



Tools for Assessing Your Aptitude for External Collaboration Within Your Organization and Its Personnel

David Tyndall, Founder and CEO
Jordan Peterson, Chief Property Operations Officer
Collaborative Real Estate

UIDP Irvine: October 3, 2023



Collaborative
REAL ESTATE

During this interactive session, we will explore various frameworks and methodologies designed to assess aptitude for external collaboration.



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AGENDA

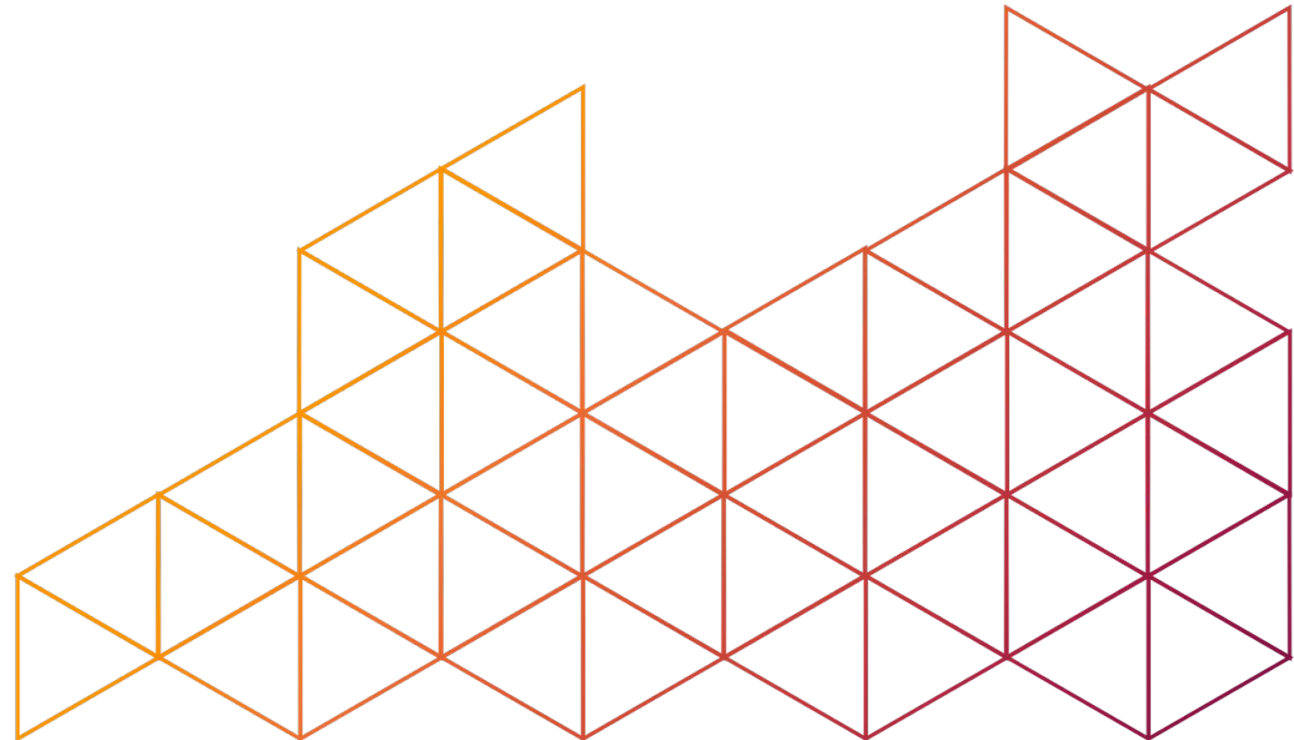
- **SESSION 1**
 - Introduction and Perspectives
 - Collaboration – What, Why and How
 - Table Work Session 1
- **BREAK**
- **SESSION 2**
 - Conducive Attitudes and Atmospheres
 - Table Work Session 2
 - Enhancements/Solutions
 - Table Work Session 3
 - Conclusions/Takeaways





INTRODUCTIONS AND PERSPECTIVES

COLLABORATION – WHAT, WHY AND HOW





Collaboration:

