



Strengthening
University-Industry
Partnerships

About UIDP

UIDP is a solutions-oriented global forum comprised of top-tier innovation companies and world-class research universities find better ways to partner and increase the benefits from collaborations between the sectors.



Membership in UIDP gives me access to resources that help me solve difficult problems at my desk, day in and day out.

Our members identify strategic and tactical issues impacting university-industry (U-I) relations and opportunities to develop innovative approaches to working together. We find practical solutions to shared challenges that are barriers to success, irrespective of who we are or where we work.

What we do

Projects. We tackle, head on, challenges impacting the environment for research partnerships, collaboration and workforce development. We help organizations solve issues they wouldn't have the bandwidth or knowledge to solve alone. Our project oriented work generally falls into these broad categories:

**Contracting • Economic Development/Government Engagement
Partnership Management & Research Administration • Workforce Development**

Networking/Meeting Partners. Many of our members are seeking new partners to expand their R&D and commercialization capabilities and outcomes. We provide a rich environment for academic and corporate representatives to meet and engage. Our members tell us that they have gained new collaborators and strengthened existing partnerships through the UIDP.

Who belongs

UIDP membership is institutional and not individual, which means UIDP member organizations can be represented by many different people with distinct functions, scopes of work, and areas of responsibility. This breadth of interests and engagement enables us to arrive at a more robust set of solutions and innovations to support successful U-I collaboration. Find out who belongs at uidp.org/membership-list.

How we work

Members discuss, meet and debate issues affecting collaborations.

- **SHARE** knowledge and experience in U-I collaboration and partnership, so others can learn from it.
- **COLLABORATE** to identify, create, and test practical approaches to address operational and strategic issues at the U-I interface.
- **SOLVE** shared challenges by being active participants in UIDP projects and activities.

uidp.org



Understanding how universities and industry can best work together is critical to the long-term sustainability of any organization. UIDP projects and resources address many of the most difficult university-industry issues, information which has been very helpful to our university. Our membership in the UIDP is a great investment.

UIDP Projects

Projects are a critical component to our success; our members point to active participation in UIDP projects as one of the most significant benefits of membership. The goal of every UIDP project is to develop practical tools to help our members in the work they do. Learn more at uidp.org/projects.

UIDP Academy

UIDP's training and development initiatives take place throughout the year and are available to UIDP members and non-members.

- Intensive in-person workshops on U-I topics of interest
- Interactive virtual conferences and in-person regional meetings
- Town halls and webinars bringing both content and experts to audiences around the world

See uidp.org/events for upcoming events.

UIDP Events

UIDP holds conferences and events every year in locations across the United States and around the globe. These activities provide members opportunities to connect and meet new partners. We also work with members to co-host regional networking events, and partner with other organizations to hold events offering networking and professional development opportunities. We add events regularly to the UIDP calendar at uidp.org/events.

UIDP Resources

UIDP produces practical content to support members and benefit the broader U-I community, including publications, quick guides, webinars, videos, and workshops – most of which are available at little or no cost through our online Resource Center and myUIDP, our online community where members can connect with one another, 24/7. Members may browse these offerings at uidp.org/resource-center.

Ways to describe UIDP

- **We're a forum with global impact.** Membership in the UIDP complements membership in regional organizations and professional societies and associations.
- **We're not too big.** Active UIDP participants get to know each other. This stimulates lively and productive networking and round-table discussions, as well as ongoing networking outside the scope of UIDP-specific activities.
- **Our members determine what we do.** From initiating projects and events to identifying prospective members, UIDP members' input guides our strategic and operational activities.
- **We are an organization of problem solvers.** We tackle the most challenging issues impacting U-I relations, through creative—and sometimes disruptive—problem-solving. Any employee of a UIDP member organization can access UIDP resources and participate in our activities. UIDP launched the Strengthen and Modernize U-I Partnerships initiative to crowdsource novel approaches and catalyze bold new pilots and programs that reduce barriers and enable greater ROI from cross-sector partnerships. See uidp.org/strengthen-and-modernize-u-i-partnerships to learn more.



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At UIDP, we have different perspectives and one focus: strengthening university-industry (U-I) partnerships. Our membership comprises top-tier innovation companies and world-class universities around the world— organizations committed to active participation in pursuit of excellence at the U-I interface. At UIDP, we don't just talk about problems. We solve them.

UIDP: Strengthening University-Industry Partnerships • uidp.org • info@uidp.net