



Rx+ BUSINESS ACCELERATOR

Improving Outcomes that Patients Care About



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CORPORATE DATA

HQ

Founded in 1923 (launched as Astellas Pharma Inc. in 2005), headquartered in Nihonbashihoncho, Chuo City, Tokyo

Leadership

Naoki Okamura, President & CEO

Mission

On the forefront of healthcare change to turn innovative science into proven value for patients.

Focus Areas

Immuno-oncology, genetic regulation, mitochondria, blindness & regeneration and targeted protein degradation

Global Sales†

Revenue: \$9.76B, Sales: \$1.84B. 19% of revenue reinvested in R&D

Employees†

14,522 (top 25 global pharma companies)



† As of March 31st, 2022 (end of FY21)

WHAT IS Rx+ BUSINESS ACCELERATOR?



A Vision

A world where people can live mentally and physically healthy lives and be true to themselves through healthcare solutions based on scientific evidence

Beyond Astellas' Core

- *Distinct Therapeutic Areas*
- *Novel Modalities*
- *Non-Pharma Technologies*

Here To Stay

- ✓ *Focused strategy utilizing key resources*
- ✓ *Guided by Astellas' principles of patients first*
- ✓ *Leverage global reach and capabilities*

OPPORTUNISTIC TRENDS



Increasing Use of Remote Medicine

COVID Pandemic enabled remote medicine as a viable treatment pathway

Treating the patient in their own home has also resulted in improved outcomes

Technological & data analytical advances have also enabled remote medicine

Higher Demands on HCPs' Time

Administrative burden is stretching physicians and taking time away from their value-adding activities

Healthcare providers are aware of the lack of efficiency

Businesses that reduce this burden will be “pushing against an open door”



Growing Healthcare Cost Base

Healthcare expenditure continues to increase globally

Aging Population

These patients are less able to visit the hospital for treatment and are one of the main contributors to increasing healthcare costs

CREATING VALUE



Chronic Diseases of Aging Oncology, Cardiology, Stroke

High unmet need, growing problem, home care potential, stress on healthcare system