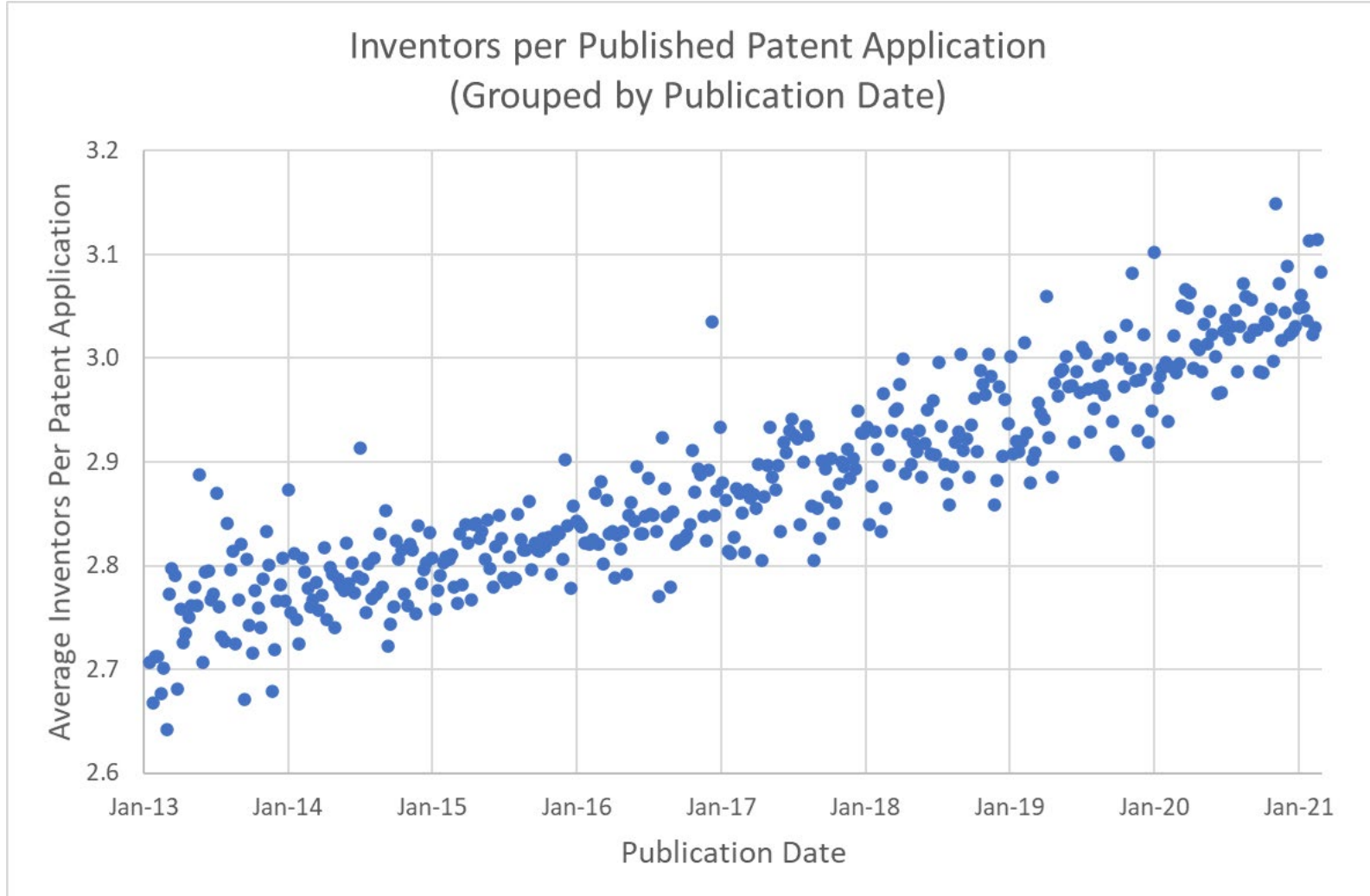
Any creative process fueled by inputs from more than one individual



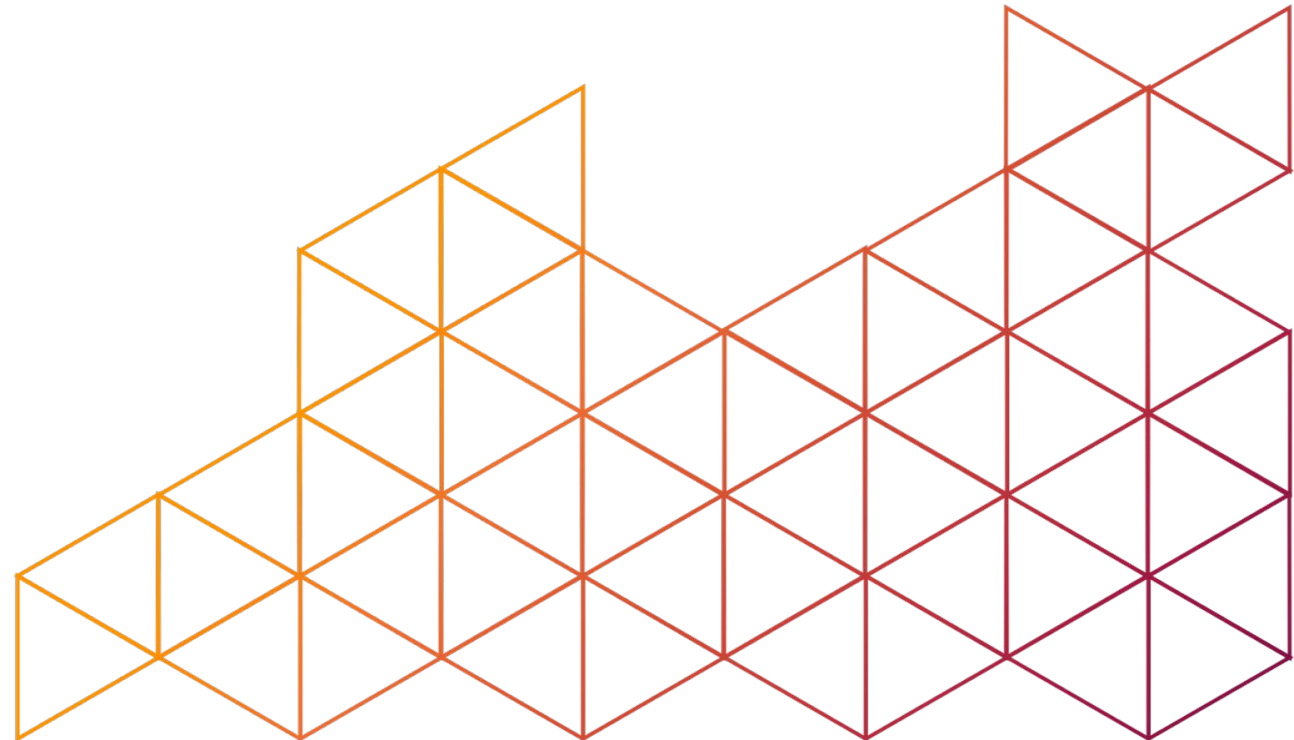
Value of Collaboration:

A process that elicits insights more likely to produce novel innovation foundations

