UIdp

University Industry
Demonstration Partnership

Different perspectives. One focus. Improving U-I partnerships.

who
WE ARE

THE UIDP IS A UNIQUE FORUM FOR REPRESENTATIVES FROM UNIVERSITIES AND INDUSTRY TO FIND BETTER WAYS TO PARTNER.

Every year, companies spend billions of dollars on academic research. The University Industry Demonstration Partnership (UIDP) exists to support its members and their employees in finding better ways to use valuable research resources.

The UIDP is a project-oriented organization where members identify issues impacting university-industry (U-I) relations and opportunities to develop new approaches to partnership and collaboration.
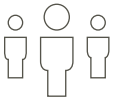
UIDP members identify, create and test demonstrations and practical approaches to address both operational and strategic issues, resulting in proofs of concept and unique insights for U-I collaboration going forward.

what
OUR MEMBERS SAY

OUR MEMBERS IDENTIFY THE MAJOR BENEFITS OF UIDP MEMBERSHIP AS:

- **Sharing best practices** and engaging in dialogue with counterparts in industry and academia

- **Problem-solving** through participation in projects and working group meetings

- **Networking** with representatives from leading universities and corporations

- **Sharing knowledge** and experience

- **Understanding** different perspectives

- **Accessing and utilizing** UIDP products

how
WE DESCRIBE THE UIDP

- **We're a forum with global impact.** Membership in the UIDP complements membership in regional organizations and professional societies and associations.
- **Our membership base is broad.** UIDP members represent a broad cross-section of industry sectors, organizations and academic institutions.
- **We're not too big.** Active UIDP participants really get to know each other. This stimulates lively and productive networking and round-table discussions, as well as ongoing networking outside the scope of UIDP-specific activities.
- **Our members determine what we do.** Only UIDP members can propose and participate in UIDP projects.

- **We expect participation and engagement.** We are an organization of problem solvers. Working together, we tackle the most challenging issues impacting U-I relations, through creative—and sometimes disruptive—problem-solving. We produce practical resources to help our members in the work they do.
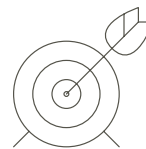
Membership affords me the opportunity to connect with academic and corporate R&D leaders; we all have common interests in adopting better practices and developing meaningful partnerships.

At UIDP, we like to solve problems, not just talk about them.

Understanding how universities and industry can best work together is critical to the long-term sustainability of any organization. UIDP projects and publications address many of the most difficult university-industry issues, information which has been very helpful to our university. We regularly use The Researcher Guidebook *in discussions with our researchers about how to work with industry. Our membership in the UIDP is a great investment.*

what
WE DO

WE FIND PRACTICAL SOLUTIONS TO SHARED CHALLENGES IMPEDING SUCCESS, IRRESPECTIVE OF WHO WE ARE OR WHERE WE WORK.

The UIDP's greatest value lies in a membership of like-minded individuals who share similar challenges and the belief they can be tackled best through the collective effort of individuals with complementary perspectives.

The UIDP helps organizations solve issues they wouldn't have the bandwidth to solve alone.
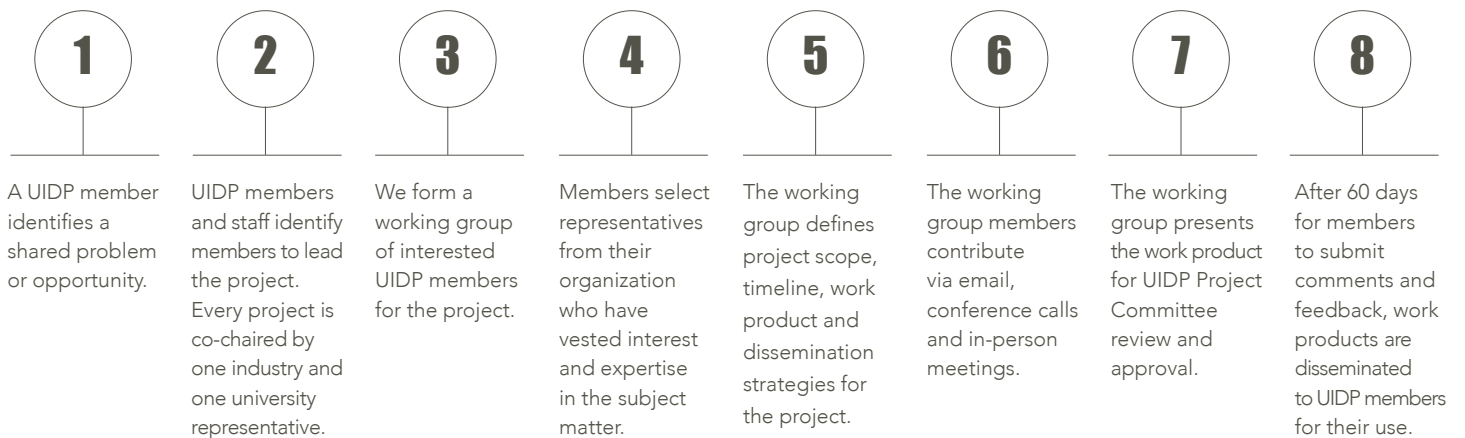
UI∞ Projects

