

TECHNOLOGY TRANSFER PILOT PROGRAM

PREPARED FOR:
UIDP21 ANNUAL CONFERENCE | KNOXVILLE TENNESSEE

NINESIGMA PROGRAM

VALUE PROPOSITION

NineSigma's goal is to help University TTOs and Corporations achieve more success with less effort and fewer resources (Supercharge your efforts).

- » Both universities and corporations are overwhelmed and understaffed
- » Any solution must address the needs of corporations and universities
 - Win-Win
- » NineSigma has developed a more efficient and effective process to commercialize technologies

NINESIGMA PROGRAM

NineSigma has a trusted relationship with corporations

- Over 3,000 technology searches over the past 15 years
- Corporations prefer responses that have been ***vetted by university Technology Transfer Offices (TTOs)*** for quality, market analysis and alignment with their product development needs

NineSigma developed a pilot program to link TTOs with Corporations

- **Unique Approach turns process 180°**
- Funded solely by NineSigma
- **Produced positive results**
- Generated support from participating universities
- Win-Win for both universities and corporations
- **Time to grow the program**

UNIVERSITY TECH-PUSH IS INEFFICIENT

Technology offering is framed from universities point of view

- *“Here is what we think you need”*

NineSigma provide a list of corporate technical “Needs” that are:

- Clearly aligned with corporate strategy
- Timely (*address current year product roadmap*)
- Have an identified corporate champion / company support (*bypass corporate gatekeepers*)

NINESIGMA'S TECHNOLOGY TRANSFER PROGRAM

A MORE EFFICIENT AND EFFECTIVE PROCESS FOR MATCHING
CORPORATE NEEDS TO UNIVERSITY TECHNOLOGY



Technology
Transfer Form



Technology
Transfer List



Managed Innovation
Galleries on NineSights

CORPORATE NEEDS LIST



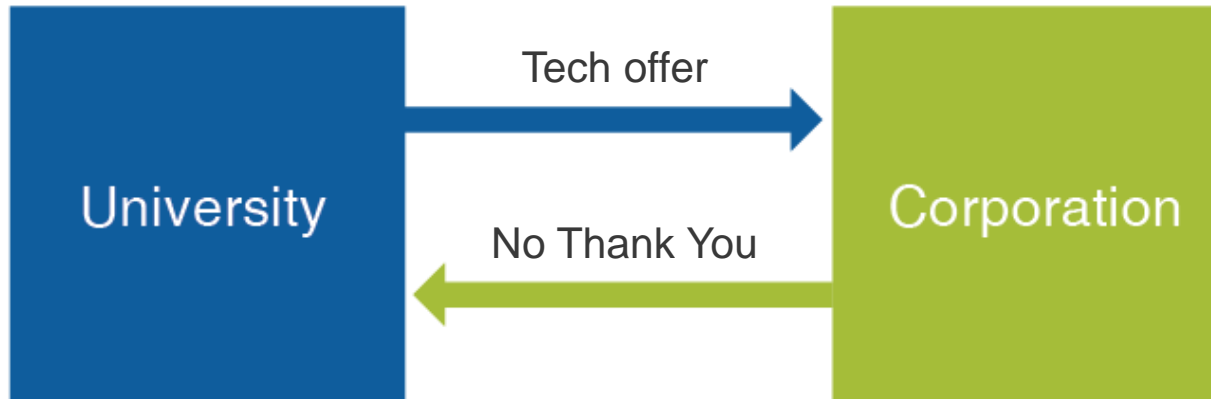
Title	ID	Organization	Area of Interest	Status	Expiration Date
Tomorrow's Kitchen Needs	N548316	Electrolux AB	Appliances Family & Consumer Products & Services Household Goods	Open	4/1/16
Tomorrow's Laundry Needs	N648571	Electrolux AB	Apparel Appliances Household Goods	Open	4/1/16
Tomorrow's Healthy Home Needs	N848421	Electrolux AB	Appliances Family & Consumer Products & Services Household Goods	Open	4/1/16
Designing new heterogeneous catalysts	N758658	GSK	Aerospace & Defense Chemical Manufacturing Computer Software Electronics & Electronic Components Energy & Power Production Materials Processing Pharmaceuticals Research Organizations Universities & Colleges	Open	9/21/16
Inline detection of bioburden and endotoxin	N958304	GSK	Aerospace & Defense Chemical Manufacturing Commercial & Industrial Design Family & Consumer Products & Services Food & Beverage Manufacturing & Fabrication Materials Processing Medical Products & Services Pharmaceuticals Research Organizations Universities & Colleges	Open	9/21/16