RESEARCH IS INCREASINGLY A TEAM SPORT

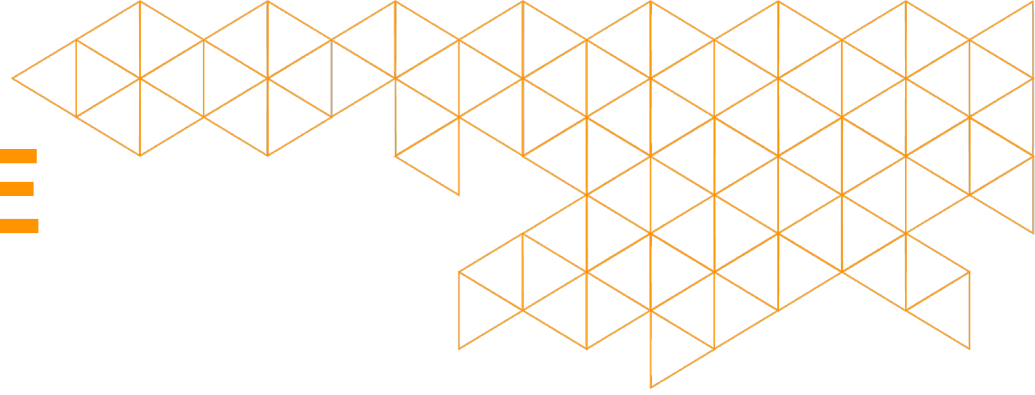


REVENUES AS EVIDENCE OF SOCIAL UTILITY



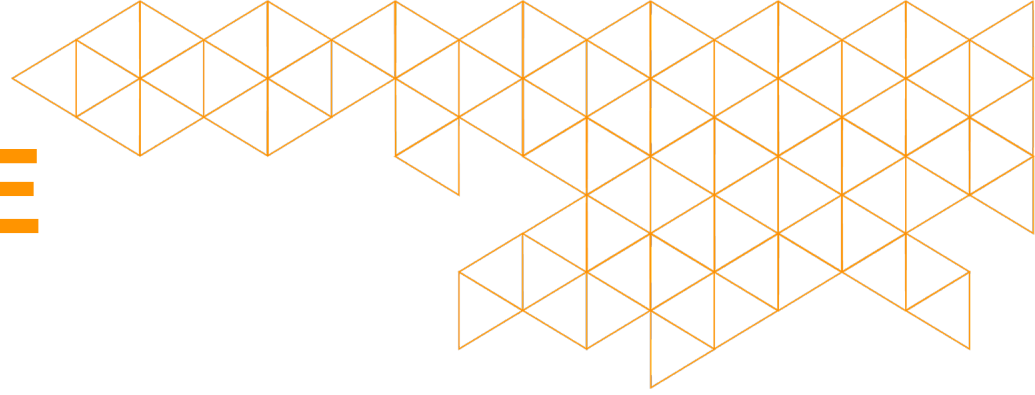
REVENUES AS EVIDENCE OF SOCIAL UTILITY

- Government (i.e. Taxpayers) Fund Grants

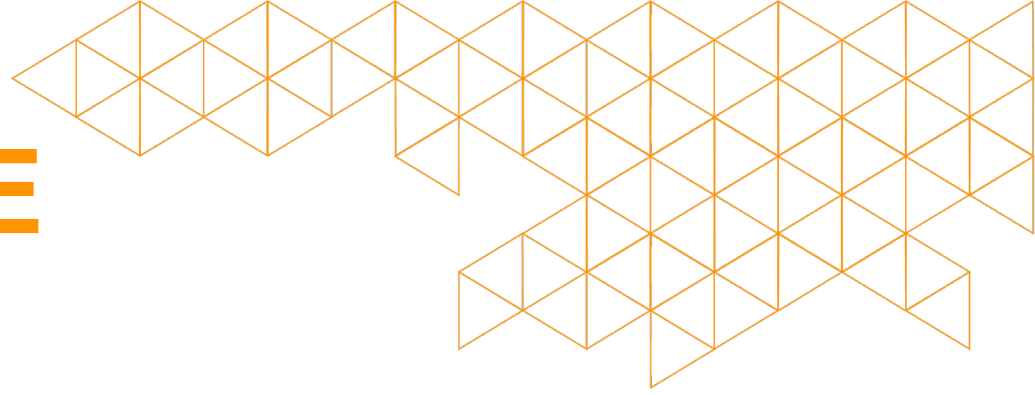


REVENUES AS EVIDENCE OF SOCIAL UTILITY

- Government (i.e. Taxpayers) Fund Grants
- Corporations (i.e. Aggregator of Users) Provide:

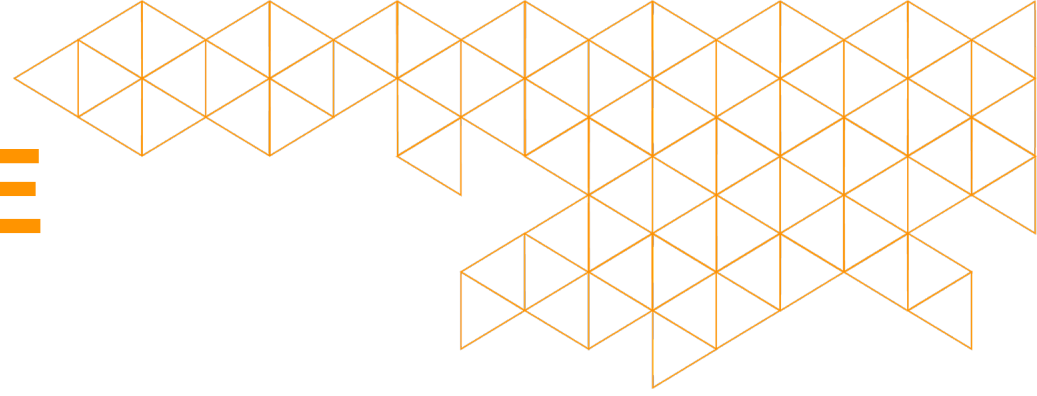


REVENUES AS EVIDENCE OF SOCIAL UTILITY



- Government (i.e. Taxpayers) Fund Grants
- Corporations (i.e. Aggregator of Users) Provide:
 - Sponsored Research Agreements (Funding)