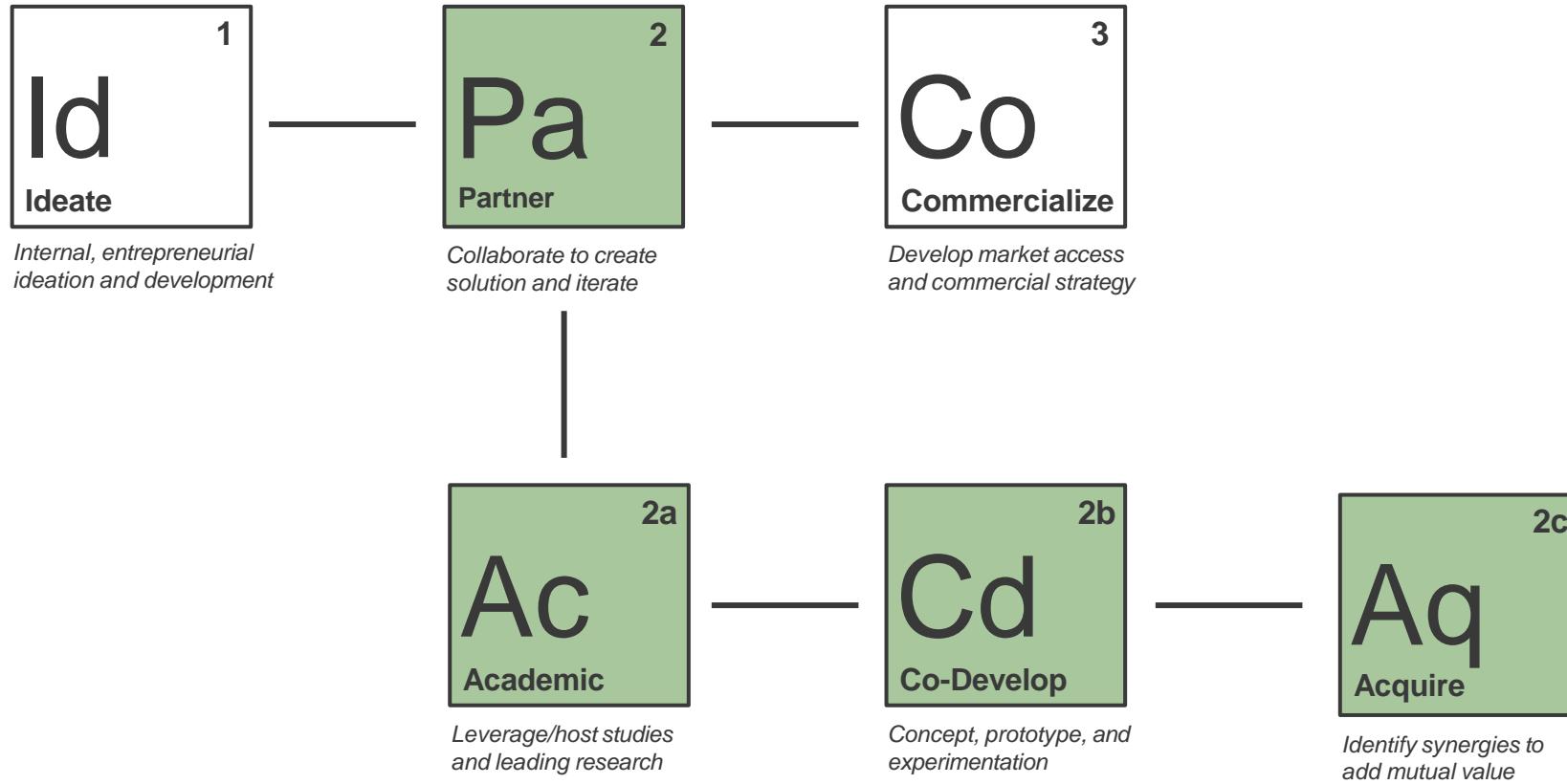
End-to-End Adaptive Technologies Sense, Analyze, Intervene

Combined devices/ software, & digital therapies, improved outcomes, increased convenience, reduced costs, clinical evidence needed

Business Type B2B, B2B2C, Global

Clinical evidence required, reimbursement possible, interconnection opportunity, challenging for start-ups to sell to hospitals

INNOVATION APPROACH



SUCCESS STORIES

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Astellas is developing ASP5354 as an imaging agent for intraoperative ureter visualization during minimally invasive and open abdominopelvic surgeries, that might help prevent ureteral injury.

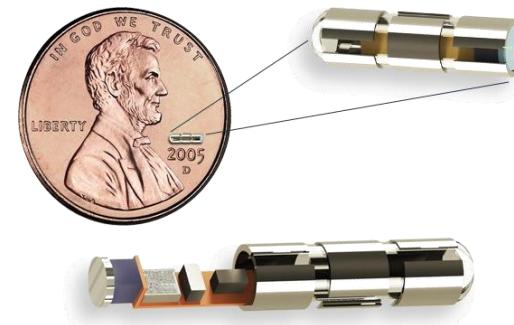
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"Welldoc is excited to collaborate with Astellas as part of our evolution as a digital health company with a commitment to help improve the health of those living with chronic disease"

- Kevin McRaith, President and CEO, Welldoc

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"I believe that Iota's technology that can be applied not only to the current programs we are working on, but to broader types of diseases that have yet to be worked on."

- Kenji Yasukawa, former Astellas CEO

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MYHOLTER II from M. Heart is a system that analyzes Holter ECG data efficiently with high accuracy using unique artificial intelligence.





Rx+ Business Accelerator actively seeks to partner

with visionaries and innovators to create ground-breaking technologies in digital health
with our community of like-minded entrepreneurs to create VALUE for patients.

Michael Rennaker, Director of External Innovation

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