NINESIGMA FORM

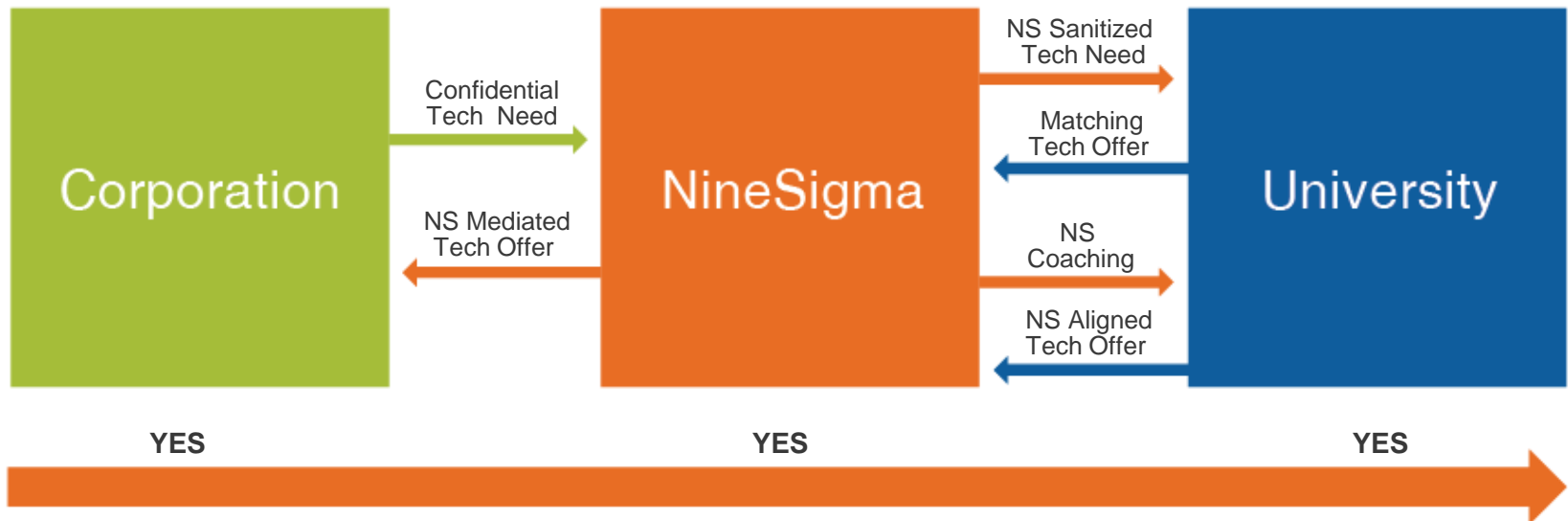


- **TECHNOLOGY DESCRIPTION**
- **INDUSTRY TECHNOLOGY NEED**
- **PRINCIPAL INVESTIGATOR (PI)**
- **COMMERCIALIZATION**
 - IP Status: patent or patent application (submitted, in progress, planned)
 - Technology Readiness Level (TRL)
- **MARKET ANALYSIS**

CURRENT TECHNOLOGY OFFER PROCESS



NINESIGMA TECHNOLOGY OFFER PROCESS



THANK YOU



➤ <http://www.ninesigma.com/tech-transfer-program/tech-transfer-program>

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