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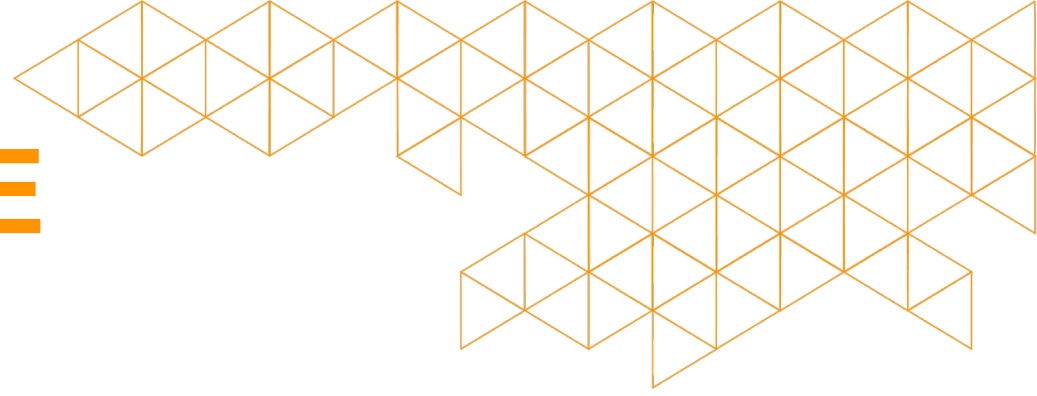
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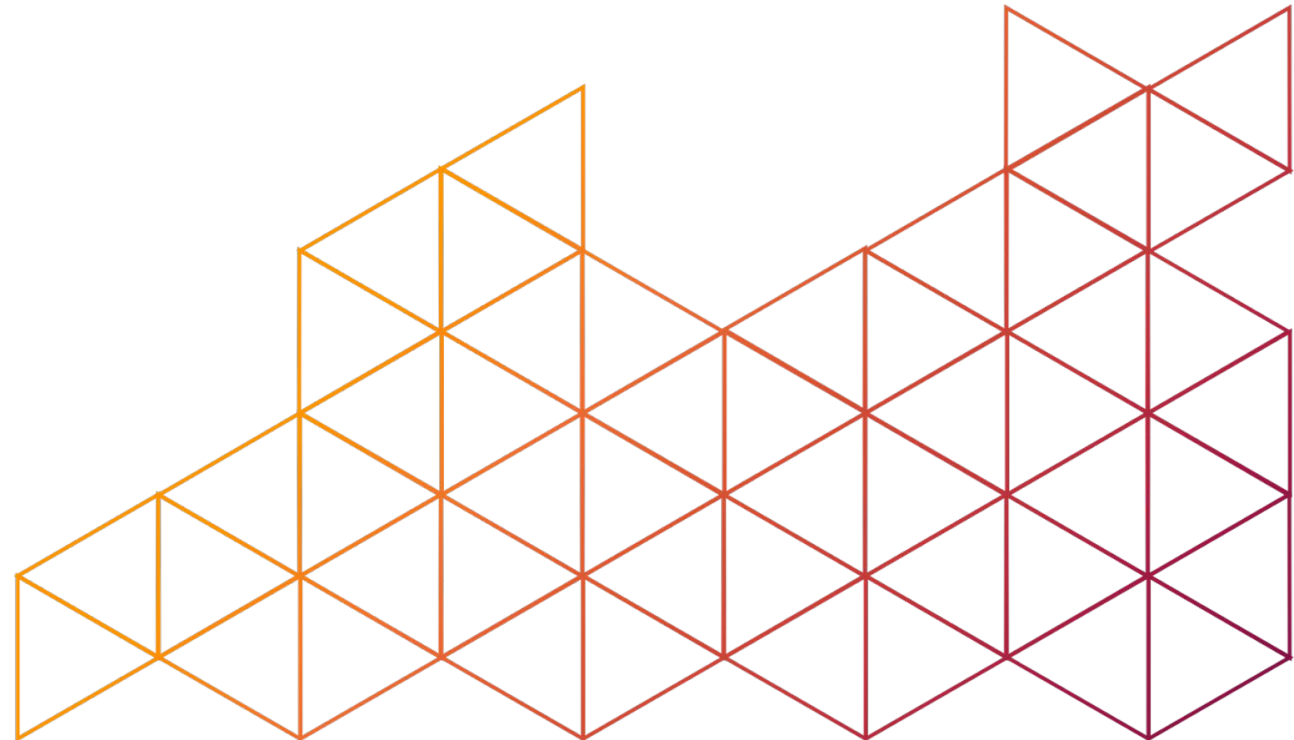
- Government (i.e. Taxpayers) Fund Grants
- Corporations (i.e. Aggregator of Users) Provide:
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 - License Fees/Royalties
 - Venture Equity

