# **COLLABORATION** for Impact



### **UIDP Community Partners**

Community Partners represent the best within their market segment and include organizations from real estate, construction, design, consulting, government affairs, talent acquisition, research intelligence, and more.

Community Partners are organizations whose mission and work are complementary to UIDP. They possess expertise that benefits our members and they work in concert with UIDP's efforts to develop and disseminate strategies addressing common barriers to university-industry collaboration. Community Partners' highly visible engagement with UIDP can help open the door to top-tier universities and industries around the world, creating the opportunity for transformative partnerships.

"Being a UIDP community partner has allowed TUFF to support efforts for UIDP to be recognized as a problem solving organization and innovator relative to university-industry collaboration. In 2022, TUFF celebrated our 40<sup>th</sup> anniversary by building new university and industry relationships across the country because of our community partner alliance with UIDP. Thanks to Tony, the UIDP staff and the UIDP membership for the opportunity to serve beside you as we strengthen local innovation ecosystems."

#### **Kevin Byrne**

President and CEO, The University Financing Foundation



Strengthening University-Industry Partnerships



Contact info@uidp.net to learn how your organization can become a Community Partner and to customize your engagement.



"Our engagement with the UIDP community stretches beyond a collaborative partnership – it's an avenue that allows us to help shape the future of business. Having the opportunity to hear directly from university and industry leaders gives us the confidence that CannonDesign is contributing its expertise to solutions that will not only improve working relationships but, ultimately, generate the best outcomes for students, institutions and employers."

#### Patricia Bou

Principal, Director Education Practice, CannonDesign

UIDP works closely with our Community Partners to highlight their advancements and unique tools in ways that matter to them. Community Partners often present or moderate sessions at UIDP events as their expertise intersects with session topics. We collaborate with a single partner in each focus area to ensure a meaningful, mutually beneficial partnership.

## Contact us at info@uidp.net about becoming a Community Partner.

#### **Recommended Offerings**

- Conferences (2/year): member rate for 5 attendees
- Non-recurring events: member rate for 2 attendees
- Advance access to conference registration list
- Access to member-only UIDP learnings on the website
- Annual UIDP newsletter article or article in emagazine
- Web recognition
- 25% discount on event sponsorships





"At Collaborative Real Estate, we consider it our purpose to deliver and operate facilities that equip partnerships with the maximum opportunity to achieve meaningful and productive engagement. Being a Community Partner with UIDP has provided us with the capability to have critical conversations with key players while simultaneously conducting invaluable customer discovery."

#### David Tyndall

Founder and Chief Executive Officer, Collaborative Real Estate

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