Building Better Regions Community of Practice: Emerging Lessons for Regional Economic Development

Ivy Estabrooke, RTI October 5, 2023

Building

Better Regions



An EDA Supported Community of Practice







What is the Community of Practice?

We envision a Community of Practice for the 60 Build Back Better Regional Coalitions that **spurs innovation and accelerates change** through shared learning and collaborative action.

Our ultimate goal is to help BBBRC coalitions leverage each other's collective knowledge and for the CoP to provide technical assistance to make the EDA investments even more impactful for national competitiveness, regional growth, and economic opportunity.

60 Build Back Better Regional Coalitions

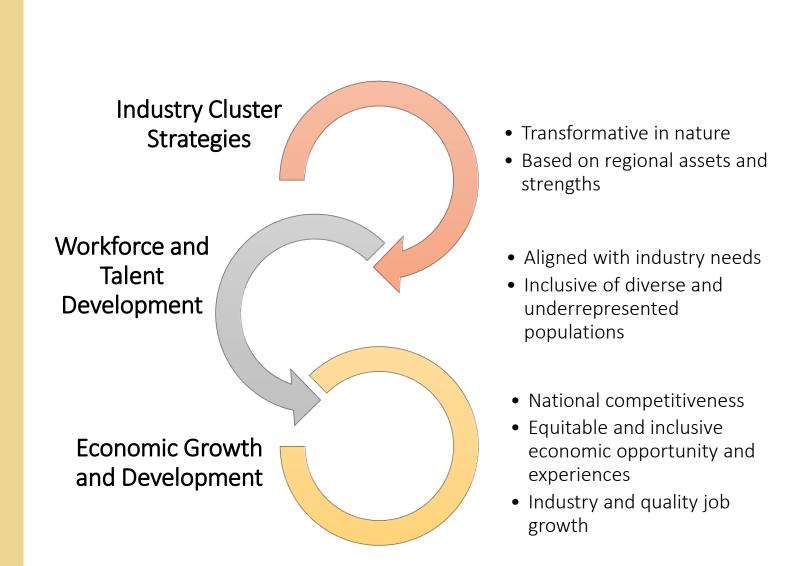


Light blue states have Phase I Finalists. Dark blue states have Phase II Awardees and/or a Phase I Finalist and a Phase II Awardee.



What are the BBB Regions Seeking to Accomplish?

The 60 coalitions created visionary industry cluster strategies to foster placebased development with greater equity and inclusion





What are the biggest challenges for implementing regional economic development strategies

- Governance Models
- Equity & inclusion strategies/practices
- Maintaining momentum and alignment
- Storytelling to state and regional leaders
- Planning for sustainability beyond federal funding
- Metrics for measuring impact
- Administration

https://www.buildingbetterregionscop.org



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How Can Engines Awardees Set up for Success?

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