STTR programs that you may want to explore: https://www.sbir.gov/agencies-landing

Approximately 80% of the small businesses we fund have less than 50 employees

What does SBIR/STTR provide research institutions?





For Research Institutions:

- A path to turn cutting-edge research from the lab to life-changing technology in the market
- The credibility that comes from working alongside NASA's researchers and experts
- A federal funding mechanism to advance research in your area of interest





- Research data for potential publication in the future
- A way to expose students to exciting projects that could lead to employment
- An approach to foster entrepreneurship and innovation in students
- A differentiator when marketing your institution to potential students



For Students:

- The opportunity to work on pioneering research projects
- Experience that could lead to employment

What does SBIR/STTR provide small businesses?





Early-stage funding for research & development (R&D)



Up to \$1 million during your first three years, plus up to nearly \$3 million or more through Post Phase II opportunities



We take zero equity, and you keep your intellectual property



The **experience** of working with NASA experts on your technology



The **opportunity** to join us on one of our many ambitious missions



A **network** of diverse entrepreneurs and innovators



A door into potential work with NASA programs and other government agencies



A way to hone your **business skills** to complement your technical skills



A way to **de-risk your technology** as you work to mature it



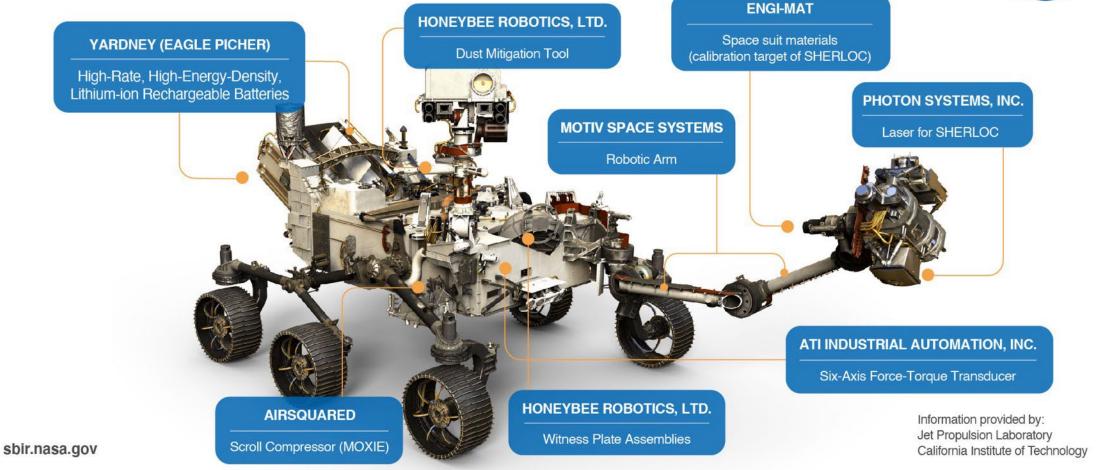
A **reputation** that comes with working with an agency known for expanding the physical and mental boundaries of humanity

Infusion into NASA's missions



SBIR TECH ON-BOARD MARS 2020 PERSEVERANCE ROVER





How does it work?





may enter into a Phase III agreement at any time with

a Phase I or Phase II

awardee.

Note: Dates are subject to change. For the latest dates, please visit our website's "Schedule & Awards" page.