



DELIVERING VALUE
ACROSS THE IP LIFECYCLE

IP IS THE NEW CRITICAL CORPORATE ASSET & THE STAKES GET HIGHER EVERY YEAR

\$647Bn

Record R&D Spending by
top 1000 Global
Companies

\$180Bn

Record Global IP
Licensing & Royalty
Fee Levels

7.5M

Global IP Applications
Patents (2.6M)
Trademarks (4.9M)

36.5M

Record Patents (9.5M)
& Trademarks (27M)
In-force

YOUR KEY STRATEGIC DRIVERS

MITIGATE RISK

Minimize administrative IP errors through improved process

Identify potential patent infringement

Have a better informed view of competitors

MAXIMIZE EFFICIENCY

Adopt automated processes and software

Reduce admin time burden on in-house resource

Control IP costs

SELECT & PROTECT ASSETS

Ensure R&D spend is fruitful with IP landscapes

Target spend on the 'right' IP assets with pre-filing searches

Make sure renewals decisions are informed

REALIZE PORTFOLIO VALUE

Improve revenue opportunity by license or sale

Have a better informed view of portfolios

Raise level of strategic contribution of legal team and staff

IP SOLUTIONS. OUR CORE BUSINESS.

OVER 250
IP SOFTWARE
EXPERTS

OVER 300
IP RESEARCH & SUBJECT
MATTER SPECIALISTS

DEDICATED & FOCUSED IP EXPERTS READY TO JOIN YOUR TEAM

OVER 900
SPECIALIST
IP ADMINISTRATORS

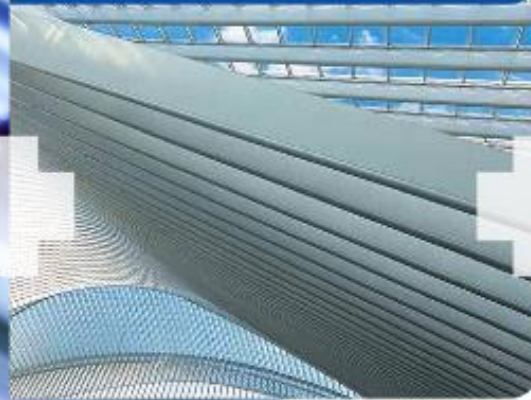
40 OF THE TOP 50 GLOBAL
PATENT FILERS WORK WITH US

IP SOLUTIONS SERVICE PORTFOLIO

IP SUPPORT SERVICES



IP SEARCH & STRATEGY



IP SOFTWARE



2000+ EMPLOYEES | 26 GLOBAL OFFICES
FULLY INTEGRATED IP SOLUTIONS

IP SOLUTIONS – JOINED-UP SERVICES

IP SUPPORT SERVICES

PATENT ANNUITIES & MAINTENANCE FEES

DOCKETING & PROSECUTION SUPPORT

DATA VERIFICATION

IP SEARCH & STRATEGY

PATENT SEARCH & ALERTS

RISK ANALYSIS

COMPETITOR ANALYSIS

PATENT PORTFOLIO OPTIMIZATION

IP SOFTWARE

IP MANAGEMENT SYSTEMS
FOUNDATIONIP, MEMOTECH

FIRST TO FILE

WELLSPRING

IP FORECASTER

IP SOLUTIONS: OUR CORE BUSINESS

IN EXCESS OF
40,000
organizations use
our services

The **USPTO** relies
on our Patent Research
.....
**OVER 300 SPECIALISTS,
SECTOR RESEARCHERS
AND ANALYSTS**

44%
of the top patent filers
use our software
.....
**1,300 CLIENT SITES
25,000 ACTIVE USERS**

“CPA Global’s experience in the IP industry is unparalleled. I don’t think any other company has the IP and IT depth of knowledge that CPA Global has. CPA Global continually enriches its products and services.” -NOVARTIS

WE SERVICE
9 of the top 10
pharma and hi-tech filers

8 of the top 10
engineering and
customer goods filers

1.6 million
IP renewals
conducted
annually

[MORE THAN ANYONE ELSE]

3M IP cases
under management
1M incoming
IP documents
processed annually

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