REVENUES AS EVIDENCE OF SOCIAL UTILITY

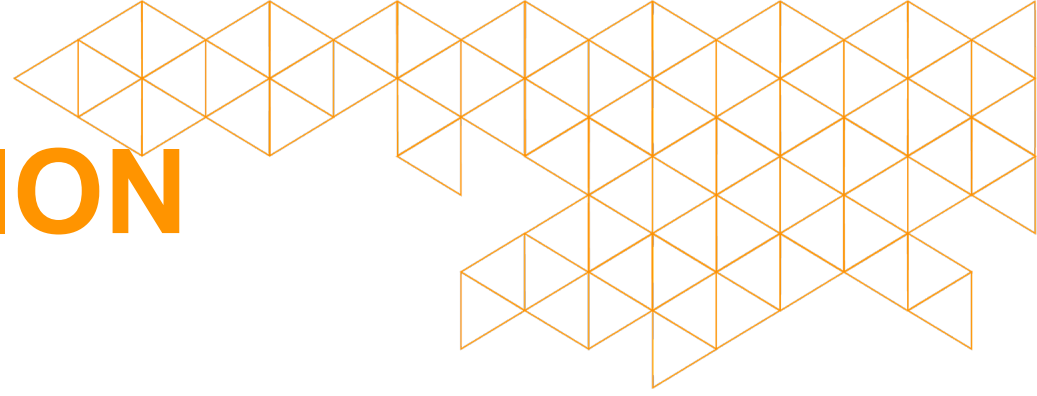


- Government (i.e. Taxpayers) Fund Grants
- Corporations (i.e. Aggregator of Users) Provide:
 - Sponsored Research Agreements (Funding)
 - License Fees/Royalties
 - Venture Equity
 - Gifts

LIFECYCLE OF INNOVATION AND DISCOVERY

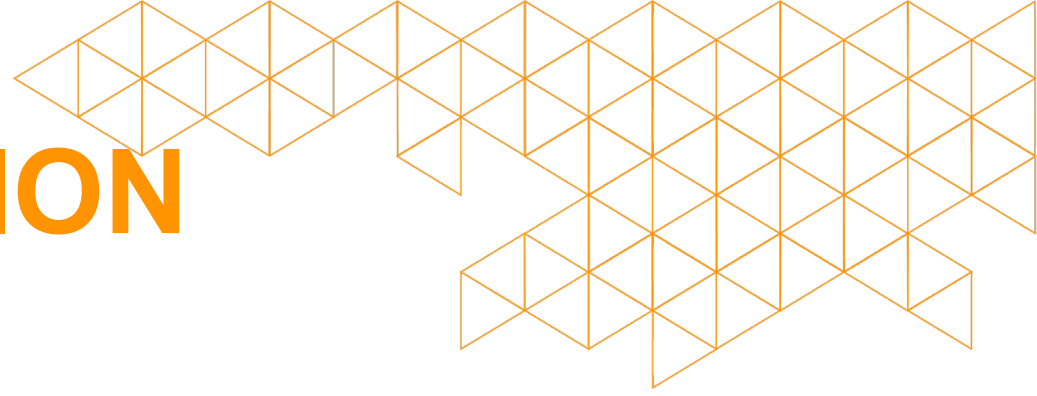


LIFECYCLE OF INNOVATION AND DISCOVERY



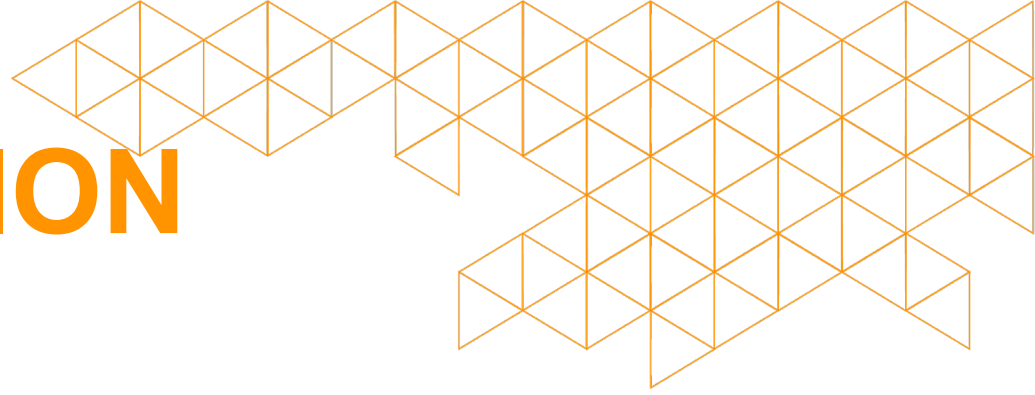
- **Notion of Possibility**

LIFECYCLE OF INNOVATION AND DISCOVERY



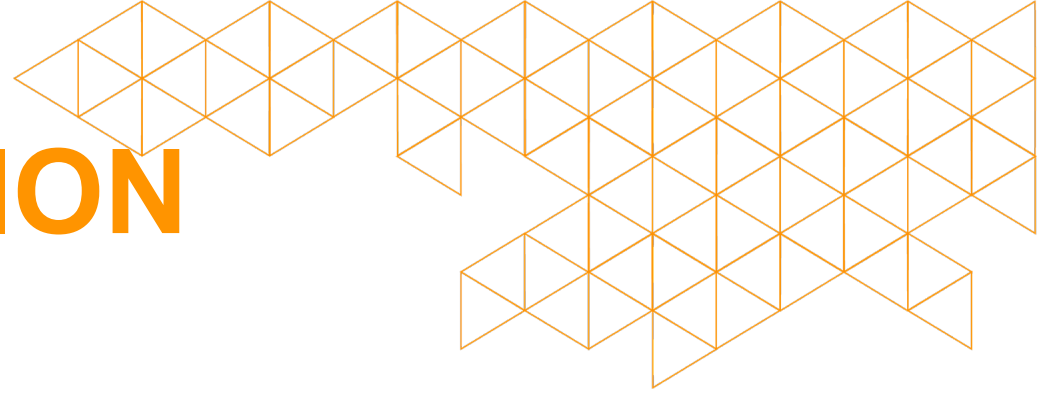
- Notion of Possibility (refinement)