UIDP Projects are a critical component of the UIDP's activities. Many members point to active participation in UIDP Projects as one of the most significant benefits of membership. The UIDP Project Process creates a unique environment where companies and universities come together as equal parties to solve a shared challenge. Any UIDP member can propose a project or participate on a project working group.

The UIDP puts out great reference and training material, but participating in UIDP projects benefits my organization even more than reading the output.

THE UIDP PROJECT PROCESS

At any given time, the UIDP has a numerous and diverse set of active projects underway. For a complete list of active projects, visit uidp.org/projects.

1

A UIDP member identifies a shared problem or opportunity.

2

UIDP members and staff identify members to lead the project. Every project is co-chaired by one industry and one university representative.

3

We form a working group of interested UIDP members for the project.

4

Members select representatives from their organization who have vested interest and expertise in the subject matter.

5

The working group defines project scope, timeline, work product and dissemination strategies for the project.

6

The working group members contribute via email, conference calls and in-person meetings.

7

The working group presents the work product for UIDP Project Committee review and approval.

8

After 60 days for members to submit comments and feedback, work products are disseminated to UIDP members for their use.

Sharing the Contract Accords with industry sponsors has led to streamlined and expedited negotiations. In one instance, the Contract Accords created a common language for our university's negotiations with a major company, a fellow UIDP member. We quickly narrowed the issues for discussion, resulting in inking a five-year Master Agreement in a matter of weeks instead of the months such negotiations have historically required.

Every UIDP Project results in work products which can take many different forms, including publications, webinars and workshops.

Each UIDP product is unique, offering lessons learned from project volunteers and enlightened approaches for U-I collaboration success. We continue to develop and update our products over time to ensure they remain relevant.

Visit uidp.org/projects for more information about UIDP Projects and uidp.org/resource-center to access publications and other UIDP products.
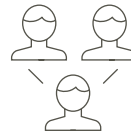
who
BELONGS

THE UIDP'S MEMBERSHIP COMPRISES SOME OF THE FINEST INNOVATION COMPANIES AND BEST RESEARCH UNIVERSITIES IN THE WORLD.

We cannot be characterized by our member representatives' job titles or functions, or the type of member organization, sector or size. Our members designate UIDP representatives who have many different functions, scopes and areas of responsibility.

We share a commitment to practical problem solving and a belief that together we can overcome challenges we could not solve alone.

This breadth of interests is relevant to U-I research partnership because it enables us to arrive at a more robust set of solutions and innovations.

why
BELONG

UIDP MEMBER ORGANIZATIONS ARE COMMITTED TO ACTION IN PURSUIT OF EXCELLENCE IN U-I COLLABORATION, PARTNERSHIP AND WORKFORCE DEVELOPMENT.

The UIDP is a recognized leader in addressing issues in U-I relations because of the active participation of our members. When considering whether to apply for UIDP membership, organizational decision makers need to ask:

- Are we willing to share our experiences in U-I collaboration and partnership so others can learn from them?
- Can our organization contribute constructive input to UIDP discussions?
- Are we willing to be active participants in UIDP Projects and activities?

Together, we tackle the most challenging issues impacting U-I relations, through creative—and sometimes disruptive—problem-solving. For many UIDP participants, the UIDP is a place to access and engage with other decision makers, formally and informally, where opportunities to do so would not otherwise have existed.

Learn more: info@uidp.net • www.uidp.org

Pfizer belongs to the UIDP because membership provides us an opportunity to get greater insight into the concerns of universities, and to share our perspective in regards to university partnerships.

about
THE UIDP

At the UIDP, we have different perspectives and one focus: improving University-Industry (U-I) partnerships. The UIDP is a unique project-oriented forum where representatives from academia and industry seek opportunities to develop new approaches to working together. Our membership comprises some of the finest innovation companies and best research universities in the world: organizations committed to active participation in pursuit of excellence in U-I collaboration and partnership. At the UIDP, we don't just talk about problems, we solve them. **University Industry Demonstration Partnership • www.uidp.org • info@uidp.net**