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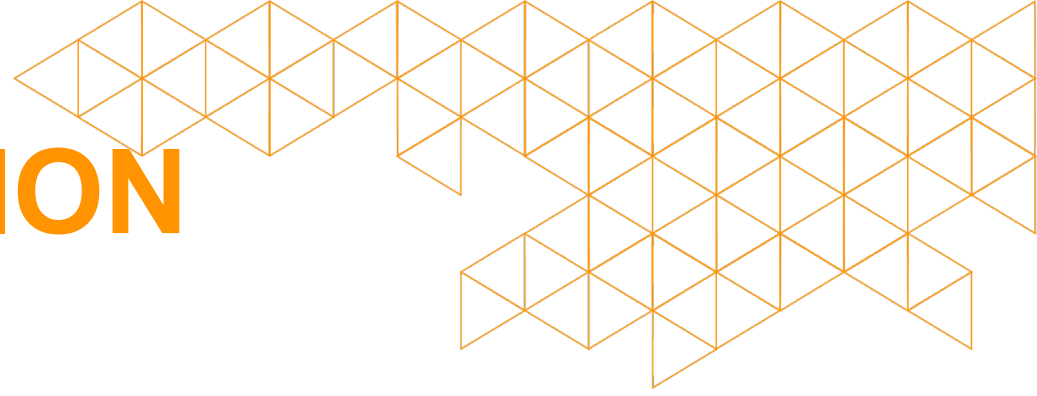
- Notion of Possibility (refinement)
- **Notion of Feasibility**

LIFECYCLE OF INNOVATION AND DISCOVERY



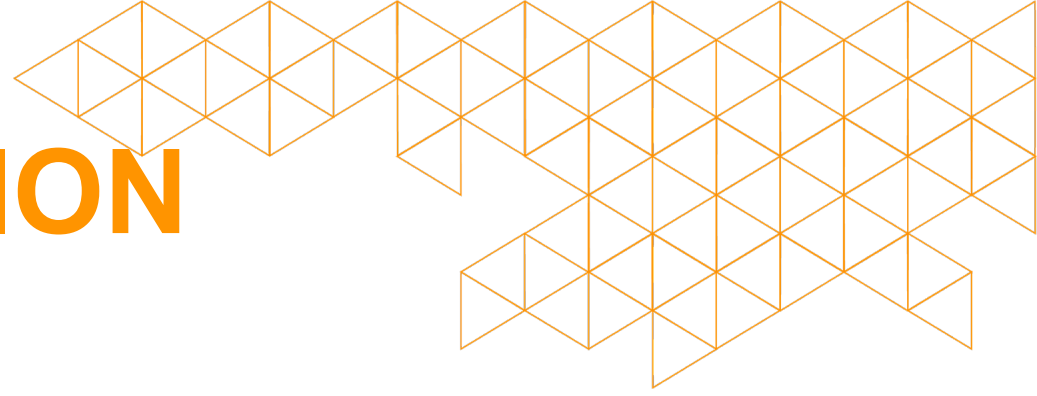
- Notion of Possibility (refinement)
- Notion of Feasibility (**refinement**)

LIFECYCLE OF INNOVATION AND DISCOVERY



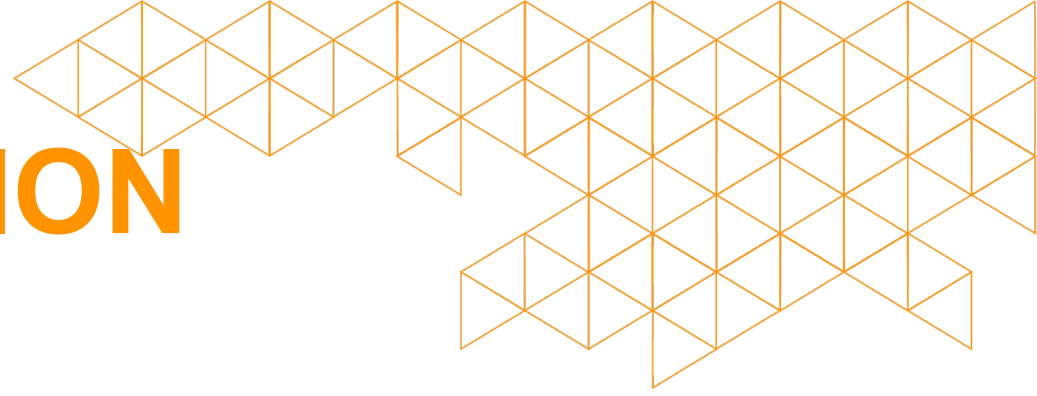
- Notion of Possibility (refinement)
- Notion of Feasibility (refinement)
- **Notion of Practicality**

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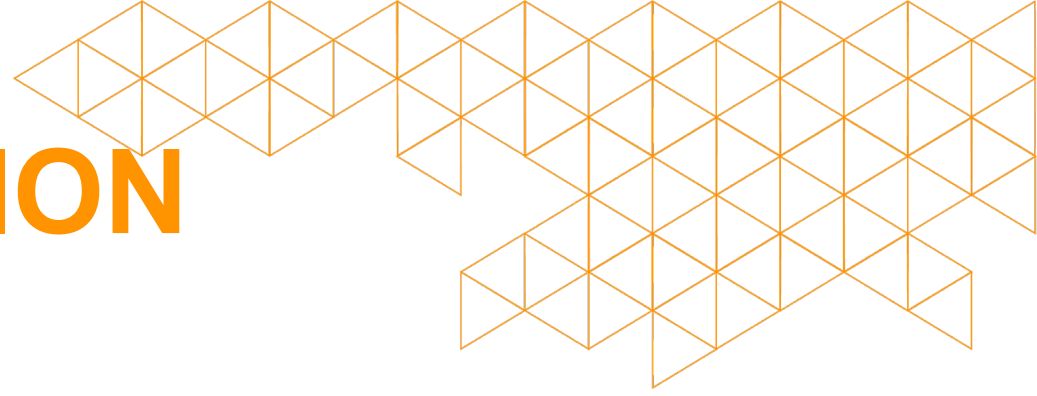
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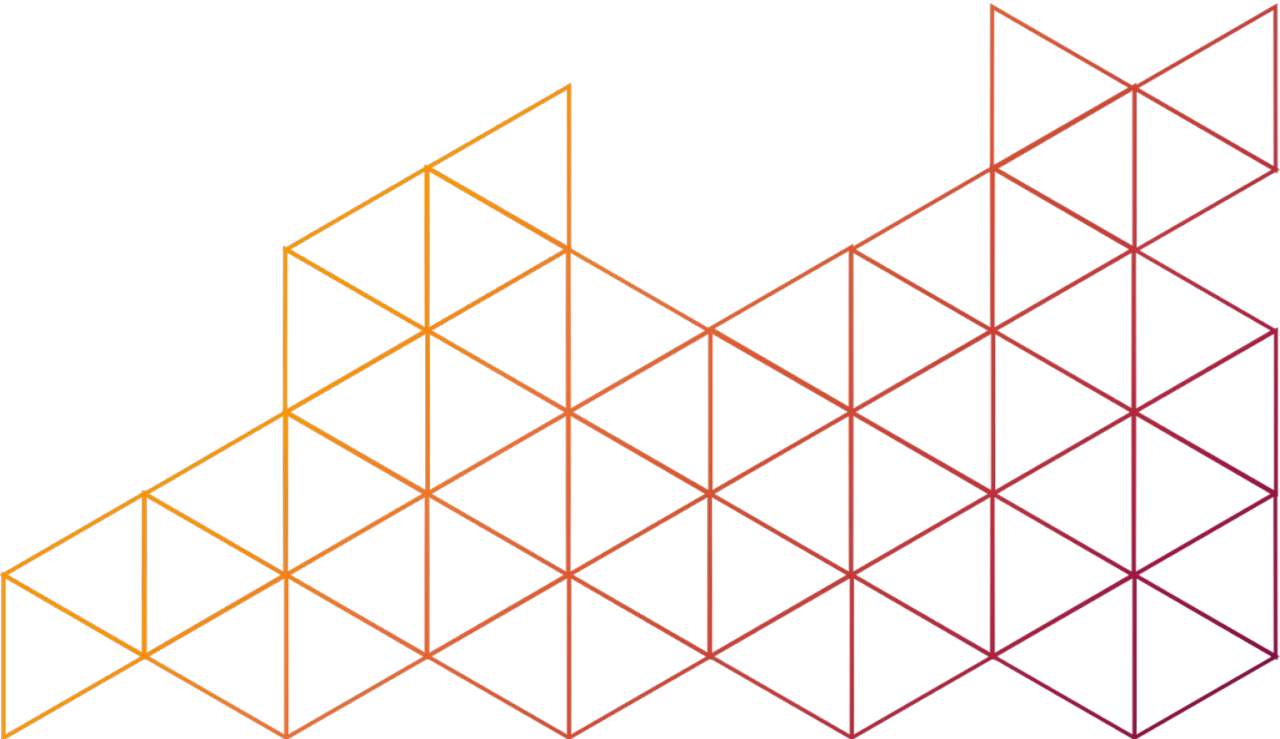
- Notion of Possibility (refinement)
- Notion of Feasibility (refinement)
- Notion of Practicality (refinement)
- **Notion of Marketability**

LIFECYCLE OF INNOVATION AND DISCOVERY



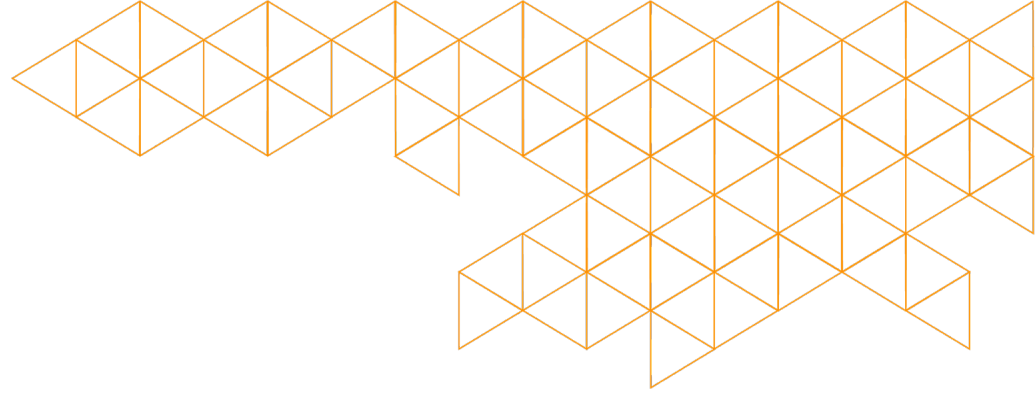
- Notion of Possibility (refinement)
- Notion of Feasibility (refinement)
- Notion of Practicality (refinement)
- Notion of Marketability (**(SUCCESSFUL VALUE PROPOSITION)**)

ENHANCEMENTS AND SOLUTIONS



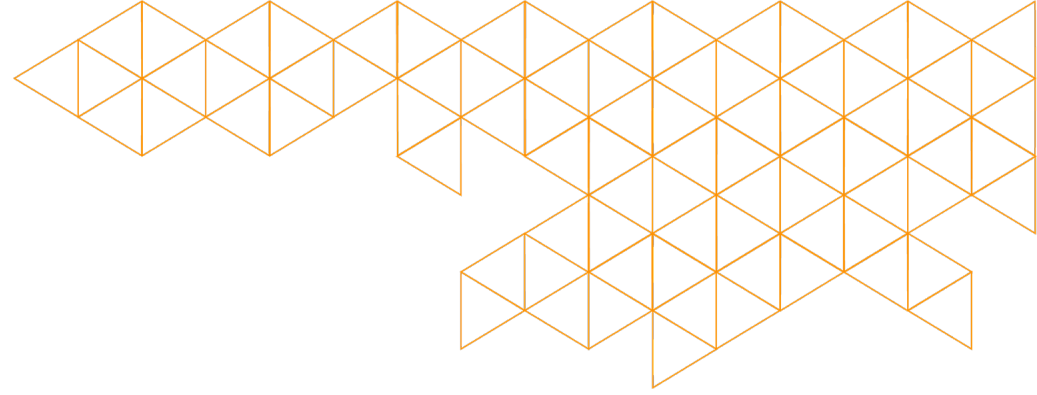
ENHANCEMENTS AND SOLUTIONS

- Connection Opportunities



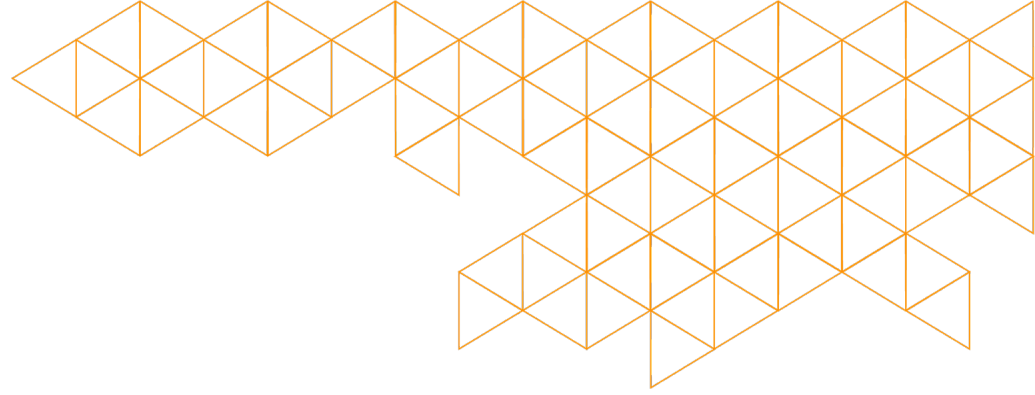
ENHANCEMENTS AND SOLUTIONS

- Connection Opportunities
- Promotion of Collaborative Culture

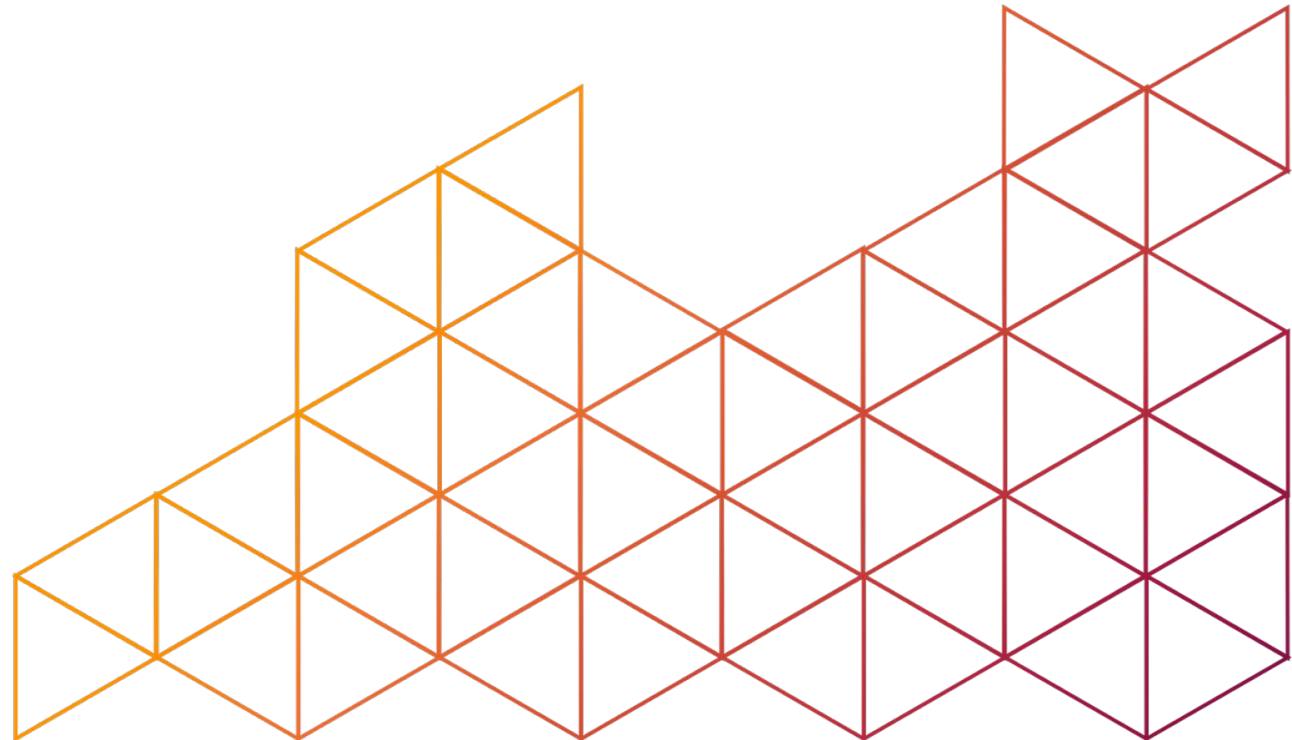


ENHANCEMENTS AND SOLUTIONS

- Connection Opportunities
- Promotion of Collaborative Culture
- Individual Assessment/Training Plans



CONCLUSIONS AND TAKEAWAYS



STAY CONNECTED

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